Professor Rowena Barrett

Pro Vice-Chancellor (Entrepreneurship), QUT
Chair, Qld Innovation Advisory Council

Connections
I acknowledge the people of the Yugambeh language region as the Traditional Owners of the sovereign and unceded lands where we meet.

I pay my respect to all Elders, past, present and emerging and recognise Aboriginal and Torres Strait Island people as Australia’s original researchers and innovators.
QUT Entrepreneurship

Empowering individuals on their entrepreneurial journey through programs, events and mentoring
Board Rep
Board Member
Chair, Research Committee
co-Chair, HoSoM

Life Fellow
Research becomes *interesting* when we connect
Innovation Advisory Council (IAC)

The Innovation Advisory Council (IAC) was established to champion innovation, connect ecosystem stakeholders, attract investment and build the resource base for accelerating innovation through entrepreneurial action, across Queensland, for better community and economic outcomes.

IAC principles

- Give before you get – how can we help?
- Everyone is welcome – welcoming and inclusive of all
- Impact – action, outcomes and benefits for Queensland
- Long term focus – building for the future

2022 focus areas

- Existing industries
- Emerging industries
- Regional inclusion
- Brisbane 2032

The Innovation Advisory Council will be chaired by Professor Rowena Barrett. Together with the Queensland Chief Entrepreneur they will focus on maximising the support available to help open doors to the expertise and networks our innovation community needs to succeed in the new economy.

Council members have been appointed for up to two years and their positions on the council are unpaid.
Human Resource Management Journal

A new argument using embeddedness and sensemaking to explain small firms' responses to employment regulation

Susan Mayson, Rowena Barrett


Journal of Small Business Management

Intersectionality of Ethnic and Entrepreneurial Identities: A Study of Post-War Polish Entrepreneurs in an English City

Rowena Barrett, Natalia Vershinina

Human Resource Management Review

Volume 16, Issue 4, December 2006, Pages 447-455

The ‘science’ and ‘practice’ of HRM in small firms

Susan Mayson, Rowena Barrett

Management, Labour Process and Software Development

Reality Bites

By: Rowena Barrett

Queensland Connects

Small Bus Econ (2022) 58:1133–1330

https://doi.org/10.1007/s11187-022-00436-7

Gendered regulations and SME performance in transition economies

Natalia Vershinina, Gideon Markman, Liang Han, Peter Rodgers, John Kitching, Nigar Hashimbhoye, Rowena Barrett

Journal of Industrial Relations

Volume 56, Issue 1, February 2014, Pages 42-60

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https://doi.org/10.1177/0003612713486523

Small firms and health and safety harmonisation: Potential regulatory effects of a dominant narrative

Rowena Barrett, Susan Mayson, and Susanne Bahn
Half Baked

You know how...
Well, what we do is...
In fact...
How might we cultivate connections

- Be curious and ask “how might we...”, “I wonder if...”, “what happens when...”, “why...”
- Engage your imagination
- Break routines
- Seek new opportunities, question value form and ask for whom
- Engage in systems thinking, explore intersections,
- Seek new perspectives, consider new contexts
- Put your phone down and look up
What impact do you want to make through your research?

How can I help?

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