Sustainability and Responsible Management (SRM)

The SRM SIG aims to explore ways to examine and identify management solutions to address global sustainability challenges across various domains. For example, in relation to the United Nations Sustainable Development Goals (SDGs), demand managerial skills can assist with strategizing and implementing sustainability solutions. In the circular economy, management understanding is vital for innovating in resource efficiency and sustainable business strategies. Asset management, with a focus on sustainability, may support long-term environmental and economic viability. Finally, business education on sustainability is crucial for integrating environmental consciousness and sustainability mindset into learning frameworks and curricula, preparing future leaders for sustainable decision-making. Open to diverse methodologies and perspectives, the SIG seeks to foster a deeper understanding and implementation of responsible management practices for sustainability across different sectors. By drawing on insights from various disciplines, including but not limited to management, environmental and social sciences, environmental management, sociology, policy and administration, public management, non-profit management, economics, and environmental psychology, this SIG contributes towards the shift from traditional environmental management to embracing broader sustainability issues in business and management.

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