

Call for EOI Book Chapters: Handbook of Mixed Methods in Business and Management

Editors

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Professor Cameron is currently a Board member of the Mixed Methods International Research Association (MMIRA) and Co-Founder (2011- to present) and Co-Convenor of the ANZAM Mixed Methods Research SIG.

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Publisher

This book is scheduled to be published by Edward Elgar.

This publication is anticipated to be released in 2022-23.

Call for Chapters - EOI

Chapter Proposal Deadline:	30th April 2021
Review/Acceptance of Chapter proposals:	30th May 2021
Full Chapters Due:	30th October 2021
Reviews of Chapters completed:	20th December 2021
Revisions and Final Submission due:	End March 2022

Objective

The aim of the *Handbook of Mixed Methods Research in Business and Management*, will be to provide an essential resource for anyone interested in the contemporary, emerging, and evolving practice of mixed methods research and scholarship. It is anticipated that the *Handbook of Mixed Methods Research in Business and Management* will offer foundational mixed methods research (MMR) design concepts and considerations, as well as coverage of MMR across a variety of business and management disciplines and sub-disciplines together with a section dedicated to innovative MMR designs and analytical techniques.

Current plans involve approximately 30 chapters of the handbook organized across the following 3 sections:

Part A: Foundations of Mixed Methods Research Designs and Features

Part B: Discipline and Sub-Discipline specific utility of Mixed Methods Research Designs

Part C: Innovations in Mixed Methods Research Designs and Data Analysis Techniques

Target Audience

The book is mainly intended to support an academic audience (academics, university teachers, researchers and post-graduate students – both Master and Doctorate levels). In

addition, this book will be of benefit to public and private institutions, developers and researchers within business and management fields and in policy development and business and management professionals interested in evidence-based decision making.

Recommended Topics

Since this is an edited publication the editors are seeking to publish chapters covering the use of mixed methods research across broad areas of Business and Management disciplines and sub disciplines.

The topics proposed below are necessarily generalist and comprehensive, in order to cover the widest range possible, whilst still maintaining a balance of topics that remain within the authors' remit of novel, engaging and emergent approaches and related topics such as research design, ethical research and innovative research designs.

The Handbook will have 3 sections:

Part A: Foundations of Mixed Methods Research Designs and Features

MMR Designs and issues

MMR Data integration issues

MMR Data displays

Publishing Guidance and Strategies for MMR

Working in multi-disciplinary and methodologically diverse research teams

Part B: Discipline and Sub-Discipline specific utility of Mixed Methods Research Designs

The following list of disciplines and sub disciplines is indicative and draws upon the Conference Tracks, DIGs and SIGs hosted by a collection of Academies of Management across the globe:

AoM DIGs:

https://aom.org/docs/default-source/events/aom_2021_call_for_submissions_final.pdf?sfvrsn=9a80efd3_4

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BAM Conference Tracks:

<https://www.bam.ac.uk/events-landing/conference/bam2021-track-summaries.html>

BAM SIGs:

<https://www.bam.ac.uk/bam-community/special-interest-groups.html>

EURAM Strategic Interest Groups:

<https://conferences.euram.academy/2021conference/strategic-interest-groups/>

Part C: Innovations in Mixed Methods Research Designs and Data Analysis Techniques

Innovative and Complex MMR Designs

Emergent data analytical techniques

Submission Procedure

Researchers and practitioners are invited to submit an EOI on or before **April 30, 2021**, a chapter proposal of 1,000 to 2,000 words clearly explaining the objectives and content coverage of the proposed chapter. Authors will be notified by **May 30, 2021** about the status of their proposals and sent chapter guidelines.

Full chapters are expected to be submitted by **October 30, 2021**, and all interested authors must consult the guidelines for manuscript submissions at prior to submission. All submitted chapters will be reviewed on a double-blind review basis. Contributors may also be requested to serve as reviewers for this project.

Note: There are no submission or acceptance fees for manuscripts submitted to this book publication, *Handbook of Mixed Methods Research in Business and Management*. All manuscripts are accepted based on a double-blind peer review editorial process.

EOI Book Chapter Proposal TEMPLATE

TITLE	
AUTHOR/S & AFFILIATION/S Email	
BOOK SECTION (Part A, B or C)	
ABSTRACT	
Keywords	
Chapter Objectives	
Chapter Structure	