

## 24<sup>th</sup> Annual ANZAM Conference 2010 PROGRAM

TUESD	AY 7 DECEMBER 201	10									
0900-	Outgoing ANZAM Exec						Hawke Building, University	of So	uth Au	stralia	
1300 1300 -											
1300 - 1800	Heads of Schools of Ma	nagement Network									
WEDNE	ESDAY 8 DECEMBER	2010									
0900	Registration								FO	YER F	
1015	Welcome Coffee						EXHIBIT	ON HA	LL (H	ALL K)	
1045	Welcome by Vice Char	ncellor							HA	ALL B	
1100	Keynote Plenary: Professor Sara Rynes "Managing for Unknowable Futures: Are We Ready?"										
1210	Steam Award Presentati	ons: 1 to 6							Н	ALL B	
1230	Lunch						EXHIBITIC	ON HA	LL (HA	ιLL K)	
1330 - 1510	CONCURRENT SESSIC	ONS ONE									
Room	Hall B	1	2	6	4	3	7	5	10	11	
Chair	Prof. Rowena Barrett	Prof.De Milia	Dr Claudine Soosay	Prof. Liz Fulop	Dr Sukhbir Sandhu	Dr Joanna Crossman	Dr Duncan Murray				
Stream	HRM1	OB1	TIM1	PSN1	SSM1	MED1	UNKNOW1				
1330	053 Bambacas – HR practices and the way they embed employees in organizations	041 Haar & Roche – Work-family conflict and enrichment predicting needs satisfaction: The benefits of senior management	134 Callagher – Locations of innovation and their influence on partner selection practices	146 Wood – Comparing cost uplift in infrastructure delivery methods: A case based approach	354 Moyeen, La Pira & Corvisanos – Social Responsibility of small business in regional Australia	101 Sharma, Reinhard, Raciti, Harker, Piggford & Harker – Exploring demographic differences in eating motivation patterns: A comparison of regional university students in Australia and Germany	299 Fein & Rasul – Individual values and the perceived importance of performance management activities: Several areas of inquiry				
1350	064 Sheehan & Daves – Organisational commitment and turnover intention of early career lawyers: The impact of career management help, ethical pressure and career commitment	099 Teo, Sang, Bohle & Cooper – Extending the ASSET model of occupational stress among Chinese higher education staff	069 Terziovski – The effects of innovation management practice on firm performance: An empirical study of Australian organisation	131 Ahmad, Othman & Othman – Internal and external factors influencing effectiveness of internal audit department (IAD) in Malaysian local authorities	008 Frederick & Elting – Factors affecting green supply chain management in the New Zealand food and beverage sector	155 Sandhu – Corporate social and environmental sustainability: A conceptual framework	362 Sastrowardoyo – Managing organisational knowledge as strategy in managing for unknowable futures	WORKSHOP A	WORKSHOP B	WORKSHOP C	
1410	324 Majowska, Ingram & Struzyna – Reward policy and organizational performance: The dialectical perspective	184 Yeo & Li – Through the learning lens: Shaping the boundaries of quality work life	313 Upstill & Elsum – Transferring technology from public research institutions o Australian industry: An evolutionary perspective	327 Morrison – Making sense in complex development policy contexts: Socio- Cognitive environments as an analytic substitute for 'Organizational Culture'	187 Stewart – Green is good, these guys have proved it: A case study of corporate social responsibility actions and behaviours in an Australian SME	323 Collins & Jambrak – Training undergraduates to work in organisational teams: Differentiating the impact of various educational initiatives	273 Chow & Collins – Unpacking multisource feedback systems as a development tool: Outcomes re more positive for conscientiousness feedback recipients				

	HRM1 continued	OB1 continued	TIM1 continued		PSN1 continued			UNKNOW1 continued						
1430	168 Bankins – Expectations, obligations or promises? A conceptual review and revision of the beliefs comprising the psychological contract	269 Perera, Scott- Young & Sardeshmukh – Emotion work in family business	138 Karlson – university rela through social	- Capturing ationship value I capital: From ve of small firms	240 McCormack, Djurkovic – The e new public manag on participative de making in a public organisation	ffect of gement ecision-	096 Callaghan, Wood, Svensson, Payan & Why – Communicating the eti of corporate codes of eti in the UK and the USA	007 Bol yatt Friends hos virtual a	007 Bordia & Crossman – Friendship and Relationships in virtual and intercultural learning groups		056 Beckett & O'Loughlin – Structuring creative and innovation transitions: The notion of Kairos	WORKSHOP A	WORKSHOP B	WORKSHOP C
1450	196 Lu, Samaratunge & Hartel – Acculturation strategy and its impact on job satisfaction: the case of professional Chinese immigrants in the Australian workplace	306 Tallberg & Jordan – Presenting a model of negative and positive emotions within individuals at work	210 Hall Clust barriers too gr				353 Moyeen & Huq – Corporate social responsibility in multinational enterprises developing country study	manage learning S: A	ers a	aye – Developing as researchers using a hort approach	195 Renton. Davenport, Bryson, Daellenbach, Leitch, Scott & Motion – "We must be more productive": Global discourse, local strategies	WORK	WORK	WORK
Room	WORKSHOP A			Room 5 WORKS	SHOP B		•	Room 1	10	WORKSHOP C				om 11
1330 - 1510	Management and Leadersh	ip Skilling - Karpin Revisite	d		ity and Managem ch, Lips-Wiersma,		o, Jankelson, Waetford & H	lumphries		High Performance Wor different sector, industr	ks Systems (HPWS) in Context: HI y and country contexts	PWS re	search	in
1510	Afternoon Tea										EXHIBIT	ION HA	ALL (H.	ALL K)
1540 - 1710	CONCURRENT SESSION	NS TWO												
Room	1	2		3		6		5			4	Hall B	11	10
Chair	Dr Mary Bambacas	Dr Gerry Treuren		A/Prof. Terry SI	loan	Prof. Z	oe Radnor	Prof. Grant	t Joi	nes	Dr. Sarbari Bordia			
Stream	HRM 2	OB2		TIM2		PSN2		SSM2			MED2			
1540	170 Caines & Bordia – Recruiting older workers: T implications of generativity organisational attraction			076 Wu & Rolfe - risk managemen Queensland mini manufacturing su	t in the Central ing	Stakeh sponso	rphy & Maguire – older perceptions of red clinical trials in a Ily funded New Zealand I	corporate so	ocial	rs and measures of responsibility: nmunity involvement	139 Kearins – An engaged scholarship endeavour involving students in systems thinking for sustainability at Auckland Airport			
1600	198 Clarke & Rao Hill – Linking employee wellbeing and stakeholder quality of li The case of aged care	277 Hornung, Glase Weigl & Rousseau - ife: consideration and e idiosyncratic deals: for managing work e and work-family con	- Leader mployees New pathways engagement	355 Memon, Gur Nagalingam – Su management pra capabilities: A ca apparel supply cl	ipply chain actices and se of an	020 Sh reportin	aw & Allen – Qualitative ng as a feature of y building in non-profit	133 Mariappanadar – Sustainable HRM: A perspective to counter the harms of efficiency focused organisational practices		ctive to counter the ncy focused ractices	199 Nicholson, Tooley & Irvine – A test of podcasting effectiveness for lecture revision	WORKSHOP D	WORKSHOP E	WORKSHOP F
1620	218 Larkin, Neumann & Nesbitt – Fading at fifty? Exploring the future career plans of academics in their 50s.	337 Bell – Perceived risk, reputation and fairness as predictor service value	compensation	103 Wood – The in creating value chains: Evidence examination of cl RBV	in supply from the	value: 0	ant & Fisher – Public Conjecture and refutation, and ethics		062 Bridgman – The global financial crisis: A crisis of relevance for business schools?		252 von der Heidt – Integrating sustainability in the business curriculum: An exploratory study	3	M	M
1640	237 McCarthy, Almeida & Ahrens – Employee wellbeu in Australian organisations snapshot of current practice	- a workplace engagem	adership, pent and the of meaningful	151 Mohezar & S Integrating the su through electroni and the impact of efficiency	ipply chain c collaboration	change	iart – Planned social and cigarette taxes: Is correct strategy?	responsibilit	ty an	rporate social d product evaluation: of brand familiarity	258 Rathnappulige, Daniel & Rice – What constitute a community of practice? Exploring the origins and characteristics of communities of practice			

	HRM 2	OB2	TIM2		PSN2	SSM2		MED2	
	continued	continued	contir	nued	ed continued continued			continued	
1650	107 Joham & Boyle – The role of culture in influencing employee psychological contract: A Bangladeshi story	177 Qian – Authentic leadership and feedback-seeking behavior: An examination of the cultural context of mediating processes in China	– Colla mitiga	ayezi, Zutshi & O'Loughlin aboration and risk tion capability in supply s: A conceptual framework	130 Santa Maria & Dadich – How to optimise efficiencies within a government department	253 Saidon, Whiteley & Galbreath – Antecedents of moral disengagement: Preliminary emprical study in Malaysia		321 Thai, Cahoon & Tran – Skill and knowledge requirements for logistics professionals in Australia	
Room	WORKSHOP D		Hall B	WORKSHOP E		Room 11	WORKSHOP F		Room 10
1540 -         Meet the Editors – Journal of Management Studies, British Journal of Management, Journal of International Business Studies, International Journal of Management Reviews			Performance Measureme	nt		Building sustainability k	nowledge through the case study n	nethod	
1730- 1830	COCKTAIL RECEPTION						•		FOYER F

	DAY 9 DECEMBER 20							
0700	Incoming ANZAM Exec	utive Breakfast Meeting					MEETING I	ROOM 1
0815	Registration						F	OYER H
0900	Steam Award Presenta	tions: 7-16						HALL B
0915	Keynote Plenary: Profes							
1015	"The Seven Sins Of Sust	tainable Scholarship"						HALL E
1015	Morning Tea						EXHIBITION HALL (H	HALL K
1050 - 1230	CONCURRENT SESSIC	ONS THREE						
Room	Hall B	1	2	3	4	5	10	11
Chair	Prof. Prashant Bordia	Prof. Marry Barrett	Prof. Tim Mazzarol	Dr. Renu Agarwal	Prof. David Bennett	Prof. Ruth Simpson	A/Prof. Stephen Boyle	
Stream	HRM 3	OB3	ESB1	STRAT1	TIM3	GD01	MED3	
1050	023 Holland – Managing talent: Exploring human resources strategies in a dynamic environment	054 Bambacas – Embeddedness: the process of embedding employees in organizations and communities in China	021 Field & Coetzer – The nature and significance of the organisational socialisation process and resultant outcomes in New Zealand small manufacturing firms: A socialisation agent perspective	336 Brudan – Desired state of evolution – An integrating management tool	<i>050 Salomone, Murphy &amp; Hyland – Behavioral drivers of EIS failure</i>	042 Haar & Roche – Mind your aspirations: Gender differences in a sample of junior and senior leaders	094 Wenzel – The role of core confidence in training transfer – a proposed systemic cognitive motivational model	-
1110	142 Catley, Bentley & Tappin – The prevalence of workplace bullying in New Zealand: Findings from four industry sectors	147 Tse, Lawrence & Lam – Interpersonal work relationships and emotional reactions in teams: A co-worker dyadic analysis	190 Clark & Douglas – How business savvy are micro- enterprises? The case of home- based businesses in New Zealand	090 Malmgren – Managing risk in business critical outsourcing: A case study in the Telecom industry	104 Jabar & Soosay – Evaluating technology transfer and new product development in Malaysian manufacturers	179 Crozier & Davidson – The emergence of males as victims of unfair treatment in a feminised occupation: Gender and stress in temporary clerical agency workers	261 Zanko, Taylor, Papadopoulos, Armatas, Woodley & Fallshaw – Embedding professionally relevant learning in the business curriculum through industry engagement	ſď
1130	191 McDonnell, Burgess, Connell & Hannif – Rising up the ranks in call centres: Is the view different on the way to the top?	029 Handy & Rowlands – An addictive environment: Wellington film production workers' subjective experiences of project based labour	260 Devine & Brown – Developing management capabilities within micro businesses: Who supports the micro manager?	126 Yaqub – The efficacy of relational governance and the value-creating relational investments in revenue- enhancement in supplier- (intermediate) buyer relationships: A structural equation model	114 Gunadi, McGrath & Sandy – Towards a formal model of e-government success factors: System dynamics modelling of human resource impacts during maintenance	333 Mishra - 'If i overachieve' stigma and its management by female beneficiaries of caste based affirmative action in the higher professional education in india	201 Cavana & Retna – An exploratory analysis of undergraduate management students' perceptions of feedback in a New Zealand university	WORKHOP J
1150	105 Bhanugopan – Training needs of nurses in Australia: Review of current practices and future research agenda	086 Dawkins & Martin – Is it all positive? A critical analysis of the current state of psychological capital research	166 Teo, Wang & Dai – An extension of the model of network marketing business entrepreneurial performance	229 Gould & Arndt – Revisiting dynamic capabilities through the lens of complexity theory	128 Whiddett, Hassan & Tretiakov – Public B2B e- marketplaces: Functions, trends and participation by New Zealand organisations	070 Cavanagh – Gendered learning: Women negotiating subjectivities, finding 'self' and learning through their work	233 Ryan & Neumann – the rise and fall of interdisciplinarity in management education	
1210	186 Inkson – Careers and HRM: A resource- based view	348 Ayoko & Chen – The mediating effects of emotions on the relationship between conflict and trust		312 Arndt – Dynamic fit and environment: A dynamic capability perspective	163 Watters & McGrath – Applying technology theory to organisation change: a case study	160 Cullen & Christopher – Career barriers of female accountants in the state public sector	143 Woods - Understanding: Its Importance to the management of community pharmacies in Australia	-
1050 – 1230	WORKSHOP J	ons on Effective Collaboration	n from Leaders of Major Research T	eams	I	I	MEETING R	OOM 11
1230	Lunch			ound			EXHIBITION HALL (H	
1300	Poster Presentation Session – All poster authors to be available with their poster EXHIBITION HALL (HALL K) EXHIBITION HALL (HALL K)							

1315 - 1400	ANZAM Annual General Meeting						Н	ALL B	
1400 - 1540	CONCURRENT SESSIONS FOUR								
Room	1	2	3	4	5	Hall B	10	11	
Chair	Dr. Marilyn Clarke	Prof. Greg Bamber	Prof. Delwyn Clark	Prof. Lisa Bradley	Dr. Sarah Crozier	Prof. Anne Ross-Smith			
Stream	HRM4	OB4	ESB2	STRAT2	GDO2	MED4 PEARSON			
1400	278 Huang & Jie Shen – Performance- related pay in China's education system	234 Eljiz, Fitzgerald & Sloan – A model for stakeholder interactions in hospitals: towards understanding the patient flow process	052 Amjadi, Lin & Tsai – Space and entrepreneurs' life: Aesthetics in entrepreneurial process	197 Bradley & Royer – Providing a better work environment for competitive advantage – Conceptual considerations linking commitment and firm-specific human resources	088 Haar – A self-determination theory approach to indigenous workers and working with family	MASTER- CLASS			
1420	291 Le – Reflections on multicultural artists' employment and career prospects	297 Nambudiri – Corporate social responsibility and organizational commitment: the mediation of job satisfaction	055 Mazzarol, Reboud & Soutar – Developing a strategic management assessment framework for small firm		202 O'Leary & Sandberg – How societal context shapes the practice of managing diversity		P K	)P L	
1440	293 Obeidat – Examining the link between high performance human resource practices (HPHRP) and organisational performance: Evidence from the Jordanian manufacturing and financial sectors	287 Paulsen, Ayoko, Callan, Johnston & Simmons – The anatomy of leadership in clinical health networks	307 Xia, Seet & Lindsay – Effectual logic in early-stage venture capital decision-making	243 Daellenbach, Cummings & Bowe – Two good turns? The nature of the "practice turn" vs the rise of "performance" in strategy research	149 Halvorsen, Treuren & Kulik – Retaining migrant employees: Reducing turnover using job embeddedness theory		WORKHOP	WORKHOP L	
1500	217 Lawrence, Townsend & Wilkinson – Linking organisational systems to performance in Australian hospitals	systems to certainty and career decision- lian hospitals making self efficacy in and performance of small	Linking organisational systems to certainty and career decision- Management development, innovation		novation alliances in developing firm capabilities case for diversity in Ne				
1520	326 Scurry & Blenkinsopp - One Brand, Many Programmes: Exploring the role of line managers in the UK civil service graduate fast track programme	092 Tucker – Heard it through the grapevine: A small-worlds perspective on control as a package		318 Hicks, McGovern & Preutisrunyanont A Resource-based view perspective on lean production: A case study					
Room	WORKSHOP K		Meeting Room 10	WORKSHOP L		Me	eting Ro	om 11	
1400 - 1540	Early Career Researchers       Context Deficit Disorder – The 'ailment' of Health Care Reform								
1540	Afternoon tea					EXHIBITION H	ALL (H/	ALL K)	

1610 - 1750	CONCURRENT SESSIONS FIVE								
Room	1	2	3	4		5	10	Hall B	11
Chair	Dr. Erich Fein	Prof. Prashant Bordia	Dr. Suzanne Benn	Aurel Bru	dan	Prof. Fang Lee Cooke	Prof. Bob Cavana		
Stream	HRM5	OB5	SSM3	STRAT3		INT1	RM1		
1610	024 Xerri, Shacklock, Farr-Wharton & Brunetto – Examining the role of workplace social network relationships in providing nurses and engineers the information, knowledge and resources to be able to effectively and efficiently solve work-based problems	065 Muthusamy, Quaddus & Evans – An exploratory study of the factors influencing large Malaysian companies' intention to use forensic accounting services	071 Stubbs & Downie – Understanding organisations' greenhouse gas emissions exposure: Assessing scope 3 emissions	Kriauciunas – Are pure strategies better in		075 Nankervis & Rigby – Sustaining international service chains: Implications for the tourism and hospitality sector	012 Frederick – Minimising total survey error when measuring entrepreneurship in Tonga	-	
1630	102 Bahn & Barratt-Pugh – Does mandatory training work? Investigating compulsory pre-site training certification in the WA construction industry	066 Muthusamy, Quaddus & Evans – The theory of planned behaviour and organisational intention to use forensic accounting services	124 Russell & Ashkanasy – Getting to the heart of climate change: Ho emotionally framed messages can encourage workplace proenvironmental behavior		th (NEED TRAT 1 OR 2)	167 Baker – A model of Chinese global business leadership	059 Erwee & Van der Laan – Foresight styles of strategy level leaders		WORKSHOP N
1650	122 Thai – Developing an employment brand strategy for the shortage of seafarers: The case in Australia	072 Yeo & Gold – An attitude of knowledge sharing: Towards a participatory tendency	174 Hazlett – Ethics and responsility: The role of stakeholders in TV advertising	279 Alony failure: Ste example	– Lean strategy eel industry	232 Roxas & Chadee – Export knowledge and export performance: The mediating role of relational capital	081 Abdelmote & Higgs – Common factor analysis and component analysis: Are they interchangeable? A word of caution	WORKSHOP M	>
1710	125 Catley, Bentley & Tappin – Contextual factors for 'everyday' workplace injuries: Implications for OH&S and HR professionals			organisatic and culture	val - alisation of the onal orientation e construct in lue networks	363 Lockyer – The cultural management of New Zealand expatriate managers sent on overseas assignments	106 Paull & Fulcher – Gatekeeper negotiation: Seeking the magic ingredient		
1730				Gilbert – B incubation		080 Okamoto – Cultural mediators in overseas Japanese companies	108 dela Rama – Adventures with NVivo: Analysing ethnographic results and the particularistic aspect of node saturation		
Room	WORKSHOP M         Hall B         WORKSHOP N         Meeting Root								
1600 - 1750	Dissertation proposal				Do industry clus	sters develop by accident or design? Polic	y and strategy in clusters		
1750	Close of sessions				•				
1930	Conference Dinner at Stamford Gran Please see Registration Desk for bus d								

	( 10 DECEMBER 2010							
0830	Registration							
0900 - 1045	CONCURRENT SESSIONS SIX							
Room	Hall B	2	3		4	5		
Chair	Prof. Thomas Clarke	A/Prof Leisa Sargent	Dr. Hussain Rummal		Dr Helen Stuart	Sara Dawkins		
Stream	LEAD1	CHANGE1	INT2		MKT1	RM2		
0900	247 Fu – Exploring a state-centred interdependent model of corporate governance in China	079 Hassard – Contextualising organizational change: The neglected cultural legacy of the Hawthorne works	111 Karsaklian – Why should A expatriates know about rooster before going to France?		152 Ali & McGrath – The mediating role of attitudes in re-using inventor relations websites	<i>310 Douglas – Building a picture of startup with Leximancer</i>		
0920	282 Muchiri – Examining the effects of substitutes for leadership on performance outcomes	224 Molineux – Enabling organisational cultural change using systemic strategic human resource management – a longitudinal study	214 Lee & Gross – Representa narrations of Korean travel age Australia on the use of internet Korean travellers to Australia	nts in	030 Le & Fujimoto – Motivators and barriers of ethnic group to engage in arts performances	121 Karsaklian – Storyreading and storytelling: Which one better translates expatriates' feelings?	DP O	P P
0940	349 Namoga – Board size, board process, and board performance: Empirical evidence from Pacific Islands countries (PIC)	144 Wardale – Effective group facilitation: A process not an event			074 Grimmer & Bingham – The effect of perceived company environmental performance on consumer purchase intentions	173 Hewege – Resolving structure-agency dichotomy in management research: Case for adaptive theory research methodology	WORKSHOP	WORKSHOP P
1000	226 Wu, Habib & Weil – Audit committee effectiveness – from the perspective of audit committee members in New Zealand listed companies	011 Dawson & Cole – Footy mates and football professionals: A case study of change at an Australian Rules Football Club	246 Zamborsky – Clusters and competitiveness of automotive Slovakia		140 Sultan & Wong – Perspectives of service quality in a higher education context: A qualitative research approach	185 Shaw – A research method for the future: Husseri's phenomenological method in management		
1020	329 Butar Butar, Sendjaya & Härtel – The mediating effects of ethical climate on the relationship between servant leadership and organizational citizenship behaviour		311 Purwohedi, Gurd & Thorne – Investigating the role of organizational culture, performance evaluation formality and interpersonal trust from US multinational companies in Indonesia: A theoretical paper		255 Grimmer & Woolley – Consumer attitudes towards green marketing messages: Environmental versus personal benefits	280 Muchiri & Cooksey – Using hierarchica item clustering to establish the dimensionality of the multifactor leadership questionnaire	/	
Room	WORKSHOP O		Meeting Room 1	WORKSH	OP P	Meeti	ng Roo	m 10
0900- 1045	Service Systems: research challenges and key themes Implementing virtual student teams: An experiential workshop on why, how and when?							
1045	Morning Tea			1		EXHIBITION HA	LL (HA	LL K)

1110 - 1250	CONCURRENT SESSIONS SEVEN				
Room	Hall B	1	2	3	4
Chair	Dr. Herman Tse	Dr. John Rice	Prof Patrick Dawson	A/Professor Mark Dibben	Prof Zoe Radnor
Stream	LEAD2	TIM4	CHANGE2	PSM	PSN3
1130	013 Garrow – The effect of leadership stability, agency problems, and animal spirits on M & A outcomes in Australia	335 Zutshi, Wood, Sohal, Couchman, Wilkin & Warren – ICT corporate governance: A case study of a not-for-profit community healthcare organisation	343 Mills & Lawrence – Media effects on employee engagement with change communication: Can they be predicted using media richness theory?	018 Segal – Spirit, and being in management: A Hedieggerian redescription of Drucker	289 Alam Managing Public Private Partnerships in Infrastructure Projects: A Collaborative Governance Model
1150	031 Parry – Testing the notion of charismatic leadership in organizations as a 'love story'	267 Halim & Orr – Partnerships with 3PLs: An inter-organizational perspective	340 Kerr – "It is what we are here for – a once in a lifetime chance": A tale of inspirational leadership	284 Zhang, Elkin, Cone & Everett – Authentic leadership theory development: theorizing on Chinese philosophy	158 Hausman Viral marketing for arts institutions: challenges and opportunities for engaging in web 2.0 and social media
1210	276 Muchiri – Societal culture as a moderator of the impact of leadership on organisational effectiveness: A conceptual model	346 Matthews & Sawang – External collaboration for innovation can alleviate the effect between the past innovation abandonment and future innovation introduction among SMEs		308 Sharma – The emergence of a spiritual perspective in management	290 Mark & Fulop - Leadership in healthcare as a solution- oriented practice
1230	045 dela Rama – The dominance of family-owned business groups in the Philippines	-		116 Gates, Noblet, Steane & Rodwell – Daring to care: Is spirituality sustainable in organizations providing healthcare?	14 Perott - Improving health service delivery: Potential gaps and solutions
1235 - 1400	Lunch & Poster Displays			·	EXHIBITION HALL (HALL K)

1400 - 1540	CONCURRENT SESSIONS EIGHT			
Room	1	2	3	11
Chair	Prof. John Hassard	Dr. Liz Hemphill	Prof. Alison Sheridan	Insitutional Members Meeting
Stream	CMS	MKT2	PSN4	(special lunch)
1400	316 Rogers – Epistemological assumptions and discursive methodologies: A realist critique	314 Marshall – Building effective communications about party drugs	320 Radnor & O'Mahoney – Process management in the public sector: The role of management consultancies	
1420	051 Barratt – C. Wright Mills and CMS – A reappraisal	209 Hinchcliff – The customer service hall of shame	203 Waheduzz – People's participation for good governance: conceptualisation in Bangladesh context	
1440	230 Ryan – Storytelling in critical research: The tale of a business school	169 Villani, Kapulski & Bogomolova – A lifetime of consumer brand experiences: A grounded theory approach	150 Tooley O"Brien Volunteer visibility: What and how Australian Not-for-Profit organisations report volunteer contributions	
1500	292 Lehman – Postmodernism, closeness and modern accountability	283 Sedgman – Managing athlete spokesperson risk in times of crisis: Lessons learnt from the cases of Michael Phelps & Tiger Woods	068 Knight, Gurd & Patrickson – Understanding resistance towards the use of electronic patient health data in South Australian general practice	
1520	332 Hastie - 'Insurance Is A Business': The Pre-Eminence Of Profit In Constructions Of Insurers' Responsibilities	302 Veyhl & Wilkinson – Implementation problems with customer relationship management programs: A case study		
1600 - 1700	"Fireside" Managing for Unknowable Futures			HALL B
1700- 1800	HAPPY HOUR			FOYER F