



ANZAM

AUSTRALIAN & NEW ZEALAND
ACADEMY OF MANAGEMENT

2022 ANZAM Case Study Competition

- Do you have an interesting case study that would be useful for other ANZAM members to use in their teaching?
- Does it offer insights into a specific management theory or concept?
- Does it provide an opportunity for students to apply theory to a real-world context?
- Is it based on an Australian or New Zealand organisation?

Consider submitting it to the ANZAM Case Study Competition!

Prizes:

The winner/winning team receives:

1. One registration to the annual ANZAM Conference in the year following the award.
2. Option for your case to be published on the ANZAM website.
3. A certificate for each author.
4. The award will be promoted via ANZAM's website and social media channels.
5. The Award will be announced and presented at the award ceremony during the ANZAM Conference (6th & 7th December 2022, Griffith University campus, Gold Coast, Queensland).

The Case Submission Requirements:

Electronic Submissions: The case should be a maximum of 10 minutes. You can discuss answers in the video or provide an instructor summary.

Written Submissions: 2,000 words – 1,500 words for the case and 500 words for four discussion questions and answers related to the case.

The case must:

- Have a strong theoretical focus and be related to at least one broad management topic that will be of interest to ANZAM members.
- Demonstrate how it relates to management theory.
- Be about a New Zealand or Australian-based company/organization and, if based on any non-publicly available information, have the approval of the case organisation.
- Be in English and not published previously.
- Include a method of data generation and analysis if applicable.

- Provide sufficient information to answer the discussion questions which are posed about the case study.
- Discuss lessons and learning from the case.
- Have a Conclusion.

The case will be assessed on the following criteria:

1. How well the case is written/composed:
 - a. Clear theoretical and learning focus and easy to understand.
 - b. Concise, efficient writing style.
 - c. Clarity of relevant data.
 - d. A well-told, interesting story.
 - e. Accessible as a teaching resource, with learning goals and clear helpful lessons.
2. Content of the case:
 - a. Relevance of the topic to ANZAM members, and concerning a New Zealand or Australian company.
 - b. Future utility of the case to ANZAM members for teaching.
 - c. Case questions and answers.

There may be any number of authors; however, the prize is limited to one ANZAM registration. **At least one author must be an ANZAM member in the year when the case is submitted.**

The selection panel reserves the right not to confer an award if the quality of the application/s is not deemed sufficiently high.

Cases may be published in the *Journal of Management and Organisation*, which is published by ANZAM. Applicants may wish to submit their proposal in JMO's format:

1. A clear theoretical focus and learning.
2. Clear introduction to the theory.
3. Method of data generation and analysis if applicable.
4. The case itself (usually compiled as a narrative).
5. Discussion (lessons and learning from the case).
6. Conclusion.

Submitting your Case:

- Please submit your written case by **5.00pm, Friday 2 September 2022** to anzam@anzam.org. In fairness to other applicants, we regret we cannot accept late, incomplete, oversized, or incorrect applications.
- Please ensure author details are specified in the email, but NOT included in the case to allow blind reviewing.
- If your submission is a video, you may choose to send a file or, alternatively, host the video on a video hosting site and submit the link and any passwords.
- Please include up to 4 key words.
- **Please advise whether you are willing to have your case published on the website.**

**For further information, contact Kerry Brown (ANZAM President 2022)
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