

The background features a brick wall texture. Overlaid on this are several large, semi-transparent, colorful geometric shapes in shades of blue, teal, and white, creating a layered, abstract effect. A small orange horizontal bar is located in the top left corner.

Professor Rowena Barrett

Pro Vice-Chancellor (Entrepreneurship), QUT
Chair, Qld Innovation Advisory Council

Connections



I acknowledge the people
of the Yugambeh
language region as the
Traditional Owners of the
sovereign and unceded
lands where we meet

I pay my respect to all
Elders, past, present and
emerging and recognise
Aboriginal and Torres
Strait Island people as
Australia's original
researchers and
innovators



QUT Entrepreneurship

Empowering individuals on their entrepreneurial journey through programs, events and mentoring

Board Rep
Board Member
Chair, Research
Committee
co-Chair, HoSoM

Life Fellow

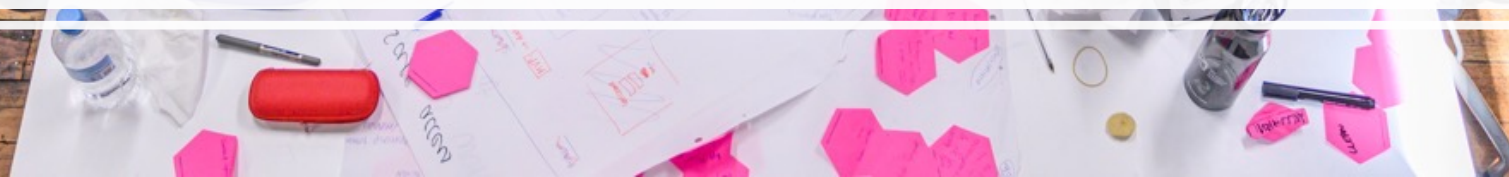


ANZAM

AUSTRALIAN & NEW ZEALAND
ACADEMY OF MANAGEMENT



Research becomes *interesting* when we connect



Innovation Advisory Council (IAC)

The Innovation Advisory Council (IAC) was established to champion innovation, connect ecosystem stakeholders, attract investment and build the resource base for accelerating innovation through entrepreneurial action, across Queensland, for better community and economic outcomes

IAC principles

- Give before you get – how can we help?
- Everyone is welcome – welcoming and inclusive of all
- Impact – action, outcomes and benefits for Queensland
- Long term focus – building for the future

2022 focus areas

- Existing industries
- Emerging industries
- Regional inclusion
- Brisbane 2032

The Innovation Advisory Council will be chaired by Professor Rowena Barrett. Together with the Queensland Chief Entrepreneur they will focus on maximising the support available to help open doors to the expertise and networks our innovation community needs to succeed in the new economy.

Council members have been appointed for up to two years and their positions on the council are unpaid.



[Aaron Birkby](#)



[Amelia St Baker](#)



[Professor
Bronwyn Harch](#)



[Christine
Williams](#)



[Dan Argent](#)



[Andrew Hopper](#)



[Julia Spicer](#)
[OAM](#)



[Monica Bradley](#)



[Natalie Cook](#)
[OAM OLY](#)



[Nicholas Guest](#)



[Professor
Rowena Barrett](#)



[Sue Johnson](#)

Original Article |  Full Access

A new argument using embeddedness and sensemaking to explain small firms' responses to employment regulation

Susan Mayson  Rowena Barrett

First published: 16 February 2017 | <https://doi.org/10.1111/1748-8583.12141> | Citations: 10



Original Article |  Full Access

Intersectionality of Ethnic and Entrepreneurial Identities: A Study of Post-War Polish Entrepreneurs in an English City

Rowena Barrett  Natalia Vershinina

Recruiting, managing and rewarding workers in social enterprises

Alexander Newman , Susan Mayson, Julian Teicher & Rowena Barrett

Pages 2851-2860 | Received 01 Jul 2018, Accepted 05 Jul 2018, Published online: 26 Dec 2018



Human Resource Management Review

Volume 16, Issue 4, December 2006, Pages 447-455



The 'science' and 'practice' of HRM in small firms

Susan Mayson ^a  , Rowena Barrett ^b 



Book

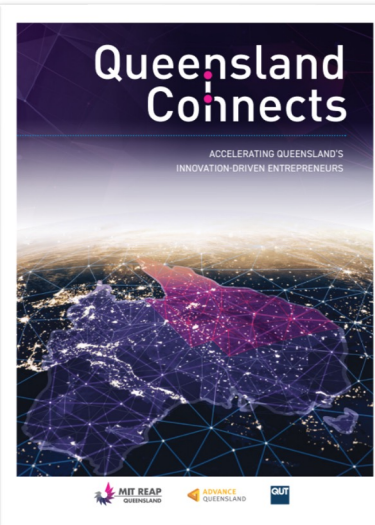
Management, Labour Process and Software Development

Reality Bites
By Rowena Barrett

Small Bus Econ (2022) 58:1113–1130
<https://doi.org/10.1007/s11187-020-00436-7>

Gendered regulations and SME performance in transition economies

Natalia Vershinina · Gideon Markman · Liang Han · Peter Rodgers · John Kitching · Nigar Hashimzade · Rowena Barrett



Journal of Industrial Relations

Volume 56, Issue 1, February 2014, Pages 62-80

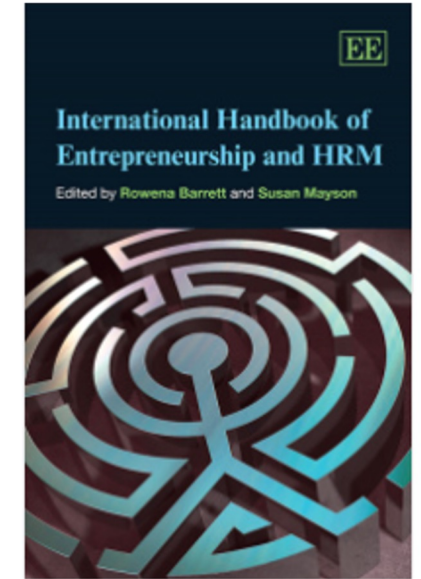
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<https://doi.org/10.1177/0022185613498629>



Article

Small firms and health and safety harmonisation: Potential regulatory effects of a dominant narrative

Rowena Barrett¹, Susan Mayson², and Susanne Bahn¹





Half Baked

You know how...
Well, what we do
is...
In fact...



How might we cultivate connections

- Be curious and ask “how might we...”, “I wonder if...”, “what happens when...”, “why...”
- Engage your imagination
- Break routines
- Seek new opportunities, question value form and ask for whom
- Engage in systems thinking, explore intersections,
- Seek new perspectives, consider new contexts
- Put your phone down and look up

What impact do you want to make through your research?

How can I help?

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**QUT Entrepreneurship:
Empowering individuals on their entrepreneurial journey through programs, events and mentoring**