



# ANNOUNCEMENT

## ANZAM PROFESSIONAL DEVELOPMENT SESSIONS 2024

**ANZAM's Calendar is starting to fill for 2024 – Don't miss out!**

With thanks to Professor Gordon Cheung, we have already run a 3 day workshop in February on ***Introduction to Structural Equation Modelling***. This workshop was very popular.

### **ANZAM 2024 Professional Development Program Calendar at 7<sup>th</sup> March 2024**

Date/Month	Topic	Presenters
February 14 <sup>th</sup> , 15 <sup>th</sup> & 16 <sup>th</sup> <b>FINALISED</b>	<i>"Introduction to Structural Equation Modelling with (R-based) LAVAAN"</i>  <i>58 Registrations</i>	Professor Gordon Cheung, University of Auckland
27 <sup>th</sup> March <b>OPEN</b>	<i>The benefits and burdens of service and leadership roles in mid-career: honouring your purpose, crafting your profile.</i>	<i>Dr Lisa Callagher, University of Auckland Professor Bill Harley, University of Melbourne Professor Paul Hibbert, University of Warwick Professor Tine Koehler, University of Melbourne</i>
10 <sup>th</sup> April <b>OPEN</b>	Generating impactful research through problematization: Strategies, techniques and illustrations	<i>Jörgen Sandberg is Emeritus Professor in the University of Queensland (UQ) Business School, with support from ANZAM Doc.Rep 2023 - Alina Haider</i>
May – Hot Topic TBC	Tackling the integrity challenges of using GenAI	Dr Justine Ferrer, Deakin University Dr Ryan Gould, Griffith University
8 <sup>th</sup> May	HDR2ECR-Industry: Navigating the transition to industry to academia (PART 2)	Victoria Lister Ellie Meissner Katrina Radford
June	ANZAM Research Committee - TBC	
24 <sup>th</sup> July <b>OPEN</b>	<i>When preparation meets opportunity: are you ready to pitch your research?</i>	<i>A/Prof Flavio Macau, Edith Cowan University</i>
20 <sup>th</sup> August <b>OPEN</b>	Building on research in the classroom: Developing your impact as a management educator through scholarly journal publication.	<i>Dr Stuart Middleton, The University of Queensland Professor Todd Bridgman, Victoria University of Wellington and Professor Paul Hibbert, Warwick Business School, UK</i>
September – Hot Topic - TBC		
October	Building International Collaborations	Professor Greg Bamber, Monash University Professor Jody Hoffer Gittel, The Heller School for Social Policy & Management, Brandeis University; Chair, Brandeis Faculty Senate; Faculty Director, <a href="#">Relational Coordination Collaborative</a> ; Managing Board Member, <a href="#">Relational Coordination Analytics</a> .
October	Wellbeing @ work SIG	Professor Rebecca Mitchell
November - TBC		

OTHER TOPICS TO BE CONFIRMED:

Mixed Methods, PRME and Bibliometric Review

We are now pleased to announce the following FOUR sessions are now open to register. A number of these sessions will be tailored specifically to students.

**27<sup>th</sup> March - *The benefits and burdens of service and leadership roles in mid-career: honouring your purpose, crafting your profile.*** Presenters: Dr Lisa Callagher, University of Auckland, Professor Bill Harley, University of Melbourne, Professor Paul Hibbert, University of Warwick, Professor Tine Koehler, University of Melbourne

**10<sup>th</sup> April - *Generating impactful research through problematization: Strategies, techniques and illustrations.*** Jörgen Sandberg is Emeritus Professor in the University of Queensland (UQ) Business School.



**NEW SINCE LAST MEMBER'S UPDATE**

**24<sup>th</sup> July - *When preparation meets opportunity: are you ready to pitch your research?*** A/Prof Flavio Macau, Edith Cowan University

**20<sup>th</sup> August - *Building on research in the classroom: Developing your impact as a management educator through scholarly journal publication.*** Presenters: Dr Stuart Middleton, The University of Queensland, Professor Todd Bridgman, Victoria University of Wellington Professor Paul Hibbert, Warwick Business School, UK.

Registration to these sessions is free to ANZAM Professional and Associate members or for a small administrative charge of \$20 per session for non-members.

Paying for ANZAM membership now will entitle you to attend all these sessions and receive member discounted registration rates for the Doctoral workshop and Conference in December in Wollongong, NSW.

27<sup>th</sup> March 2024 – REGISTER HERE:

<https://us06web.zoom.us/meeting/register/tZUId2sqzkrG9Apay7EweXb-HN6FQRSWLSF>

## The benefits and burdens of service and leadership roles in mid-career: honouring your purpose, crafting your profile.

### Presenters:

Dr Lisa Callagher, University of Auckland  
Professor Bill Harley, University of Melbourne  
Professor Paul Hibbert, University of Warwick  
Professor Tine Koehler, University of Melbourne

The presentation will help participants to:

- \* Learn about the ways to develop service and leadership roles in editorial, learned society and university contexts.
- \* Develop an understanding of the benefits and burdens of service and leadership roles in different contexts.
- \* Be aware of theories, tools and frameworks for the self-management of careers.
- \* Mobilise key tools and theories to actively shape service and leadership roles.
- \* Share service and leadership experiences and insights with other mid-career academic colleagues.
- \* Identify service and leadership roles that are personally meaningful.

*Take an active stance in shaping service and leadership roles in the future.*

Date: Wednesday 27<sup>th</sup> March, 2024

Times: START TIMES vary per STATE:  
8am Perth, 11am Sydney/Victoria,  
10am Queensland, 10.30am Adelaide, 1pm  
New Zealand and 11am Hobart.  
The session will run for 90minutes.

### REGISTER HERE:

<https://us06web.zoom.us/meeting/register/tZUId2sqzkrG9Apay7EweXb-HN6FQRSWLSF>

### Event Leader:

Dr Justine Ferrer, ANZAM Education & Engagement committee

This session is FREE to ANZAM members, or for a small administrative charge of \$20 for non-members, billable upon registration.



10<sup>th</sup> April 2024 – REGISTER HERE:

[https://us06web.zoom.us/meeting/register/tZIsd-GoqT4oG9R\\_HV0dDf4JRj5LBVmbOCWU](https://us06web.zoom.us/meeting/register/tZIsd-GoqT4oG9R_HV0dDf4JRj5LBVmbOCWU)

## Generating impactful research through problematization Strategies, techniques and illustrations

### Presenter:

**Jörgen Sandberg** is Emeritus Professor in the University of Queensland (UQ) Business School, Australia, Honorary Professor at Warwick Business School, UK, and at Macquarie University, and Co-founder of the international conference *Philosophy and Organization Studies* (PHILOS). He has researched extensively in the areas of competence and learning in organizations; practice, process, sensemaking theory; theory development; philosophy of science; and research methodology, published in journals such as *Academy of Management Journal*, *Academy of Management Review*, *Journal of International Business Studies*, *Journal of Organization Behavior*, *Organization Theory*, *Organization Research Methods*, *Journal of Management Studies*, and *Harvard Business Review*. His most recent books include *Generating research questions. Doing interesting research*, 2<sup>nd</sup> Edition (with Alvesson, Sage, 2024); *Re-imagining the research process: conventional and alternative metaphors* (with Alvesson, Sage, 2021) and *Skillful performance: Enacting capabilities, knowledge, competence and expertise in organizations* (with Rouleau, Langley and Tsoukas, Oxford University Press, 2017). He also serves on the editorial boards for *Academy of Management Review*, *Journal of Organizational Behavior*, and *Organization Studies*.

### Aim and background

Key for social scientists is to have something to say not only to academics but also to a broader audience, such as students, practitioners, and educated public. This requires an understanding of how to generate knowledge that are experienced as interesting and relevant in terms of new ideas and other forms of intellectual insights. However, most contemporary research tends to adhere to standardized methods and formulas, leading mainly to marginal contributions instead of more influential and ground-breaking research.

The aim of this workshop is to discuss and exemplify how academics can generate more interesting and impactful research through problematization. In other words, to be able to have something to say both academically and practically. The workshop consists of one 'seminar' and one 'practice' component: The seminar component will provide an overview of the (sad) state of management studies and outline a problematization methodology for generating more impactful research. In the practice component participants will apply the problematization methodology on actual research texts, as a way to generate more interesting and impactful research.

Date: 10<sup>th</sup> April, 2024

Times: START TIMES vary per STATE  
1pm-2.30pm Queensland

\*The session will run for 90 minutes.

### REGISTER HERE:

[https://us06web.zoom.us/meeting/register/tZIsd-GoqT4oG9R\\_HV0dDf4JRj5LBVmbOCWU](https://us06web.zoom.us/meeting/register/tZIsd-GoqT4oG9R_HV0dDf4JRj5LBVmbOCWU)

### Event Leader:

Dr Justine Ferrer, ANZAM Education & Engagement committee

### Assist on the day:

Alina Haider, ANZAM Doctoral Representative 2023

This session is FREE to ANZAM members, or for a small administrative charge of \$20 for non-members, billable upon registration.





24<sup>th</sup> July – REGISTER HERE:



NEW SINCE LAST MEMBER'S UPDATE

<https://us06web.zoom.us/meeting/register/tZlkd-qsqD4qEt1hNcbOcdEZHpqS1EDB260d>

## When preparation meets opportunity: are you ready to pitch your research?

### Presenter:

**A/Prof Flavio Macau, Edith Cowan University**

Associate Professor Flavio Macau is the Associate Dean Business Systems and Operations at the School of Business and Law, Edith Cowan University. He is a researcher and lecturer in supply chain management and global logistics. In the past 10 years, Flavio supervised 20+ research projects; lectured 70+ units to 2,500+ students; published one book, three case studies, and 10+ international peer-review articles; assisted 120+ short-term consulting projects. Flavio has a strong media presence on TV (ABC News, TRT World Now), radio (The Money, BBC), newspapers (The Guardian, The Washington Post), magazines (The Choice, MHD Logistics), and news publishers (The Conversation), reaching a combined audience of over 2.5 billion people on more than 60 countries discussing global logistics and supply chain management. He was invited by the US Government to chair a panel at the 2022 Supply Chain Ministerial Forum, a global event with ministers from over 25 countries. Flavio has industry experience in the automotive, agroindustry, and resources sector, working with companies like Mercedes-Benz, BIOSEV, Anglo American, and NEXA Resources. He is a panellist and keynote speaker at industry events (CeMAT), conferences (ANZAM), and contribute to industry associations (WA Freight Reference Group).

### When preparation meets opportunity: are you ready to pitch your research?

*A good pitch is an essential skill for academics, enabling them to communicate their ideas and research findings to a diverse audience, ranging from peers to potential funders. Achieving societal impact has a limited effect on your career if you can't promote it properly. This webinar will go through the strategies and tools necessary to distill complex research into compelling narratives, highlighting pitfalls and how to avoid them. Highlighting the significance of connecting with your audience, gain insights on how to render your research more approachable, convincing, and influential.*

Date: Wednesday 24<sup>th</sup> July, 2024

Times: START TIMES vary per STATE:  
1pm Sydney

The session will run for 60 minutes.

### REGISTER HERE:

<https://us06web.zoom.us/meeting/register/tZlkd-qsqD4qEt1hNcbOcdEZHpqS1EDB260d>

### Event Leader:

Dr Justine Ferrer, ANZAM Education & Engagement committee

This session is FREE to ANZAM members, or for a small administrative charge of \$20 for non-members, billable upon registration.



20<sup>th</sup> August 2024 – REGISTER HERE:

<https://us06web.zoom.us/meeting/register/tZ0oceytrz8tEftltYmvXzMKa1td3tUjMT8L>

## Building on research in the classroom: Developing your impact as a management educator through scholarly journal publication.

### Presenters:

Dr Stuart Middleton, The University of Queensland  
Professor Todd Bridgman, Victoria University of Wellington  
Professor Paul Hibbert, Warwick Business School, UK

### **Building on research in the classroom: Developing your impact as a management educator through scholarly journal publication.**

Understanding the distinctive focus of the main management education journals is vital in enabling potential authors decide the most appropriate outlet for their manuscript. Journals in this field are characterised by different methodological, philosophical, theoretical and practical orientations and traditions. Authors are therefore more likely to find success with publishing their work if they understand the background of each journal and how they might engage with previously published work. Understanding also entails appreciation of the topics and areas where journal editors, reviewers and readers have an interest in seeing further research develop, and how work in these traditions is shaped for successful publication.

This workshop will help scholars to position their work thoughtfully in the overlapping spaces occupied by the different management learning and education journals, through highlighting key success (and failure!) criteria, and helping participants learn from successfully published exemplar papers.

Date: Tuesday, 20<sup>th</sup> August 2024

Times: START TIMES vary per STATE:  
2pm Queensland, Melbourne and Sydney  
12pm Perth, 1.30pm Adelaide,  
4pm Wellington NZ

The session will run for 60 minutes.

### REGISTER HERE:

<https://us06web.zoom.us/meeting/register/tZ0oceytrz8tEftltYmvXzMKa1td3tUjMT8L>

### Event Leader:

Dr Justine Ferrer, ANZAM Education & Engagement committee

This session is FREE to ANZAM members, or for a small administrative charge of \$20 for non-members, billable upon registration.

