## 25th Annual ANZAM Conference 2011 Wellington, New Zealand PROGRAM

Preliminary Program as at 14 November 2011

## **ANZAM Conference 2011 Monday 5th December 2011**

Massey University
Wallace Street

ANZAM Doctoral Workshop @ The Conference 2011

ANZAM Members are welcome to attend this workshop - Registration Required

See http://www.anzam.org/events/doctoral-workshop-conference/

## **ANZAM Conference 2011 Tuesday 6th December 2011**

0900 - 1700	Massey University Wallace Street	ANZAM Doctoral Workshop @ The Conference 2011  ANZAM Members are welcome to attend this workshop - Registration Required  See http://www.anzam.org/events/doctoral-workshop-conference/
1330 - 1500	Block 7 Massey University	Pearson Master Class  Are you the 'sage on the stage'? Crafting your own personal teaching philosophy statement  Associate Professor Leisa Sargent

Associate Professor Leisa Sargent

(Winner of the ANZAM Management Educator of the Year Award 2010)

ANZAM Delegates are welcome to attend this session (See http://www.anzam.org/events/doctoral-workshop-conference/)

1500 -1800 Chambers Foyer

**Creative Campus** 

**Wallace Street** 

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	ANZAM Stream	Stream Chair
FUTURE	The Future of Work and Organisations	A/Prof Jane Bryson
LEAD	Leadership and Governance	Prof Thomas Clark and Dr Herman Tse
CMS	Critical Management Studies	Dr Todd Bridgman
ESB	Entrepreneurship, Small Business and Family Enterprise	Dr Herb de Vries
GDO	Gender and Diversity in Organisations	Dr Sanna Malinen and Dr Sarah Wright
HRM	Human Resource Management & Development	Prof Rowena Barrett and Mr Russell Wordsworth
INT	International Management	Prof Fang Cooke
STR	Strategic Management	Dr Renu Agarwal

	ANZAM Stream	Stream Chair
CHNG	Organisational Change	A/Prof Leisa Sargent and A/Prof Venkataraman Nilakant
MED	Management Education and Development	A/Prof Edwina Pio
мкт	Marketing and Communication	Dr Helen Stuart
ОВ	Organisational Behaviour	Prof Lee Di Milia and A/Prof Colleen Mills
PSN	Public Sector and Not-for-Profit	Prof Liz Fulop and A/Prof Anneke Fitzgerald
RM	Research Methods	Prof Ken Parry
SSM	Sustainability and Social Issues in Management	Dr Mario Fernando and Dr Lucie Ozanne
тім	Technology, Innovation and Supply Chain Management	A/Prof Terry Sloan

**Registration Desk Open** 

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				ANZAM Co	nference 20	011 Wedne	sday 7th D	ecember 2	011			
0700 - 0900										Arrival Te	ea & Coffee Coffe	•
0700 0300											С	hambers Foyer
0900 - 0950	The Ballroom	Opening Ceremony  Ceremony  Maori Welcome (Mihi Whakatau)  Opening Address by Dr Rod Carr, Vice-Chancellor, University of Canterbury  Maori Cultural Performance (Kapa Haka) - Te Hā ō Poneke  Chaired by Associate Professor Kevin Voges, University of Canterbury and Associate Professor Bob Cavana, Victoria University of Wellington, ANZAM 2011 Conference Co-Chairs										
0950 - 1000				·		, ,					Short	("stand up") Break
1000 - 1100	The Ballroom	ANZAM Keynote Panel Discussion on the Conference theme, "The Future of Work and Organisations"  Mr Hugh Fletcher, Former CEO, Fletcher Challenge Limited, and Former Chancellor, University of Auckland  Dr Rod Carr, Vice-Chancellor, University of Canterbury  Associate Professor Darl Kolb, Associate Professor of Management and International Business, University of Auckland Business School  (Chaired by Professor Charmine Härtel, Management Cluster Leader and Professor of Management, UQ Business School, University of Queensland)										
1100 - 1130											-	Morning Tea Chambers Foyer
1130 - 1250						Concurrent S	Sessions One					numbers royer
Room	Ballroom A	Ballroom B	Amora 1	Amora 2	Amora 3	Amora 4	Chambers 1	Chambers 2	Chambers 3	Chambers 4	Chambers 5	Boardroom 2
Stream	LEAD 1	TIM 1	OB 1	WORKSHOP A	INT 1	WORKSHOP B	HRM 1	MED 1	ESB 1	CMS 1	CHNG 1	MKT 1
Chair												
1130 - 1150	026 Gordon - Leadership and individual cognitive differences in followers: Lessons from a consideration of distributed leadership	052 Abdul Kadir, Tam & Ali - Supplier selection of dependent suppliers: Case studies in the Malaysian automotive industry	353 Mitchell, Parker & Giles - Who am I? And how do I feel? Understanding interprofessional team performance through social identity and mood		335 Hadwick - Should I use GLOBE or Hofstede? Some insights that can assist cross-cultural scholars, and others, choose the right study to support their work		240 Caines & Bordia - Exploring organisation image in the public sector: Towards an employee value proposition for engineers and technical officers	448 Matthews & Wrigley - Design and design thinking in business and management education and development	130 Shaw, Tsai, Liu & Amjadi - The ontology of entrepreneurship: A Heideggerian perspective	101 Vickers - The sham face of organisational support: Workplace adversity and the "rational" organisational response	068 Marciano, Dawson, Mclean, Sykes & Zanko - Change and wicked problems in health care transitioning	024 Menzies & Nguyen - An exploration of the motivation to attend for spectators of the Lexmark Indy 300 Champ Car Event, Gold Coast
1150 - 1210	055 Howieson - Crisis averted versus crisis created: Can social construction explain the leadership style of Barack Obama during the BP Deepwater Horizon crisis?	236 Beckett & Chapman - Understanding the value chain imperatives for new technology implementation: An Australian R&D case	embeddedness and employee adjustment contribute to employee retention	Strategies for Improving Research Performance		Scenario Thinking for Possible and Plausible	243 Schloderer & Schwaiger - Why reputation? Return on corporate reputation in the recruitment market	453 Golsby, Cavaye & Fisher - Enhancing employability of business students through active learning: An exploration of first year student perceptions	410 Gordon - Venture creation action is a means rather than an end	324 Clegg - How to preserve the identity of the Champs Elysées?	170 Gates & Steane - Healthcare reform in Australia and New Zealand over recent decades: Part B - Australia	214 Hossain, Quaddus, Shanka & Hossain - Perceived quality, satisfaction, and loyalty at the destination level of Cox's Bazar, Bangladesh
1210 - 1230	•	462 Sayuti - Critical determinants of buyer- supplier relationships in agile supply chain: An assessment using the Analytical Hierarchy Process (AHP)	459 Caillard - Learning to be a lawyer in changing times	Professor Delwyn Clark, University of Waikato Professor Gael McDonald, Deakin University	345 Ang & Benischke - Mimetic adoption of alliances and	Futures of Work, Organisation, Society and Environment Professor George Cairns, RMIT University	267 Martin, Farndale, Paauwe & Stiles - A corporate governance lens on Strategic Human Resources Management (SHRM)	465 Golsby & Gleeson - Improving student learning in business schools: Student perceptions of the use of 'live' case studies	461 Thornton - Leadership behavious and entrepreneurial attitude as predictors of business outcomes within business incubators: A conceptual model	354 Taylor, Coronado & Fallon - Learning from Third Sector engagement with business: Uncovering meaning for Critical Management Studies in the field	299 Tywoniak & Fray - Professional role identity reconstruction: The interplay of framing and agency	436 Alexander & Chapman - Emotive satisfaction, competitiveness and leveraging end-consumer value: Intangible end-consumer value perceptions in a natural product value chain
1230 - 1250	248 Westerlaken & Woods - An examination of the relationship between psychopathic traits and transformational and transactional leadership	371 Sivaprakasam & Agarwal - Service innovation – lessons from modularization and open innovation – a new service value			417 Borghoff - The contribution of information and communication technologies (ICT) to the globalisation of small and medium-sized firms from Asia/Pacific		269 Susomrith & Brown - HRM outsourcing processes in Australian organisations			468 Segal - The 1908 wood line strikes in Western Australia: causes and consequences	454 O'Neill, Hicks, McGovern, Small & Nguyen - Comparisons of Lean in healthcare: Comparing UK and Australian hospitals' experiences	452 Holdershaw, Gendall & Yuanindya - Country of manufacture: Effect on consumers' purchase decisions

1250 - 1400	50 - 1400 Lunch, includes special lunch for new ANZAM Members Chambers Foyer											
1400 - 1540						Concurrent S	Sessions Two				Ci	idilibers Foyer
Room	Ballroom A	Ballroom B	Amora 1	Amora 2	Amora 3	Amora 4	Chambers 1	Chambers 2	Chambers 3	Chambers 4	Chambers 5	Boardroom 2
Stream	LEAD 2	TIM 2	OB 2	FUTURE 1	STR 1	7 iiii Gra	HRM 2	MED 2	SSM 1	CMS 2	GDO 1	PSN 1
Chair					-							
1400 1420	120 Ab Ghani, Galbreath & Evans - Work experience and whistle-blowing intention: The mediating role of ethical reasoning	102 Li & Maani - A supply chain paradox	075 Treuren & Warnes - Does Corporate Social Responsibility make a difference to employee attitudes?	007 Peluchette, Karl, Coustasse, Rutsohn & Emmett - Professionalism and social networking: Can patients, physicians, nurses, and supervisors all be 'friends'?	030 Mamouni Limnios & Mazzarol - Resilient organizations: Offense versus defense		053 Harris, Walker & Olsen - Employee participation and the role of health and safety representatives: Legislation, literature and role enactment	043 Lyons - Supply, demand and status: An assessment of higher education reform on early childhood education	469 Higgins, Milne & VanGramberg - The state of play: Sustainable development reporting in Australia	140 Hassard - Paradigms regained: Theorizing the contemporary status of Management and Organization Studies	058 Jogulu & Parris - Asia-Pacific immigrant managers in Australia: Their views about career	038 Mazzarol, Mamouni Limnios & Reboud - Co-operative enterprise: A unique business model?
1420 - 1440	Manager-subordinate relationships in Thailand: Parameters of	342 Huang, Wu & Liu - Generic technology, modular design and strong network governance as a follower's early strategy: The case of MediaTek	111 Grobler - Integrity in the South African Police Service: The role of organisational climate and dispositional variables	077 Fachira, Sayers & Chen - Subtext and play- text in a hairdresser online discussion forum	pathways: The Ford		116 Tappin, Bentley & Jackson - Organisational safety culture: Perceptions and practice of New Zealand OHS managers and advisors	management education: Has anything	129 Pavlovich - Conscious enterprise: Integrating spirituality and purpose	172 Wilson - Interpreting and operationalising Foucault: A case study	137 Molineux - The impact of positive thinking and other techniques in transition from work to home situations for reducing work-life conflict	039 Kim - Revealing common attributes of organisational identities using performance management systems
1110 1300	314 Webster, Brough, Daly & Myors - Consequences of toxic leadership behaviours: A qualitative investigation	387 Doevendans - Quality management issues in the New Zealand pipfruit industry: Findings from a quality management study	238 Yousaf, Sanders & Abbas - Assessing the role of HR system strength as moderator to the high performance work system – Employee outcomes relationship	147 Siedlok - The process of practice development and the emergence of collaborative communities	117 Kriauciunas & Shinkle - The persistence of institutional imprints	Mixed Methods SIG Launch Hosted by Dr Roslyn Cameron, Central Queensland University, and Professor Ray Cooksey, University of New England	201 Bentley, Catley, Forsyth & Tappin - Workplace violence in New Zealand: Results from the 2011 Workplace Violence Survey	- Challenges of the	423 Chowdhury & Fernando - The effects of spiritual well-being and materialism on consumers' ethical beliefs: Evidence from Australia	222 Barratt - Interrogating critique – Historical reflections and contemporary challenges for the Management critic	432 Brougham - When the minority becomes the majority: The implications of New Zealand's changing demographics	069 Howieson, Walsh & Sugden - Mutuality, empowerment and the health-wealth model: The Scottish context
	329 Prideaux - Choosing a career in Papua New Guinea: A context of leadership barriers	195 Gibb & Sinha - Exploring and exploiting service design: Competitive implications	organisational culture:	Forster knowledge	401 Liao, Galvin & Rice - Applying a Darwinian evolutionary logic to the dynamic capabilities view		263 Bambacas - Employees' well-being and job embeddedness: A Malaysian study	215 Cohen - Superannuation Guarantee contributions and age cohorts – estimating the risk in retirement benefits for Australia employees		455 O'Mahoney - Embracing essentialism: A realist critique of resistance to discursive power	341 Sav, Harris & Sebar Work-life interference among working Australian Muslim men: Where religion and culture unite	
1320 1340	440 Somboonpakorn - Effects of shared leadership on team effectiveness in the healthcare industry		407 Shariff, Armstrong & Foley - Enhancement of organisational capabilities for successful service delivery of mass sports programs	202 Cotronei-Baird - Examining the role of team wikis and team collaboration: A student perspective	430 Wu & Paul - Achieving competitive advantage by balancing different stakeholder demands		362 Rodwell & Fernando - Evening shift can be detrimental, but morning people often have better mental health irrespective of shift: An investigation of shift and chronotype across three different nursing contexts	219 Blackman, Benson & Dickson - Why human capital legacy will not be sustained: A knowledge management perspective			445 Muchiri - Linking demographic diversity to organisational outcomes: Some preliminary findings	131 Brunetto, Farr- Wharton & Shacklock - Supervisor-nurse relationships, training, empowerment and patient role ambiguity for nurses: Australia and England

1610 - 1730												
Room	Ballroom A	Ballroom B	Amora 1	Amora 2	Amora 3	Amora 4	Chambers 1	Chambers 2	Chambers 3	Chambers 4	Chambers 5	Boardroom 2
Stream			OB 3	FUTURE 2	STR 2	WORKSHOP C	HRM 3	MED 3	ESB 2	WORKSHOP D	RM 1	MKT 2
Chair 1610 - 1630			008 Hornung - The role of self-determination in dual processes of intrinsic motivation and health impairment: An empirical integration	and workplace creativity: A potential relationship	464 Luo, Tseng & Liao - An empirical study of the patterns of competitive dynamics in the smart phone industry		033 Bahn & Barratt- Pugh - Construction induction training: How effective for the housing and civil construction industries in WA?	297 Duncan, Krivokapic- Skoko, Tilbrook & Chopping - Academic time diaries: Measuring what Australian academics actually do	323 Singh, Corner & Pavlovich - The grief of venture failure		rigour-relevance research debate: A practitioner perspective	260 Gillett, Trischler & Sinnewe - A service design framework for doctoral program management
1630 - 1650			contract breach and OCBs: Moderating	learning strategies affects individual adaptive performance:	376 Healey - The 2010 and 2011 Canterbury Earthquakes and organisational learning at the University of Canterbury: Does practice make perfect?	Addressing Tragedies of the Commons and Anti- Commons – A Systems Approach	035 Wallace, Lings, Sheldon & Cameron - Attracting young engineers to the rail industry in Australia	370 Rasmussen - Practitioner relevance of academic research	366 Singh & Pavlovich - Being resilient when experiencing venture failure	Contemporary Issues and Challenges in International Human Resource Management Dr Anthony McDonnell, University of South	analysis of quality criteria for qualitative research	276 Hemphill & Kulik - Can brand equity help nonprofit employment services find jobs for people with disabilities?
1650 - 1710			056 Jackman - Client service and court safety	satisfaction of knowledge workers: A South African case study	414 O'Kane, Cunningham, O'Reilly & Managematin - Persistence and flexibility of publicly funded principal investigators in science, engineering and technology	Professor John Davies, Victoria Management School Dr Arun Elias, Victoria Management School	213 Jørgensen - Designing and organizing work outside of the box: Opportunities for knowledge acquisition from social network sites	083 Fisher, Valenzuela & Whale - Social presence in the online learning environment	009 Worku - The role of the informal financial sector in promoting small and medium sized enterprises in Ethiopia	Australia Professor Peter Dowling, La Trobe University Professor Fang Lee Cooke, Monash University	phenomenology of	374 Le & Fujimoto - A participatory model for ethnic audience development for the arts
1710 - 1730			Examining links between LMX, job characteristics, psychological contract breach and work engagement: An	361 Mulligan, Hrivnak & Kenworthy - Reaping the benefits of employee training investments: A proposed model to guide future training transfer research	460 Sullivan-Taylor & Branicki - Safety in numbers: An examination of inter- organizational relationships under conditions of extreme strategic uncertainty		034 Barrett, Bahn & Mayson - A 'once in a generation opportunity'? Narratives about the potential impact of OHS harmonisation on smaller firms in Australia	446 Thozhuvanoor - An exploratory study on executive management education through technology mediated distance learning in India			Utilising Māori research methodologies in Māori business contexts	_
1730 - 1750												Break
						107-1	Danasii					210011
4750 4000						Welcome	•					
1750 -1900						Chambe	•					
		Welc	omed by Professor	Ross Chapman, Pr	ofessor of Manag	ement and Head o	f Deakin Graduate	School of Busines	s, Deakin Universit	y, President of AN	ZAM	

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				ANZAM (	Conference	2011 Thurs	day 8th De	cember 201	l1				
0900 - 0945	Ballroom	Keynote Speaker		ANZAM Distinguised Keynote Speaker - Professor Loizos Heracleous  Professor of Strategy and Organisation Warwick Business School  (Chaired by Professor Claire Massey, Professor of Enterprise Development and Head of School of Management, Massey University)									
0945 - 1030	Ballroom	Keynote Speaker		New Zealand Distinguished Keynote Speaker - Professor Sir Paul Callaghan  Alan MacDiarmid Professor of Physical Sciences, University of Wellington  (Chaired by Professor Sally Davenport, Victoria Management School, Victoria University of Wellington)									
1030 - 1100													
1100 - 1220						Concurrent S	Sessions Four						
Room	Ballroom A	Ballroom B	Amora 1	Amora 2	Amora 3	Amora 4	Chambers 1	Chambers 2	Chambers 3	Chambers 4	Boardroom 1	Boardroom 2	
Stream	LEAD 3	TIM 3	OB 4	WORKSHOP E	PSN 2	CHNG 2	HRM 4	MED 4	ESB 3	WORKSHOP F	CMS 3	MKT 3	
Chair 1100 - 1120	160 Sheahan & Young - A case study on open disclosure in Australian private hospitals: A governance perspective on the management and regulation of liability risk	005 Ip & McGrath - Innovation in open, online product development forums: A pilot study	062 Bindl & Parker - Meaning regulation at work: How emotions impact on the future of organisations		128 Martin, Howieson & Bushfield - Towards a better understanding of clinical leadership in healthcare systems: The case of the NHS in the UK	growth paradox and organisational futures	041 Lee & Hempel - The perceptions and practices of Chinese managers towards performance appraisal	013 Retna - Understanding mindset as a precursor to learning: Group work in management education	169 Coetzer, Redmond & Sharafizad - Decision making regarding employee access to training and development in medium-sized enterprises		228 Dowling & Martin - Illuminating the work- life interface: A grounded theory of organisational identification among MNC subsidiary employees	086 Malawi Arachchige & Takashima - Online mass customization in developing countries: The effect of consumer product and process knowledge on personalized recommendations	
1120 - 1140	232 Heenetigala & Armstrong - The value of corporate governance to small businesses in Australia	193 Liao, Tsai & Hsu - The curvilinear relationships between knowledge integration mechanisms and new product innovativeness: A contingent link	104 Tse, Lam & Lawrence - Coworkers' leader-member exchanges, social comparison orientation, and interpersonal emotions and perceptions	Career Development Workshop for Early Career Researchers Professor Nigel Healey, Nottingham Trent University, UK Professor Ross		286 Yang, Cheng, Young & Li - A dynamic model of entrepreneur beliefs: A case study of a SMT firm	174 Treuren - Job embeddedness as a mediator of the relationship between work and family conflict and leaving intention	188 Jayashree, Mitra & Rabah - Changing mindsets: Stimulating deep learning through innovative case assessment involving peers	212 Gunaratne & Lee - How can individualised support that is context compatible be delivered to small and medium sized enterprises?	Spiritual Dimensions of Leadership: An Experiential Approach	156 Ouppara, Vickers & Fallon - Reflecting on the rhetoric of Corporate Social Responsibility: A case study of interorganizational bullying	089 Gojnich - Facebook: It has our attention but can it deliver eCommerce?	
1140 - 1200	197 Jacqueri - Defence governance and strategic leadership within the Commonwealth: An investigative model for New Zealand, Canada and Australia	301 Shefield, Lemetayer & Ahimbisibwe - What works when? Exploring contingency in software development methodology	Organizational-based self esteem and work	Chapman, Deakin Graduate School of Business Professor Loizos Heracleous, Warwick Business School, UK	•	359 Rogerson - Rivers and puddles – Metaphors for explaining the need for continuous change and development in modern organisations	level: Implications for	277 Taylor, Fallshaw, Lawson, Zanko & Papadopoulos - Tools for professional learning in business education	272 Clark & Douglas - Micro-enterprise reach: The importance of key resources for home- based business sales	Mr Vivek Sharma, RMIT University	251 Wickramasinghe - The invisible hand of culture, power and politics on business strategy: Lessons from observations at industry and firm level from a developing country context	237 Ismail - Predicting consumers' acceptance of mobile marketing in Malaysia: An empirical analysis	
1200 - 1220	210 Wong & Wickham - Exploring an Australian state government's management of dissenting stakeholder groups	388 Elias & Mathew - Offshore IT outsourcing between India and New Zealand: A systemic analysis	346 Collins, Jordan, Troth & Lawrence - Affect convergence in groups: The role of group composition		Understanding	476 Mills - Facing the future: Engagement and resistance in the face of new organisational structures		339 Boyle & Mitchell - When is feedback helpful to student learning?	279 McKeown - Drawing the threads together – a consilience framework view of independent contractors		311 Walker - 'Beyond the water cooler' in knowledge-intensive workplaces: Power, politics, and the work- alcohol relationship	280 Rahman, Sloan & Low - Factors that affect user adoption on m- commerce in developing countries using the extended Technology Acceptance Model (TAM)	
1220 - 1330	Lunch 220 - 1330  POSTER SESSION - Chambers Foyer  (Dr Susanne Bahn of Edith Cowan University invites those delegates interested in setting up an Occupational Health and Safety Special Interest Group to meet in Chambers 2)												

1330 - 1510												
Room	Ballroom A	Ballroom B	Amora 1	Amora 2	Amora 3	Amora 4	Chambers 1	Chambers 2	Chambers 3	Chambers 4	Boardroom 1	Boardroom 2
Stream	WORKSHOP G	TIM 4	OB 5	FUTURE 3	PSN 3	STR 3	HRM 5	MED 5	WORKSHOP H	INT 2	SSM 2	
Chair												1
1330 - 1350	Meet the Editors  Professor Mustafa Özbilgin - Editor in Chief, British Journal of Management Professor Bill Harley, University of Melbourne - Journal of	217 Jayaratne, Styger & Perera - Sustainable supply chain management – using the Sri Lankan tea industry as a pilot study	239 Lee, Kao & Lin - Newcomers' organizational identification and proactive behaviors: Regulatory foci as moderators	Zhu - Temporary agency employment in China: Characteristics, challenges and a future	449 Kluvers - Performance and motivation in a not-for- profit organization: An examination of stewardship theory	253 Jaynes - The making of strategic change: A discourse perspective	226 Westerlaken, Jordan & Ramsay - Does sense of entitlement predict desire for vengeance?	012 Menzies & Baron - Transition of international postgraduate students: Friends and societies		337 Rehring, Sinha, Akoorie & Gibb - Entrepreneurial leadership and sustained international growth: A longitudinal case study	357 Bressan, Duarte & Banerjee - Perceptions of environmental and social responsibility from managers/ owners of micro, small and medium enterprises in the Greater Western Sydney Region	
	Managerial Psychology	industry: Insights from	ŭ	Construction		315 Bignoux & Gray - Social control and suppliers	029 Holland, Cooper & Pyman - Employee voice and trust	067 Varhegyi & Jepsen - Assessing student attitudes towards postgraduate study		100 Li, Cui & Li - Low- level management control and emerging economy firms' cross- border knowledge- transfer	392 Kadirov & Varey - Bad faith and marketing ethics: Towards existential theory of authentic marketing management	
	of Queensland Business School - Journal of Organizational	467 Prajogo & Klassen - The effect of green innovation on firm's performance – Comparing manufacturing and service organisations in Australian context	291 Merrington, Gillespie, Ferrin & Dietz - How do leaders repair trust? An examination of trust repair during the UK expenses scandal	Soosay - Attraction and retention in rural and remote communities	198 Curry, Prodan, Dadich, Fitzgerald & Sloan - Combining patient journey modelling and visual multi-agent computer simulation: A conceptual approach to improving knowledge translation in a hospital outpatient department	317 Li - The antecedents of brand building for contract manufactures	048 Ahmed, D'Netto & Bordia - Perceptions and impact of psychological contract breach among bank employees in Bangladesh	385 von der Heidt, Lamberton, Morrison & Wilson - Does the Bachelor of Business curriculum reflect the sustainability paradigm shift? Interim results from a study of first- year subjects	Challenges Facing Small Businesses in Australia Dr Kumudini Heenetigala, Victoria University, Australia Dr Rodney ConFoo, Victoria University, Australia Mr Yong Qiang Li, Victoria University, Australia Professor David Lamond, Victoria University, Australia	189 McDonnell, Lavelle & Gunnigle - Human resource management in multinational enterprises from a late industrialising economy	408 Rahaman, Chew & Sandhu - CSR communication initiatives among Malaysian firms	Heads of Schools of Management Network Meeting (1230 - 1830)
	International Journal of Human Resource Management Professor Fang Lee Cooke, Monash University - Asia Pacific Journal of Management Professor Peter Jordan, Griffith Business School - Australian Journal of Management Associate Professor Rob	& Soutar - Small firm commercialisation: Findings from a number of OECD countries		work: A sessionalised future?	Campbell, Carter, Chapman, Dadich, Ditton, Edwards, Eljiz, Fawkes, Hayes, Herington, Isouard, Karimi, Kewley & Smyth The Brilliance Project in Healthcare: An exploratory study		Thomas, Gardner, O'Driscoll & Trenberth - Managing workplace bullying in New Zealand: Perspectives from Occupational Health and Safety practitioners	435 Storer, Noonan, Heath & Murray-Prior - Facilitated learning and adaptive systems for building business sustainability: The Farm Business Resilience Program for WA Farmers		478 Sullivan-Taylor, Suzanne, Collinson & Easterby-Smith - SMEs: Surviving the Chinese 'war for talent'	420 Bouvain & Chen - Corporate Social Responsibility and brand value - Is doing good linked to the value of a brand?	
1450 - 1510	Cavana. Victoria	406 Jabar & Soosay - Evaluating technology transfer and the performance of manufacturing SMEs			Anwar - The relationship between	307 Ozdemir, Moran, Zhong & Bliemel - Brokerage, cohesive networks and the generation of social capital	264 VanGramberg, Bamber, Teicher & Cooper - Efficiency, justice and voice: A proposed model to effectively prevent and settle workplace disputes	018 Menzies & Baron - The postgraduate mentoring program at Deakin University and international student transition		433 Ng - Abusive supervision and subordinate's outcomes – The moderating role of power distance		Afternoon Tea

1540 - 1720						Concurrent	Sessions Six					
Room	Ballroom A	Ballroom B	Amora 1	Amora 2	Amora 3	Amora 4	Chambers 1	Chambers 2	Chambers 3	Chambers 4	Boardroom 1	Chambers 5
Stream	LEAD 4	TIM 5	OB 6	WORKSHOP I	PSN 4	STR 4	HRM 6	HRM 7	ESB 4	WORKSHOP J	SSM 3	RM 2
Chair		11111	0_0									
1540 - 1600	148 Huse - The "Golden Skirts": Changes in board composition following gender quotas on corporate boards	Knowledge transfer and innovative behavior in multiunit organizations: Rediscovering the role of knowledge outflows	209 Pisarski, Ashkanasy, Zolin, Hatcher, Mazur & Chang - A multi-level model of leadership in complex project management		Mapping the path of a sustainable cross-sector partnership	gigatrends and the silence of strategic management	118 Bonias, Bartram & Leggat - Benefits and barriers of clinical engagement: A qualitative study of perceptions of medical practitioners and human resource managers in three Victorian public hospitals		125 Ruskin & Webster - Creating value for others: An exploration of social entrepreneurs' motives		threat to business? Exploratory evidence from the wine industry	390 Salomone, Hyland & Murphy - Perceptions of data quality dimensions and data roles
1600 - 1620	151 Nicholson, Pugliese & Bezemer - Opening up the black box: An exploratory study of directors' interactions during board meetings		334 McCormack, Djurkovic, Casimir & Choy - The bullying of apprentices and trainees in the workplace: A review of the literature	'Brilliance' in Healthcare: Setting up a	350 Peter - A risk management model for home ownership: Not for profit organisations	044 Shinkle, Kriauciunas, Gary & Hodgkinson - Are organizational goals influenced by economic institutions? Yes!	157 Peluchette, Gunkel, Schlaegel, Langella & Reshetnyak - A cross- cultural investigation of students' career planning	Yousaf - Examining the effects of perceived	084 Ye, Parris & Waddell - Founders' view on succession in the Chinese-Australian family businesses	Developing and Using	050 Sharma & Kelly - Advancing sustainability in accounting education and management control systems	end
1620 - 1640	261 Jaswadi, Billington & Sofocleous - Corporate governance and accounting irregularities: Evidence from the two-tiered board structure in Indonesia	098 Li, Arthanari & Zhou - Leveraging supply chain relationships – A systemic perspective	I 351 Moura, Troth & Jordan - Triggers for expressions of anger by men at work	Research Agenda to Capture Excellence in Health Care Management Professor Liz Fulop, Griffith Business School Associate Professor Anneke Fitzgerald, University of Western	382 Kluvers - Factors influencing whistle-blowing in South African local government	002 Galbreath - Are boards on board? A theory of corporate board influence on sustainability	328 Cavanagh & McNeil The Australian phenomenon that is the Men's Sheds: An exploratory study of the impact of HRM on men's participation in two Men's Sheds	research-practice gap in Australian graduate selection: A bridge too	150 Hougaz & Betta - From entrepreneurial enterprises to dynastic organizations: An investigation into the transformation of family businesses in Australia	Australia and New Zealand School of Government (ANZSOG) Case Studies about Public Management and Policy Dr Richard Norman, Victoria University of Wellington	142 Zhou - Defining materiality in sustainability context: A review and critique	257 Tallberg & Boyle - Applying crystallisation to organisational research
1640 - 1700	352 Huang, Li & Hsieh - Executive compensation, corporate governance and firm performance: Evidence from China	270 Hsu, Tsai & Fang - Knowledge integration mechanisms and new product performance: The moderating role of matching product innovativeness with environmental context	479 Nguyen, Nguyen, Tran & Nguyen - Marketers' psychological capital and performance	Sydney	public servants really think of e-government	184 Chang, Seetoo & Li- The governance structure of the triad relationship of '2nd tier supplier – 1st tier supplier – a focal firm' in a supply chain	066 Becker, Fleming & Keijsers - E-learning in traditional industries: Balancing the preferences of an ageing workforce with the expectations of a technology-savvy generation	196 Loomes - The aging workforce: How can Australian universities address future workforce challenges?	441 Hsu & Li - The effect of credit risk level on the earnings behaviors		252 Wickramasinghe - Competing for carbon constrained economy: A strategic climate change framework	259 Billsberry, Talbot & Ambrosini - Using causal mapping to find new avenues for organizational fit research
1700 - 1720	231 Lokuwaduge & Armstrong - Assessment of good governance in the Australian university sector	pursue a radical			178 Dadich, Burton & Soboleva - Intoxicated on Twitter: The role of social media in the marketing of alcohol	017 Chew, D'Netto & Bordia - A multi-level conceptual framework to internationalize higher education		engaged!' The antecedents of academic work engagement in	186 Abdul Kohar, McMurray & Peszynski - Motivations for venturing into ICT-based businesses amongst Malaysian Bumiputera (indigenous) entrepreneurs			
1720 - 1900		•			•	•			•			Break
1900 - 1930						Conferen	ice Dinner					

1900 - 1930 **Conference Dinner** 1930 - 2330

Mac's Brew Bar on Wellington's Waterfront

(Pre Dinner Drinks commence at 1900)

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## **ANZAM Conference 2011 Friday 9th December 2011**

0900 - 1020					Concurrent S	essions Seven					
Room	Ballroom A	Ballroom B	Amora 1	Amora 2	Amora 3	Amora 4	Chambers 1	Chambers 2	Chambers 3	Chambers 4	Boardroom 1
Stream	WORKSHOP K	TIM 6	OB 7	FUTURE 4	WORKSHOP L	MKT 4	HRM 8	MED 6	ESB 5		GDO 2
Chair											
0900 - 0920		106 Preutisrunyanont, Hicks, McGovern & Small - An analysis of the development of the capability to implement and sustain Lean: A case study based approach	107 Leung - Leadership styles and followers' motivation to behave proactively: A social cognitive perspective	079 Au, Ahmed & Tee - Phenomenological exploration of competing work-life metaphors			•	200 Kenworthy, Hrivnak & Mulligan - Do sweat it: Using a fitness session as an introduction to research on the relationship between physical and mental states	074 Fan & Cui - Social ties, absorptive capacity, entrepreneurial orientation, and performance of SMEs in transition economy: A contingency framework		310 Darcy, Taylor & Green - Disability employment practice: An examination of the Australian Human Rights Commission complaint cases
0920 - 0940		163 Huang & Rice -	177 Treuren - Individual	091 Haar, Roche & ten		234 Chen, Yang & Wang -	309 Okamoto & Teo -	292 West & Ryan - A	152 Singh - Interplay		395 Spoor & Hoye -
	Serious Games Involving Multinational Companies to Introduce Business Education	innovation in regional	differences and job search outcomes: Evidence from graduates of three degrees	Brummelhuis - A daily diary study of work-life balance: Utilizing a daily process model	Pedagogical Innovation in Behavioral Decision Making: Engagement	communication effects of the advertisements	Japanese expatriates and their coping strategies in overseas Japanese companies	review of literature on training transfer motivation and psychological capital	between entrepreneurial characteristics, organizational structure, corporate culture and SME performance - Empirical results from Fiji Islands		Women in sport organisations: The role of top management attitudes toward gender equity and perceived organisational support
0940 - 1000	Professor Daniel Tixier, Fast Moving Consumer Goods Chair, ESSEC Business School Paris	266 Sud-on, Teo Kok Yang & Jie - Impact of Agile Manufacturing on performance and competitive advantage in Thai automotive industry: A conceptual framework	185 Abdullah & Quaddus - Exploring indirect influences of team composition on team innovation: Qualitative evidence from parallel teams in Malaysian organizations	326 Alony, Hasan & Sense - Predicting turnover based on relationship diagnosis – lessons from marital research	with Neuroscience Dr Jim Sheffield, Victoria Management School, Victoria University of Wellington	383 Adizova, Kadirov & Kadirov - Effectiveness of non-traditional advertising: Intention gap and its antecedents	success: The role of the protean career	effects of metacognitive training and error	381 Bliemel - Entrepreneurial network development: The role of dormant relationships and luck		123 Barrett, Lewis & Dwyer - Effects of disclosure of sexual identity at work for Gay, Lesbian, Bisexual, Transgender and Intersex (GLBTI) employees in Queensland
1000 - 1020		Factors influencing the mandatory adoption of RFID: An empirical investigation from	224 Liang, Kao & Lin - Psychological contract as a mediator of the influence of regulatory focus on newcomers' performance and turnover intention	290 Evans, Teo, Dadich & Wilson - Occupational stress and intention to quit of general practitioners: Propositions drawn from a literature review		Relationship selling strategies to increase	367 Bhanugopan & Fish - Employability and job fit in China: Perceptions of undergraduate students	241 Chandwani, Agrawal & Kedia - Fostering global mindset and global leadership: The concept of mindfulness	_		
1020 - 1050											Morning Tea
1050 - 1110		AWARDS				Strea	ım Award Presenta	tions			
1110 - 1150		ANZAM AGM			Australia a	and New Zealand A	ademy of Manage	ment Annual Gener	al Meeting		
1150 - 1250	Ballroom	25th ANZAM Anniversary Plenary	Professor Ra	Prof ny Cooksey, Professo	essor Delwyn Clark or of Organisationa Professor Gael Mo Professor Ian P	te, Associate Dean R I Behaviour and Dec CDonald, Pro-Vice-C lalmer, Pro-Vice-Cha	esearch, Waikato I ision Making, Schoo hancellor, Faculty o ancellor (Business) a	Management Schoo ol of Business, Econ of Business and Law, and Vice President I	•	kato licy, University of	New England
1250 - 1400						· ·					Lunch

1400 - 1520		Concurrent Sessions Eight											
Room	Ballroom A	Ballroom B	Amora 1	Amora 2	Amora 3	Amora 4	Chambers 1	Chambers 2	Chambers 3	Chambers 4	Boardroom 1		
Stream	LEAD 5	TIM 7	OB 8	FUTURE 5	STR 5	PSN 5	HRM 9	WORKSHOP M	ESB 6	INT 3	SSM 4		
Chair													
1400 - 1420	155 Lockhart - Governance from New Zealand SMEs: Insights from the agricultural sector	364 Tran - Integration quality management for seaports in supply chains?	088 Mitchell - Are incentives necessary to encourage the sharing of knowledge?	409 Cramer, Parris & Saville - Generation Y talk about work-life balance: Not so different after all?	127 Biloslavo & Bagnoli - The effect of managing organisational dualities on efficiency and effectiveness of organisations	051 Rooney, Hughes & Mead - Intelligent accountability: An empirical study of the interaction between philanthropic aims, funding decisions and improved outcomes for beneficiaries	028 Bainbridge, Cregan & Kulik - Good things come in small (HR) packages: Line manager accountability for people management in devolving organizations		283 Sawang - Government Initiative and start-up firms' eco- innovation	242 Wang, Bruning & Sonpar - Social interactions and expatriate adjustment: Who or what really matters?	063 Samuel & Stubbs - The greening of the Olympics: An examination of the key determinants for positive environmental and social outcomes		
1420 - 1440	190 Jayashree, Shen & Lefoe - Strategic change through distributed leadership	Davenport, Bryson,	119 Li & Maani - Dynamic decision-making, learning and mental models	Wiesner - Employee	249 Kabanoff, Schaffner & Bo - From bust to boom: Towards a strategic cognition perspective on Australian mining firms' adaptation	134 Hewege - Failure of neoliberal-based management controls: Duality of the traditional (feudal-patrimonial) and the modern (rational- neoliberal) in a Sri Lankan Liberalised State Owned Entity	070 Kellner, Townsend, Wilkinson & Peetz - Determining HRM support in franchises: The role of strategic choices	Qualitative research and tight project proposals – An oxymoron? A practical guide to qualitative research design Dr Ann Dadich, Centre for Industry and Innovation Studies (CINIS) Research	369 Redmond, Walker, Parker, Simpson, Morris & Sharafizad - The influence of location on small firm environmental impact management	274 Fan, Köhler & Harzing - Do I have to be one of you? The role of ethnic identity in relationships between expatriates and host country employees	3 182 Perera & Klein - Climate change risk perceptions: Do they make a difference?		
1440 - 1500	319 Maxwell & Carswell - Corporate and clinical governance in the public health sector context: Definitions and issues arising	244 Fraser - Maintenance and reliability is strategic to most organisations: So why is there so little empirical research?	Creativity research in		320 Javanmardi kashan - Strategic capability development within product innovation: A critical analysis of literature	206 McNally & Shaw - Proximal and distal emergency management: The Wellington response to the Christchurch emergency 2011	179 Heys, Rodwell & Jepsen - Configurations of human resource and management practices in Australasian law firms	Group and the School of Management, University of Western Sydney A/Prof Janna Anneke Fitzgerald, School of Management, University of Western Sydney	207 Hills & Cairncross - Cross-border industry clusters: The conduciveness of border regions	336 Shah - Indian information technology expatriates on an international assignment: Impact of pre-departure preparation on initial adjustment	285 Sandhu, Sidique & Khoo - CSR practices and influencing factors: Evidences from small and medium enterprises in Malaysia		
1500 - 1520	437 Gullberg & Westelius Systems, roles and relationships in the governance ecology	330 Couchman, Zutshi, Wilkin, Warren & Sohal - Corporate governance and information technology: Findings from an exploratory survey of Australian organizations	093 Plester & Lo - 'Let's eat!' An embodied perspective of organizational food rituals	427 Sharma - The quest for knowledge in innovative organisations: A tacit viewpoint	399 Sachdeva & Agarwal - Innovation experience: What does innovation means to practising organisations?	230 Lockyer - A proposal for the application of a logic model for evaluation and performance measurement of the New Zealand Nonprofit Sector	265 Ullah & Zheng - Why would dairy farmers care about human resource management practices?		284 Jiang & Murmann - What knowledge is transferred from incumbent firms to successful new ventures: The case of post-1978 Chinese synthetic dye start-ups	411 Ghurburn & Chew - To what extent do individual and organisational reources impact on expatriate effectiveness? A conceptual framework	393 Khattak - Environmental upgrading of South Asian apparel firms in global value chains		
1520 - 1630	Chambers Foyer					Farewe <i>Chambe</i>	ll Drinks ers Foyer						

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