

**13/10/22** 12.30pm-1.30pm (Sydney/AEDT) \$20 non-members**PD SESSION****The Art of Academic Writing and Publishing for English as Second Language (ESL) Researchers.****Host and Organiser: Associate Professor Chia-Yen (Chad) Chiu, Adelaide Business School****Panel: Professor Stephen Zhang, Dr Johnathan Baker, Dr Val Caines, and Christian Hoyer (Adelaide Business School)**

Academic performance is judged in part on one's level of linguistic competence in English. As a consequence, scholars who wish to succeed on the academic market must be able to write in English not only fluently but also eloquently. This places non-native English speakers in a disadvantageous position. The goal of this session is therefore to have a discussion regarding the various challenges that non-native English speakers face when writing and publishing in English. ANZAM will bring together a panel of both experienced and early-career researchers who approach the theme from diverse perspectives.

REGISTER NOW:<https://us06web.zoom.us/join/register/tZMocOCpgezGdKaWVJPBKtpxXVu-4pJyUf2>**20/10/22** 12pm-1pm (AEST/QLD) \$15 non-members**ASSOCIATE / HDR PD****SESSION 9 – Managing your career in uncertain times**

Taking control of your career is essential for sustained career success, particularly in an uncertain job market. This webinar will help you develop strategies to feel better equipped to deal with the challenges that arise – and approach your future career with confidence.

Deanne Camplejohn, HDR Career Consultant, Griffith University

Deanne brings over a decade of career development experience in the tertiary sector. She uses a strengths-based, holistic approach to career counselling, helping candidates unlock their skills and talents. She is a career coach, designs career development and student engagement programs, manages industry stakeholder projects, facilitates human-centred design programs and has a background in executive recruitment and consulting.

REGISTER NOW:<https://us06web.zoom.us/join/register/tZEIf-moqjgvE9HxvjevQG7gG56C8KzrZrOu>**27/10/22** 12pm-1.30pm (AEDT/Sydney) \$20 non-members**PD SESSION****To be or not to be social: Social media for academics**

To be or not to be social: Social media for academics is an online, interactive workshop that delves into the use of social media, specifically, LinkedIn and Twitter, for personal, professional academic staff brand building. At the conclusion of the course, participants will have developed an understanding on how to leverage social media for personal Academic brand development. Participants will learn about the importance of having a personal brand building strategy that aligns with both personal and organisational development and branding opportunities. Personal brand building opportunities primarily on LinkedIn and also on Twitter will be discussed. Through an evaluation of extant social media content, participants will be guided to scrutinize for effectiveness, impact and engagement. Practical advice about tactics for building a personal and organisational brand will be discussed. Participants will be supported through the (re)building of their LinkedIn profile, followed by the preparation and publishing of a post relevant to their current position.

Dr Violetta Wilk, Edith Cowan University**REGISTER NOW:**<https://us06web.zoom.us/join/register/tZludO-hpzIjHtArdXibflcsHHzJvi79QKkl>