

## Call for Papers

### 2022 JPIM Research Forum

### *Responsible Research and Innovation: From Science to Business and Society*

The 2022 [JPIM](#) Annual Research Forum, powered by the Product Development and Management Association ([PDMA](#)), seeks various types of conference submissions from scholars from all disciplines who share a common interest in new product development, entrepreneurship and innovation management. The JPIM Research Forum is part of the PDMA conference and will offer networking opportunities with scholars, practitioners, the JPIM's Editorial Team and the PDMA community. There will be joint sessions on Sunday and Monday for researchers and practitioners for stimulating future research collaborations and mutual understanding.

Full Competitive Papers, Developmental Papers, Special Session Proposals and Emerging Research Pitches are all welcome. Submissions from all academic areas, methodological approaches, and regions of the world are welcome.

#### **DATES AND VENUE**

**Submission Deadline: June, 1<sup>st</sup> 2022**

**Notification to Authors:** Decisions on submissions made by July 31<sup>st</sup>, 2022

**Submission Website:** <https://easychair.org/conferences/?conf=jpimrf2022>

**Event: 2022 JPIM Research Forum** powered by PDMA

**Event Dates: November 12th-13th, 2022**

**Location: Hilton Bonnet Creek, Orlando (FL) USA**

**Conference Website:** <https://www.pdma.org/page/annual-jpim-research-forum>

#### **CONFERENCE CO-CHAIRS**

Tania Bucic, Ph.D.  
University of New South Wales  
Sydney, Australia  
t.bucic@unsw.edu.au

Katharina Hölzle, Ph.D.  
University of Stuttgart  
Stuttgart, Germany  
katharina.hoelzle@iat.uni-stuttgart.de

M. Berk Talay, Ph.D.  
University of Massachusetts  
Lowell, USA  
Berk\_Talay@uml.edu

## CONFERENCE TRACKS AND TRACK CHAIRS

The 2022 JPIM Research Forum Co-chairs welcome submissions regarding *all* aspects of new product development (NPD), entrepreneurship and innovation management, in the following tracks:

### 1. Responsible and Social Innovation

Track Chairs: Gina O'Connor (Babson College, USA); Sebastian Gurtner (Bern University of Applied Sciences, Switzerland)

### 2. Open Science, Open Innovation and Innovation Ecosystems

Track Chairs: Valentina Tartari (Copenhagen Business School, Denmark); Michael Stanko (NC State University, USA)

### 3. Individuals, Teams, and Organization of Innovation

Track Chairs: Martin Hoegl (Ludwig-Maximilian-University Munich, Germany); Manabu Miyao (Kobe University, Japan); Alexander S. McKay, (Virginia Commonwealth University, USA)

### 4. Innovation Adoption and Diffusion

Track Chairs: Malcolm Wright (Massey University, New Zealand); Subin Im (University of Tennessee, USA)

### 5. Design and Innovation

Track Chairs: Claudio Dell'Era (Politecnico di Milano, Italy); Ravi Chitturi (Lehigh University, USA)

### 6. New Product Development and Innovation Strategy

Track Chairs: Vida Siahtiri (Macquarie University, Australia); Tereza Dean (Ball State University; USA)

### 7. Digital Innovation

Track Chairs: Aric Rindfleisch (Gies College of Business, University of Illinois); Haisu Zhang (NJIT)

## PUBLICATION OPPORTUNITY

The *Journal of Product Innovation Management* (Wiley) and the *Creativity and Innovation Management* (Wiley) will both offer special sections for invited papers from the JPIM Research Forum.

## CONFERENCE AWARDS

The 2022 JPIM Research Forum offers the following awards, which will be presented on Sunday, November 13<sup>th</sup> 2022:

- Best Paper
- Best Doctoral Student Paper
- Best Reviewer

## SUBMISSION GUIDELINES

Manuscripts should be submitted online via [EASYCHAIR](#)

The 2022 JPIM Research Forum will consider the following types of submissions:

- a) **Competitive Papers:** fully developed papers, up to 20 pages (including figures, tables, and references). If accepted, these papers will be presented in a regular parallel session.
- b) **Developmental Papers:** early-stage papers, up to 10 pages (including figures, tables, and references). Compared to competitive papers, developmental papers are not fully developed. In developmental papers you will review research questions and theory, describe your data and early results, and present potential contribution from a theoretical and practical viewpoint. For this format, additional time will be given to allow for extended discussion.
- c) **Emerging Research Pitches:** up to 5 page proposal (including figures, tables, and references). Authors should describe the key research questions, why they are important, introduce the key theories, plans for data collection and analysis, and expected contribution to theory and practice. These submissions, if accepted will be presented as pitches in special pitch sessions.
- d) **Special Session Proposals:** The JPIM Research Forum welcomes submissions for Special Sessions on topical aspects of innovation theory, novel and useful methods, unique datasets, or upcoming topics on innovation in times of dynamic change and global challenges. A special session proposal should include: title of the special session, a brief description of the session theme and why it is relevant, title and abstract of each presentation (up to five), names, affiliations, and publication list of key speakers.

For your online submission, adhere to the following guidelines

- Upload a single anonymized [PDF](#) file
- Do NOT include any author information in the uploaded PDF
- Structure of the paper:
  - Cover Page: Title, Abstract, Keywords
  - Main text (including figures, tables and references)
- For manuscript preparation, please refer to JPIM's [guidelines](#)

Competitive papers, developmental papers and emerging research pitches will be double-blind reviewed. Special Session proposals will be reviewed by the conference co-chairs.