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ANZAM PROFESSIONAL DEVELOPMENT SESSIONS FROM JULY TO END OF THE YEAR – 2023

What is coming up???

All sessions will be run via Zoom and you are required to register. The registration link is provided below for those sessions where the date has been set. Some of these sessions are specifically for HDR Students (noted in yellow). All PD sessions are Free to ANZAM members and for a small administrative charge of \$20 per session for non-members, billable upon registration.

MONTH	DATE (if available at time of printing)	SPEAKER/s	TOPIC
JULY	12 th July 12-1pm (AEST)	Dr Violetta Wilk, Edith Cowan University	Building an Academic profile with social media REGISTRATION LINK NEXT PAGE *HDR focussed session*
JULY	18 th July 12-1pm (AEDT)	Dr Farveh Farivar, University of Tasmania	Applying fuzzy-set Qualitative Comparative Analysis to integrate qualitative and quantitative data REGISTRATION LINK NEXT PAGE
JULY	26 th July 12-1.30pm (AEST)	Organised by Doctoral Representative for 2023, Alina Haider	HDR Student Networking <i>Connecting with peers across universities and regions is critical to forging new collaborations for future research projects. ANZAM in 2023 is therefore organising a “virtual” session for HDR students to network with peers, who are geographically dispersed but share similar or complementary research interests.</i> REGISTRATION LINK NEXT PAGE *HDR focussed session* *This is an open event – no charge*
AUG.	TBC Meet the Editors session	ANZAM JMO Editor in Chief – Associate Professor Remi Ayoko, UQ Business School	Addressing aspects of the publication process - broadly defined, e.g., how to review, targeting journals, responding to reviewers, etc
SEPT.		Professor Kerry Brown, Edith Cowan University and Professor Kevin Lowe, University of Sydney	Networking 101 – Making the most of your conference experience
OCT.	First week	Professor Greg Bamber, Monash University	Developing and sustaining international research collaborations
OCT.	Last week	Dr Andrei Lux, Dr Esmé Franken, Dr Azadeh Shafaei and Associate Professor Flavio Macau. Edith Cowan University.	Cut to the Chase: Translating Research for Industry, Media, and the Public
NOV.		Dr Marissa Edwards, Dr Erin Gallagher and Dr Stuart Middleton, University of Queensland AND Dr Elizabeth Nichols, Otago University.	“Stop making the quizzes so difficult, B*TCH”: Teaching Evaluations and Effects on Early Career Academics’ Wellbeing
NOV.	14 November	Dr Andrea Dickens, Managing Director at AJ Park, New Zealand	PhD for an Industry Career. *HDR focussed session*

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12th July 2023 Session (12-1pm (AEST) **HDR focussed session******

REGISTRATION LINK:

<https://us06web.zoom.us/join/joinMeeting/register/tZwucOGuqjsqHdTshXZ0j3C-sIIHuftE6KI>

Building an Academic Profile with Social media

Featuring:

Dr Violetta Wilk, Edith Cowan University

You are a brand. Your name is the single most important career-building asset. In this session, you will be introduced to professional profile building using social media. The session will cover an overview of academic social media platforms; a digital SWOT of your social media profile; examples of effective social media use by academics; discussion on components of effective social media content; tips for personal branding on social media, and more.

Dr Violetta Wilk is a Lecturer and Researcher in Digital Marketing at Edith Cowan University. She has spent over 15 years in corporate roles creating successful online and offline marketing and branding strategies, campaigns and projects for organisations in the corporate and tertiary sectors, including Curtin University, The University of Western Australia, Property Council of Australia, to name a few. Violetta has developed and facilitated over 50 Executive Education workshops and presentations for industry and academic audiences on the topics of personal branding, social media and digital marketing.

[REGISTER HERE](#)

This session is FREE to ANZAM members and for a small charge of \$20 to non-members, payable upon registration.

****This is a HDR focussed session****

Featuring:

Dr Violetta Wilk, Edith Cowan University

Event Leader:

Alina Haider,

ANZAM Doctoral Representative 2023

Date: 12th July, 2023

Time: 12-1pm(AEST)

This session is FREE to ANZAM members and for a small charge of \$20 to non-members, payable upon registration.



18th July 2023 Session (12-1pm (AEST)

REGISTRATION LINK:

<https://us06web.zoom.us/join/joinMeeting/register/tZYIde6hrD0sHteK3rYKh1ljXsB8Zr7CyQzi>

Applying fuzzy-set Qualitative Comparative Analysis to integrate qualitative and quantitative data.

Featuring:

Dr Farveh Farivar, University of Tasmania

Fuzzy Set Qualitative Comparative Analysis (fsQCA) effectively integrates qualitative and quantitative data in organisational research. By combining the strengths of textual and numeric data, fsQCA allows researchers to analyse complex relationships and uncover causal patterns systematically and rigorously. It acknowledges the importance of qualitative information by representing it as fuzzy sets, providing a nuanced understanding of organisational phenomena. Through set-theoretic analysis and Boolean algebra, fsQCA identifies necessary and sufficient conditions that contribute to a desired outcome, offering valuable insights for decision-making and policy development.

[REGISTER HERE](#)

<https://us06web.zoom.us/join/joinMeeting/register/tZYIde6hrD0sHteK3rYKh1ljXsB8Zr7CyQzi>

This session is FREE to ANZAM members and for a small charge of \$20 to non-members, payable upon registration.

Featuring:

Dr Farveh Farivar, University of Tasmania

Event Leader:

Dr Justine Ferrer,
ANZAM Education & Outreach committee chair

Date: 18th July, 2023

Time: 12-1pm(AEST)

This session is FREE to ANZAM members and for a small charge of \$20 to non-members, payable upon registration.



26th July 2023 Session (12-1.30pm (AEST) **HDR focussed session**

OPEN TO ALL - NO CHARGE

REGISTRATION LINK:

<https://us06web.zoom.us/meeting/register/tZUscO6urTMuGtlxrQLTpY1RZVIB8EHH0SCt>



HDR Student Networking

Making Connections Virtually

26th July 2023, 12pm – 1.30pm AEST

Connecting with peers across universities and regions is critical to forging new collaborations for future research projects.

ANZAM in 2023 is therefore organising a “virtual” session for HDR students to network with peers, who are geographically dispersed but share similar or complementary research interests.

This virtual networking session is a prelude to the forthcoming ANZAM Doctoral Workshop on Monday, 4 December in Wellington, New Zealand.

The 90-minute session is FREE to attend for all HDR students regardless of their membership status with ANZAM. The aim of course is to facilitate introductions and fruitful conversations in the wider HDR community.

Please be sure to indicate your research stream so that you may be placed in an appropriate breakout room.

For further information, please feel free to contact:

Alina Haider

Doctoral Representative 2023, ANZAM

Email: alina.haider@vuw.ac.nz

ANZAM does our best to ensure that information contained in the update is accurate at the time of publication. However, ANZAM cannot be held responsible for accuracy and veracity of information contained in this update..

ANZAM acknowledges the Traditional Owners of the land on which we meet and work, and all Traditional Owners of country throughout Australia and New Zealand. We recognise Aboriginal and Torres Strait Islander peoples' continuing connection to land, place, waters and community. We pay our respects to their cultures, country and elders past present and emerging. ANZAM recognises the unique role of Māori as Tangata Whenua and embraces Te Tiriti o Waitangi recognising Māori as tino rangitiratanga of Aotearoa/New Zealand while embracing the three guiding principles of the Treaty – Partnership Participation and Protection.

ANZAM is committed to a sustainable future and to improving the social, economic and environmental wellbeing of the community. ANZAM is dedicated to environmental improvements that foster a sustainable future and lead to social and economic improvements in the community we do business.

Australian and New Zealand Academy of Management
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