

The Australian and New Zealand Academy of Management (ANZAM) advances management education, scholarship, research and practice.

Welcome to ANZAM's Professional Development calendar for 2023

ALL Sessions/Workshops are FREE to current financial ANZAM members, or for a small administration charge (\$20 per session) for nonmembers, charged on registration.

Details about ANZAM membership can be found via the ANZAM Website / Membership.

https://www.anzam.org/membership/

Questions can be emailed to the Academy Office on: anzam@anzam.org





ACADEMY OF MANAGEMENT

## ANZAM PROFESSIONAL DEVELOPMENT FOR 2023



All sessions will be run via Zoom and a separate invitation will be sent for each session as we near the date. In the meantime, place a calendar holder into your diary so that you don't miss out. These sessions are FREE to current financial ANZAM members and for a small administrative charge of \$20 per session to non-members charged upon registration.

MONTH	DATE (if available at time of printing)	SPEAKER/s	TOPIC	
February	10 February 2pm-3.30pm (Sydney/VIC time)	Bill Harley, Tine Koehler, Leisa Sargent, Dan Caprar and Alex Luksyte	Different Models of Career success and ways to achieve them	
March	16 March 10am -12pm(Sydney/VIC time) 12pm-2pm (New Zealand)	Hafsa Ahmed	Learning with real people: Video case studies from three sectors	
March	3 Sessions over 2days: 23&24 March 23 <sup>rd</sup> March (2 sessions)12pm to 3pm AND 4pm to 7pm 24 <sup>th</sup> March(1 session)12pm to 3pm *Sessions can be attended independently, although they are related, participants are strongly encouraged to attend all sessions. Sessions will not be recorded, to encourage open participation.	Gordan Cheung	Moderated Mediating Effects in Organizational Research – Best Practice Analytical Procedures These sessions are FREE to ANZAM members and for a small charge of \$20 per session (\$60 for 3 sessions) to non-members, payable upon registration.	
April	11-14 April	Geoff Chapman and Steffi Macht	Gamification in Management Education	
May		Justine Ferrer	A model of industry engagement in course design	
June		Ann Dadich, Hassan Hosseinzadeh, Zubair Ratan	How to do a Systematic Review	
July		Farveh Farivar	Applying fuzzy set qualitative comparative analysis to integration of qualitative and quantitative data	
August		Anna Ocampia and Neil Ashkanasy	Revise and resubmission	
September		Kerry Brown, Kevin Lowe	Networking 101 – Making the most of your conference experience	
October	1 <sup>st</sup> week	Greg Bamber	Developing and sustaining international research collaborations	
October	Last week	Andrei Lux, Esme Franken, and Azadeh Shafaei	Cut to the Chase: Translating Research for Industry, Media, and the Public	
November		Marissa Edwards, Erin Gallagher, Elizabeth Nichols and Stuart Middleton	"Stop making the quizzes so difficult, B*TCH": Teaching Evaluations and Effects on Early Career Academics' Wellbeing	

## 10<sup>th</sup> February 2023 - Registration link: https://us06web.zoom.us/meeting/register/tZcpd-qvqT8iHdNFToZp3p5a1XRZLyN3uJFt

# Different models of career success & waysto achieve them.....An ANZAM Professional developed

#### **Topic: Different Models of Career Success**

#### Featuring:

Dan Caprar, University of Sydney, Bill Harley, University of Melbourne, Tine Koehler, University of Melbourne, Alex Luksyte, University of WA, Leisa Sargent, University of Sydney

Each year, there are numerous workshops and keynotes at management conferences, which provide scholars with advice about how to achieve career success. All too often, these sessions propose the 'one best way' to succeed. But is it really the case that there is a single definition of, and recipe for, career success? In this online professional development workshop, a panel of experienced academics will reflect on their own experiences and discuss the different ways in which 'success' can be defined and pursued. Our aim is to encourage participants to reflect on their own definitions of success and ways of pursuing it.

#### **REGISTRATION LINK:**

https://us06web.zoom.us/meeting/register/tZcpdqvqT8iHdNFToZp3p5a1XRZLyN3uJFt

This session is FREE to ANZAM members and for a small charge of \$20 to non-members, payable upon registration.

An ANZAM Professional development session, featuring:

Dan Caprar, Bill Harley, Tine Koehler, Alex Luksyte and Leisa Sargent

> Event Leader: Dr Justine Ferrer

#### Date: 10<sup>th</sup> February 2023 Time: 2pm-3.30pm(Sydney/VIC time)

This session is FREE to ANZAM members and for a small charge of \$20 to non-members, payable upon \_\_\_\_\_\_registration.



## 16<sup>th</sup> March 2023 – Registration link:

https://us06web.zoom.us/meeting/register/tZUsdeCqqzguE9R8gOmBgQo3-SxqcOm44UZU

# Learning with real people: Video case studies from three sectors An ANZAM Professional dev

Featuring:

Dr Hafsa Ahmed, Lincoln University, New Zealand

Business schools and management educators are core actors that can help bridge the gap between the grand challenges of the real world and the kind of human capital needed to address them. However, educators continue to face challenges when using videos of business leaders in classrooms.

The challenges include finding appropriate material, using the exact segment in a longer piece of video, expenses associated with purchasing/leasing video from other providers, copyright issues, outdated format or information, and even removal of videos from shared video streaming platforms.

This project addressed these challenges by bringing real business leaders into classrooms through exclusive and in-depth video case studies. Join to listen from Dr. Hafsa Ahmed in what she learnt and unlearnt in the process of creating these video case studies.

#### REGISTRATION LINK:

https://us06web.zoom.us/meeting/register/tZUsdeCqqzguE9R8gOmBgQo3-SxqcOm44UZU

This session is FREE to ANZAM members and for a small charge of \$20 to non-members, payable upon registration.

An ANZAM Professional development session, featuring:

Dr Hafsa Ahmed, Lincoln University, New Zealand

> Event Leader: Dr Justine Ferrer

Date: 16<sup>th</sup> March,2023 Time: 10am -12pm(Sydney/VIC time) 12pm-2pm (New Zealand)

This session is FREE to ANZAM members and for a small charge of \$20 to non-members, payable upon registration.



## 3 Sessions in total (Times in Sydney/ACT/VIC time) 23rd March (2 sessions)12pm to 3pm AND 4pm to 7pm 24<sup>th</sup> March (1 session) 12pm to 3pm

\*Sessions can be attended independently, although they are related, participants are strongly encouraged to attend all sessions. Sessions will not be recorded, to encourage open participation.

\* Participants need to use full version of Mplus 8.0 or later to run the exercises.

Installing Mplus will enable the attendee to work through the numerical exercises with the facilitator. However, if you do not install MPlus, you can follow through the demonstrations - view mode only.

#### **REGISTRATION LINKs:**

### 23<sup>rd</sup> March 2023 (Session 1 of 3) 12pm to 3pm (Sydney/ACT/VIC time) https://us06web.zoom.us/meeting/register/tZUuf-CvgD0uGdZI5J6bAw78xVb1Nfe YVWP

#### 23<sup>rd</sup> March 2023 (Session 2 of 3) 4pm to 7pm (Sydney/ACT/VIC time) https://us06web.zoom.us/meeting/register/tZYsf-6vgjljG9CWojkSjYVxSVh46LTAguYM

#### 24<sup>th</sup> March 2023 (Session 3 of 3) 12pm to 3pm (Sydney/ACT/VIC time) https://us06web.zoom.us/meeting/register/tZ0IdOugrzooHtLvG623wmg82ePeb0FQLfHH

#### Moderated Mediating Effects in Organizational Research –

#### **Best Practice Analytical Procedures**

Featurina:

Professor Gordon Cheung, The University of Auckland, New Zealand

Projessor Gondon Cheung, The University of Auckland, New Zealand In recent years, many organizational studies have investigated models integrating moderation and mediation. Researchers investigate whether a mediating effect differs across the level of another variable (moderator). However, many studies fail to use the correct analytical procedures to test their moderated mediation hypotheses, resulting in lower power tests, attenuated estimated parameters, and incorrect conclusions. This 1.5-day workshop will distinguish three types of moderated mediation based on the nature of the moderator and go through the best practice analytical procedures for each type. The first type involves a categorical variable moderator, typically analyzed with a multiple-group analysis. However, the traditional approach based on constrained and unconstrained models fails to estimate the effect size of moderated mediation. This seminar will demonstrate the direct comparison approach (1 au 8. However, the traditional approach based on constrained and unconstrained models fails to estimate the effect size of moderated mediation. This seminar will demonstrate the direct comparison approach (Lau & Cheung 2012) that compares the mediating effects across groups. The second type involves a continuous latent variable as a moderator, typically analyzed with PROCESS to estimate the moderated mediating effects. Cheung and Lau (2017) demonstrate with simulations that regression procedures (including PROCESS) that ignore measurement errors result in biased estimates of the confidence intervals for testing moderated mediating effects. This seminar will demonstrate the latent moderated structural equations modeling (LMS) approach that provides accurate estimated parameters and confidence intervals. The reliability-corrected single indicator LMS (RCSLMS) recommended by Cheung, Cooperintervals. The reliability-corrected single indicator LMS (RCSLMS) recommended by Cheung, Cooper-Thomas, Lau, and Wang (2021) to lower the computing requirements for more complex models will also be demonstrated. The third type involves a variable at a higher level as a moderator, which is usually referred to as cross-level moderated mediation. This seminar will explain the proper analytical procedures with the study in Lau, Cheung, and Cooper-Thomas (2021) that examines a higher-level variable moderating the mediating effects at both the lower and higher levels. Finally, the analytical procedures for testing a moderated mediating effect that involves variables at multiple levels (Giolito, Liden, van Dierendonck, and Cheung, 2021) will be explained. Note: Participants need to use full version of Mplus 8.0 or later to run the exercises. Installing Mplus will enable the attendee to work through the numerical exercises with the facilitator. Installing Mplus will enable the attendee to work through the demonstrations - view mode only.

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#### **REGISTRATION LINKs:**

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Session 1 of 3: https://us06wel Session 2 of 3: b.zoom.us/meeting/register/tZUuf-CvqD0uGdZl5J6bAw78xVb1Nfe\_YVWP https://us06web.zoom.us/meeting/register/tZYsf-6vqjljG9CWojkSjYVxSVh46LTAguYM Session 3 of 3:

https://us06web.zoom.us/meeting/register/t20IdOugrzooHtLvG623wmq82ePeb0FQLfHH These sessions are FREE to ANZAM members and for a small charge of \$20 per session (\$60 for 3 sessions) to ns) to non-members, payable upon registration An ANZAM Professional development session, featuring:

Professor Gordon Cheung, The University of Auckland, New Zealand

Event Leader: **Dr Justine Ferrer** Dates/Times (Sydney/ACT/VIC time): 3 Sessions 23<sup>rd</sup> March (2 sessions) 12pm to 3pm AND 4pm to 7pm and 24<sup>th</sup> March (1 session) 12pm to 3pm

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ANZAM does our best to ensure that information contained in the update is accurate at the time of publication. However, ANZAM cannot be held responsible for accuracy and veracity of information contained in this update, especially those articles supplied to us.

ANZAM acknowledges the Traditional Owners of the land on which we meet and work, and all Traditional Owners of country throughout Australia and New Zealand. We recognise Aboriginal and Torres Strait Islander peoples' continuing connection to land, place, waters and community. We pay our respects to their cultures, country and elders past present and emerging. ANZAM recognises the unique role of Maori as Tangata Whenua and embraces Te Tiriti o Waitangi recognising Maori as tino rangitiratanga of Aotearoa/New Zealand while embracing the three guiding principles of the Treaty – Partnership Participation and Protection.

ANZAM is committed to a sustainable future and to improving the social, economic and environmental wellbeing of the community. ANZAM is dedicated to environmental improvements that foster a sustainable future and lead to social and economical improvements in the community we do business

> Australian and New Zealand Academy of Management ANZAM Academy Office Contact information: Academy Manager, Emma Nixon Email: anzam@anzam.org Website: www.anzam.org

## Don't forget to place in your Calendar: ANZAM's Doctoral workshop and 36<sup>th</sup> Annual Conference being held in Wellington, New Zealand.

This year we will be returning to a 3 day format for the conference.





### KEY CONFERENCE DATES:

Monday 6 March 2023	
Monday 3 April 2023	
Monday 26 June 2023	
Monday 28 August 2023	
Monday 18 September 2023	
Monday 9 October 2023	
Monday 30 October 2023	