



ANZAM'S PURPOSE

The Australian and New Zealand Academy of Management (ANZAM) advances management education, scholarship, research and practice.

Welcome to ANZAM's Professional Development calendar for 2023

ALL Sessions/Workshops are FREE to current financial Professional and Associate ANZAM members, or for a small administration charge (\$20 per session) for non-members, charged on registration.

Details about ANZAM membership can be found via the ANZAM Website / Membership.

<https://www.anzam.org/membership/>

Questions can be emailed to the Academy Office on: anzam@anzam.org





AUSTRALIAN & NEW ZEALAND
ACADEMY OF MANAGEMENT

ANZAM PROFESSIONAL DEVELOPMENT SERIES - 2023



All sessions will be run via Zoom and a separate invitation will be sent for each session to ANZAM members, as we near the date. In the meantime, place a calendar holder into your diary so that you don't miss out. Some of these sessions are specifically for HDR Students (noted in red). These sessions are FREE to current financial Professional and Associate ANZAM members and for a small administrative charge of \$20 per session to non-members charged upon registration.

MONTH	DATE (if available at time of printing)	SPEAKER/s	TOPIC
February	10 February *COMPLETED*	Professor Bill Harley, ProfessorTine Koehler, Professor Leisa Sargent, Associate Professor Dan Caprar and Associate Professor Alex Luksyte	Different Models of Career success and ways to achieve them.....
March	16 March 10am - 12pm(Sydney/VIC time) 12pm-2pm (New Zealand)	Dr Hafsa Ahmed, Lincoln University	Learning with real people: Video case studies from three sectors REGISTRATION LINK: https://us06web.zoom.us/j/84562828282
March	20 March 1.30-2.30pm QLD time	Dr Alexandra Williamson, Queensland University of Technology	How to publish *HDR focussed session* REGISTRATION LINK: https://us06web.zoom.us/j/84562828282
March	3 Sessions over 2days: 23&24 March 23 rd March (2 sessions)12pm to 3pm AND 4pm to 7pm 24 th March(1 session)12pm to 3pm *Times in Sydney/VIC time *Sessions can be attended independently, although they are related, participants are strongly encouraged to attend all sessions. Sessions will not be recorded, to encourage open participation.	Professor Gordan Cheung, University of Auckland	Moderated Mediating Effects in Organizational Research – Best Practice Analytical Procedures <i>These sessions are FREE to ANZAM members and for a small charge of \$20 per session (\$60 for 3 sessions) to non-members, payable upon registration.</i> REGISTRATION LINKS: 23rd March 2023 (Session 1 of 3) 12pm to 3pm (Sydney/ACT/VIC time) https://us06web.zoom.us/j/84562828282 23rd March 2023 (Session 2 of 3) 4pm to 7pm (Sydney/ACT/VIC time) https://us06web.zoom.us/j/84562828282 24th March 2023 (Session 3 of 3) 12pm to 3pm (Sydney/ACT/VIC time) https://us06web.zoom.us/j/84562828282

April	11-14 April	Dr Geoff Chapman and Dr Stephanie Macht. CQ University	Gamification in Management Education
April	19 April 12pm-1pm (AEST)	Dr Rebecca Downes, Victoria University of Wellington AND Dr Carys Chan, Griffith University	Early Career Academic Experience <i>*HDR focussed session*</i>
May		Dr Justine Ferrer, Deakin University	A model of industry engagement in course design
May	17 May 12pm-1pm (AEST)	Emeritus Professor Anneke Fitzgerald, Griffith University	How to respond to feedback <i>*HDR focussed session*</i>
June		Associate Professor Ann Dadich, Dr Hassan Hosseinzadeh, Dr Zubair Ratan. Western Sydney University	How to do a Systematic Review
June	20 June 2pm-3.30pm (AEST)	Associate Professor Anna Ocampo, Esade, Ram Llull University and Professor Neil Ashkanasy, The University of Queensland	Revise and resubmission
July		Dr Farveh Farivar, University of Tasmania	Applying fuzzy set qualitative comparative analysis to integration of qualitative and quantitative data
August	Meet the Editors session	ANZAM JMO Editor in Chief – Associate Professor Remi Ayoko, UQ Business School	Addressing aspects of the publication process - broadly defined; e.g., how to review, targeting journals, responding to reviewers, etc
September		Professor Kerry Brown, Edith Cowan University and Professor Kevin Lowe, University of Sydney	Networking 101 – Making the most of your conference experience
October	1 st week	Professor Greg Bamber, Monash University	Developing and sustaining international research collaborations
October	Last week	Dr Andrei Lux, Dr Esme Franken, Dr Azadeh Shafaei and Associate Professor Flavio Macau. Edith Cowan University.	Cut to the Chase: Translating Research for Industry, Media, and the Public
November		Dr Marissa Edwards, Dr Erin Gallagher and Dr Stuart Middleton, University of Queensland AND Dr Elizabeth Nichols, Otago University.	“Stop making the quizzes so difficult, B*TCH”: Teaching Evaluations and Effects on Early Career Academics’ Wellbeing
November	14 November	Dr Andrea Dickens, Managing Director at AJ Park, New Zealand	PhD for an Industry Career. <i>*HDR focussed session*</i>

16th March 2023 – Registration link:

<https://us06web.zoom.us/join/tZUsdeCqqzguE9R8gOmBgQo3-SxqcOm44UZU>

Learning with real people: Video case studies from three sectors

Featuring:

Dr Hafsa Ahmed, Lincoln University, New Zealand

Business schools and management educators are core actors that can help bridge the gap between the grand challenges of the real world and the kind of human capital needed to address them. However, educators continue to face challenges when using videos of business leaders in classrooms.

The challenges include finding appropriate material, using the exact segment in a longer piece of video, expenses associated with purchasing/leasing video from other providers, copyright issues, outdated format or information, and even removal of videos from shared video streaming platforms.

This project addressed these challenges by bringing real business leaders into classrooms through exclusive and in-depth video case studies. Join to listen from Dr. Hafsa Ahmed in what she learnt and unlearned in the process of creating these video case studies.

REGISTRATION LINK:

<https://us06web.zoom.us/join/tZUsdeCqqzguE9R8gOmBgQo3-SxqcOm44UZU>

This session is FREE to ANZAM members and for a small charge of \$20 to non-members, payable upon registration.

An ANZAM Professional development session,
featuring:

Dr Hafsa Ahmed, Lincoln University,
New Zealand

Event Leader:
Dr Justine Ferrer

Date: 16th March, 2023

Time: 10am -12pm (Sydney/VIC time)
12pm-2pm (New Zealand)

This session is FREE to ANZAM members and for a small charge of \$20 to non-members, payable upon registration.



20th March 2023 – Registration link:

<https://us06web.zoom.us/join/tZYvd-mtrzgsGtwBF4tFOJFxiS4259RU9PJ2>

How to Publish

Featuring Dr Alexandra Williamson of the Australian Centre for Philanthropy & Non-profit Studies in the QUT Faculty of Business & Law.

Alex was conferred her PhD in 2019 and as an early career researcher, she has a strong publication track record, so naturally we have invited her back for a reprise of last year's popular presentation, to share with us her experience and tips on publishing.

REGISTRATION LINK:

<https://us06web.zoom.us/join/tZYvd-mtrzgsGtwBF4tFOJFxiS4259RU9PJ2>

This session is FREE to ANZAM members and for a small charge of \$20 to non-members, payable upon registration.

An ANZAM Professional development,
HDR focussed session featuring:

Dr Alexandra Williamson

Event Leader:
Alina Haider
ANZAM Doctoral Representative 2023

Date: 20th March, 2023
Time: 1.30-2.30pm QLD time

This session is FREE to ANZAM members and for a small charge of \$20 to non-members, payable upon registration.



3 Sessions in total (Times in Sydney/ACT/VIC time)
23rd March (2 sessions) 12pm to 3pm AND 4pm to 7pm
24th March (1 session) 12pm to 3pm

*Sessions can be attended independently, although they are related, participants are strongly encouraged to attend all sessions. Sessions will not be recorded, to encourage open participation.

* Participants need to use full version of Mplus 8.0 or later to run the exercises.

Installing Mplus will enable the attendee to work through the numerical exercises with the facilitator. However, if you do not install MPlus, you can follow through the demonstrations - view mode only.

REGISTRATION LINKS:

23rd March 2023 (Session 1 of 3) 12pm to 3pm (Sydney/ACT/VIC time)

https://us06web.zoom.us/join/tZUuf-CvqD0uGdZl5J6bAw78xVb1Nfe_YVWP

23rd March 2023 (Session 2 of 3) 4pm to 7pm (Sydney/ACT/VIC time)

<https://us06web.zoom.us/join/tZYsf-6vqjIjG9CWojkSjYVxSVh46LTAguyM>

24th March 2023 (Session 3 of 3) 12pm to 3pm (Sydney/ACT/VIC time)

<https://us06web.zoom.us/join/tZ0ldOugrzooHtLvG623wmq82ePeb0FQLfHH>

Moderated Mediating Effects in Organizational Research –

Best Practice Analytical Procedures

Featuring:

Professor Gordon Cheung, The University of Auckland, New Zealand

In recent years, many organizational studies have investigated models integrating moderation and mediation. Researchers investigate whether a mediating effect differs across the level of another variable (moderator). However, many studies fail to use the correct analytical procedures to test their moderated mediation hypotheses, resulting in lower power tests, attenuated estimated parameters, and incorrect conclusions. This 1.5-day workshop will distinguish three types of moderated mediation based on the nature of the moderator and go through the best practice analytical procedures for each type. The first type involves a categorical variable moderator, typically analyzed with a multiple-group analysis. However, the traditional approach based on constrained and unconstrained models fails to estimate the effect size of moderated mediation. This seminar will demonstrate the direct comparison approach (Lau & Cheung 2012) that compares the mediating effects across groups. The second type involves a continuous latent variable as a moderator, typically analyzed with PROCESS to estimate the moderated mediating effects. Cheung and Lau (2017) demonstrate with simulations that regression procedures (including PROCESS) that ignore measurement errors result in biased estimates of the confidence intervals for testing moderated mediating effects. This seminar will demonstrate the latent moderated structural equations modeling (LMS) approach that provides accurate estimated parameters and confidence intervals. The reliability-corrected single indicator LMS (RCSLMS) recommended by Cheung, Cooper-Thomas, Lau, and Wang (2021) to lower the computing requirements for more complex models will also be demonstrated. The third type involves a variable at a higher level as a moderator, which is usually referred to as cross-level moderated mediation. This seminar will explain the proper analytical procedures with the study in Lau, Cheung, and Cooper-Thomas (2021) that examines a higher-level variable moderating the mediating effects at both the lower and higher levels. Finally, the analytical procedures for testing a moderated mediating effect that involves variables at multiple levels (Giolito, Liden, van Dierendonck, and Cheung, 2021) will be explained.

Note: Participants need to use full version of Mplus 8.0 or later to run the exercises. Installing Mplus will enable the attendee to work through the numerical exercises with the facilitator. However, if you do not install MPlus, you can follow through the demonstrations - view mode only.

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Session 2 of 3:

<https://us06web.zoom.us/join/tZYsf-6vqjIjG9CWojkSjYVxSVh46LTAguyM>

Session 3 of 3:

<https://us06web.zoom.us/join/tZ0ldOugrzooHtLvG623wmq82ePeb0FQLfHH>

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Event Leader:

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