



ANZAM is delighted to offer the **Case Study Award**.

- Do you have an interesting case study that would be useful for other ANZAM members to use in their teaching?
- Does it offer insights into a specific management theory or concept?
- Does it provide an opportunity for students to apply theory to a real-world context?
- Is it based on an Australian or New Zealand organisation?

If you have answered yes to these questions, consider submitting it to be considered for the **Case Study Award**. The winner of the award is chosen by a selection panel of a minimum of two members of the ANZAM Research Committee.

The **Case Study Award** consists of:

- One registration to the ANZAM Conference for the submitting author in the year following this application – valued at over \$800.  
2024 – ANZAM Conference location, Wollongong NSW
- Certificate for each author
- Promotion of the award via ANZAM's website, newsletter, and social media channels
- Opportunity to raise the profile of the case study via ANZAM's website

The award will be announced and presented at the award ceremony during the ANZAM Conference – **2023 – ANZAM Conference location, Wellington NEW ZEALAND**

### Requirements

- Electronic submissions
  - The case study should be a maximum of 10 minutes to – you can discuss answers in the video or provide an instructor summary
- Written submissions
  - Up to 2,000 words for the case study and 500 words for four discussion questions and answers related to the case study
  - Case studies can be published in the [Journal of Management and Organization](#), which is published by ANZAM. Applicants might wish to submit their proposal using the journal format, which includes:
    - A clear theoretical focus and lesson
    - A clear introduction to the theory
    - A coherent method of data generation and analysis, if applicable
    - The case study (usually in narrative form)
    - Discussion (lessons from the case study)
    - Conclusion

### Application Criteria

1. Submitted by a current financial Associate or Professional Member of ANZAM who has not received this award in the last two years – however, the case study can be authored by a team

### Assessment Criteria

1. Clear theoretical and learning focus (20%)
2. Conveys a well-told and interesting story that is coherent, concise, and easy to understand (20%)
3. Useful as a teaching resource, with learning goals and clear lessons (20%)

4. Uses relevant data (20%)
5. Includes informative case study questions and answers (20%)

The selection panel's decision of successful awardees will be final with no correspondence about decisions. The selection panel reserves the right not to confer an award if the quality of the application/s is not deemed sufficiently high.

#### **Submission Instructions**

1. Complete all sections, adhering to sectional instructions – a failure to do so will render the application invalid
2. Submit as follows – late, incomplete, or incorrect applications will not be accepted:
  - a. Submit via: [anzam@anzam.org](mailto:anzam@anzam.org)
  - b. Due: *5:00 pm AEST on Wednesday 30th August, 2023***

For further information, contact the ANZAM Manager via [anzam@anzam.org](mailto:anzam@anzam.org)

**Australian and New Zealand Academy of Management**  
Application Form

**1. Applicant Details (repeat author details, as required)**

**Author 1**

**Full Name:**  
**Position:**  
**Institution:**  
**Address:**  
**Telephone Number:**  
**Email:**

**Author 2**

**Full Name:**  
**Position:**  
**Institution:**  
**Address:**  
**Telephone Number:**  
**Email:**

**Author 3**

**Full Name:**  
**Position:**  
**Institution:**  
**Address:**  
**Telephone Number:**  
**Email:**

**2. Submission Type (tick, as appropriate)**

- I will attach a video file to the email  
 I will provide the following details to access a video hosting site:

**URL:**

**Password, if required:**

**3. Keywords Type (maximum of 4)**

**Keyword 1**  
**Keyword 2**  
**Keyword 3**  
**Keyword 4**

**4. Website Access (tick, as appropriate)**

- If granted the award, I consent to sharing the case study via the ANZAM website  
 If granted the award, I do not consent to sharing the case study via the ANZAM website