The background features a warm-toned brick wall. Overlaid on this are several pieces of torn paper in white, light blue, and dark blue, creating a layered, artistic effect. A small orange rectangle is positioned in the top left corner.

How to use what you learned during your PhD to develop a non- academic career

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Jobs vs Careers

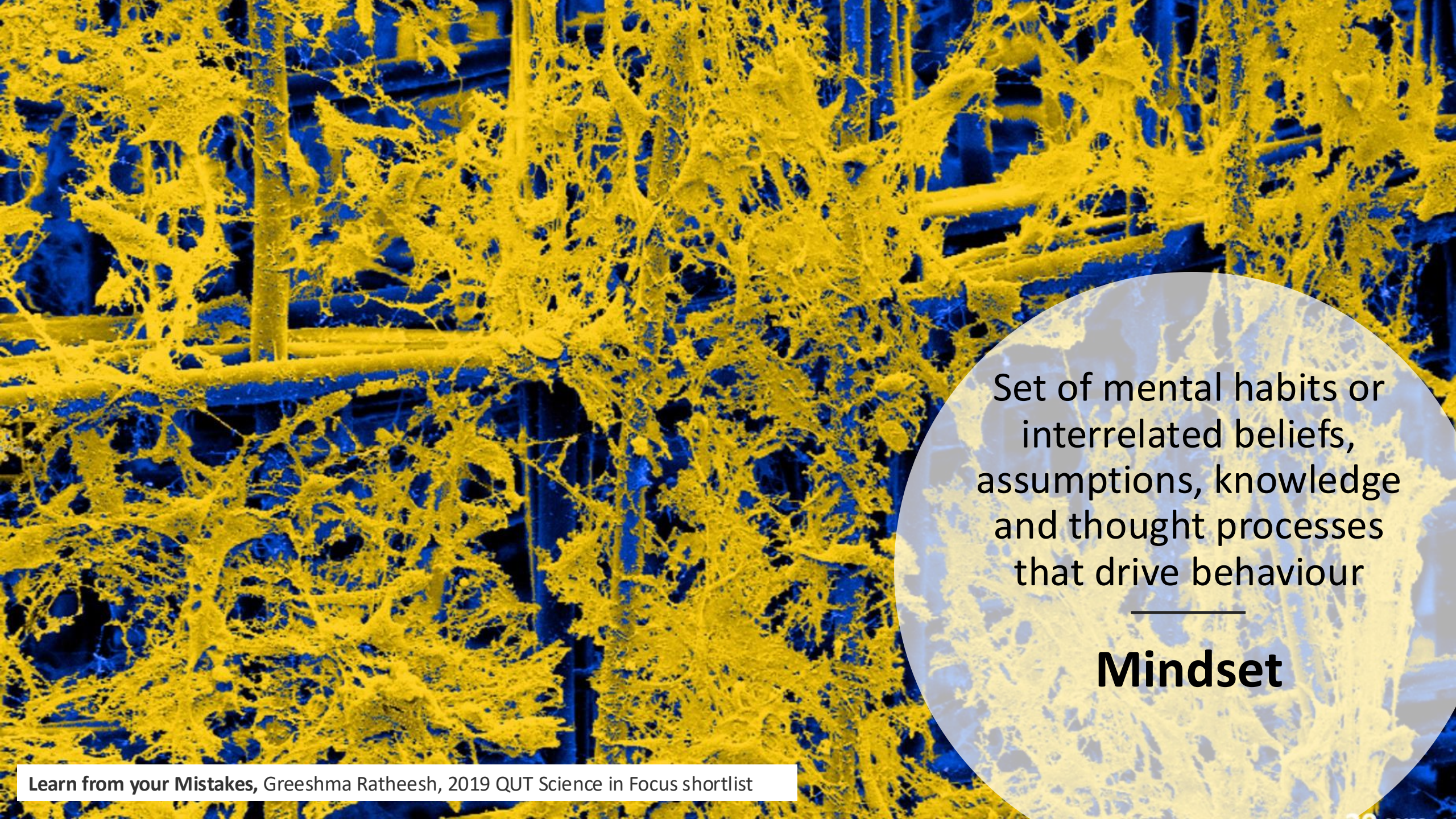
What jobs might get you there?

What is your
career goal



Workplaces,
work, jobs and
careers are
affected by a
range of factors






Set of mental habits or
interrelated beliefs,
assumptions, knowledge
and thought processes
that drive behaviour

Mindset



**Use your agency to plan
your career**

Reflect on life and career
**Cherish and nurture
professional relationships**
**Engage in professional
development**

A large shark, likely a Great White, is shown swimming in clear blue water. Its mouth is wide open, revealing a row of sharp, white teeth. The shark's body is greyish-blue, and its fins are visible. The background is a solid light blue, suggesting a deep-sea environment.


When a killer shark unleashes chaos on a beach community, the local sheriff, a marine biologist and an old seafarer must hunt the beast down before it kills again

Logline

The protagonist

The goal

The antagonist force



Inger Mewburn and Simon Clews (2023) *Be visible or vanish: Engage, influence and ensure your research has impact.*


Write your logline to entice interest in you

When (main character) (what happens to main character) she/he/they must (do something to resolve their dilemma)

or

An (intriguing character) in an (intriguing situation) must do (an intriguing thing) facing {intriguing results/implications}





First 3 steps you are going to take to
find the job you want outside
academia

1.

2.

3