Designing for Impactful, Purpose-Driven Academic Careers in Business

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Outlook

• Background & Key Learnings
• Engaging with others
• Academia & Impact Models
• Three examples in (Re)designing for Purpose
• Flexible & Adaptable
• Be open to opportunities
• Take risks with your career. Experiment, play, discover & explore
• Work @ the edges

• ‘No’ is ‘on’ spelt backwards. Switch yourself on and don’t look backwards
Engaging Stakeholders

How do you usually engage stakeholders in your projects / research?
Academia & Impact
Queering Accounting
KAREN FROM FINANCE'S LIST OF THINGS TO DO

- Archive invoices
- Current BAS forms
- Deflect Frank the CEO's misogynistic passes, overthrow the patriarchy and conquer the world
Artist-in-Residence
Artist-in-Residence Program
10 - 19 April 2018

Department of Accounting, Monash Business School

“Fostering cross-disciplinary innovation and connections for future business design.”

The artist-in-residence within the More Business School intends to foster collaborative conversations between the arts and business.

Performance-like interventions at Monash University Business School include: provocations at conferences, performance art provocations, and other events that aim to break down the barriers between the arts and business. The artist-in-residence will work with the arts and business communities to create new forms of engagement.

Rebecca Horning (bek.corpo.com) is an interdisciplinary artist and performance artist. She has worked with artists, musicians, and other performers to create new forms of engagement.

Opportunities at Monash University Business School include: provocations at conferences, performance art provocations, and other events that aim to break down the barriers between the arts and business. The artist-in-residence will work with the arts and business communities to create new forms of engagement.

MEET THE ARTIST

BEK

CON THE BOARD

MEET THE ARTIST

BEK

11/04/18

H001, The Boardroom
12:00 - 2:00 PM

What is a performance? A physical, emotional, and intellectual experience. Performance is a way of thinking and learning. Performance is a way of thinking and learning. Performance is a way of thinking and learning.

Follow this intervention: www.flickr.com/photos/bekcorpo.com

Dating an Accountant
How do you measure love?

Dating an Accountant is a performance investigation that explores the uncertainty of accounting procedures and the necessity for love and co-participation. The artist will invite an accountant to go on a “date” with her for 30 minutes, the results of which will be filmed and made into a short video that explores value, the complexity of accounting language, and the contradictions and complications of measuring the emotional lives of humans.

Meet our Artist-in-Residence: H3.116 10 - 19th April

DATING AN ACCOUNTANT
Integrated Thinking
WHAT TECHNOLOGIES MIGHT ACCOUNTING DEPEND ON?

SUSTAINABILITY

1. HOW MIGHT THE SOCIETY (OR SOCIETIES) IN THIS SCENARIO FUNCTION?

EVERYONE IS AN ACCOUNTANT (PROFESSION?)

2. HOW MIGHT TERTIARY EDUCATION FUNCTION?

REAL TIME REPORTING

GLOBAL HARMONY

TRANSFORMING DEPT.

RENEWAL OF SOCIAL GOVERN

TRUE INTEGRATED REPORTING

ACCOUNTING - EMPLOYED, SUBSIDIARY EMPLOYED TO MANAGE CHANGE (AMONG OTHERS?)

ACCOUNTING TO INTEGRATE ECONOMIC, ENVIRONMENTAL, AND SOCIAL ECONOMICS

ACCOUNTANTS FOR ENVIRONMENTAL ECONOMIES

ACCOUNTS IN ECONOMIC CHANGE
- Becoming Fixed
- Formal vs Informal Spaces
- Control vs Opportunities
- Learn to become comfortable with the uncomfortable
- Give everything
- Think Visually
- Speak through Story
- Create a Unique Human Connection