

ANZAM STRATEGY – OUTLINE

Strategic Goals	Strategic Initiatives	Examples of Activity
Building a Stronger ANZAM	<i>Stewardship</i>	<ul style="list-style-type: none"> Revised ANZAM Committee structures Greater accountability from Board Members Increase Academy Office
	<i>Communications</i>	<ul style="list-style-type: none"> Use website as a clearing house to promote Member research A resource for Learning & Teaching materials Use social media to promote ANZAM
	<i>Stronger Engagement with our Regions</i>	<ul style="list-style-type: none"> Regional Representatives to develop stronger links with their members, Institutional Members and Heads of Schools of Management
	<i>Aligning with Strong Partners</i>	<ul style="list-style-type: none"> Promote our work to peak industry bodies
Development and Capability Building	<i>Developing Member Capabilities</i>	<ul style="list-style-type: none"> Provide skills-based development workshops adjacent to the Conference: <ul style="list-style-type: none"> Grant writing for ECR-MCR New research designs New software Work with Regional Representatives to co-host planned regional events with relevant Universities Reconsider indicators for Special Interest Group success
Growth	<i>Mapping Stakeholders</i>	<ul style="list-style-type: none"> Reconnect with Universities that no longer support ANZAM Consider private colleges Reach out to Oceania and Asia Continue to develop links with British Academy of Management
	<i>Developing a New Business Model</i>	<ul style="list-style-type: none"> Add Learning & Teaching Scholarship Stream “For profit” workshops to Members Promote our work to peak industry bodies
Internationalisation	<i>Developing International Partnerships</i>	<ul style="list-style-type: none"> Continue to develop links with British Academy of Management Develop links with Irish Academy of Management
	<i>Building the Reputation of JMO</i>	<ul style="list-style-type: none"> Promote our work to international scholars Promote JMO at international conferences such as British Academy of Management, European Academy of Management, Irish Academy of Management