ANZAM KEYNOTE ADDRESS PLENARY PANEL SESSION
‘WICKED PROBLEMS IN MANAGEMENT PRACTICE A PRACTITIONER PANEL’
CHAIR: PROF. MELANIE BRYANT
ANZAM Panel

Professional timebomb?

What happens when no one wants to acquire the qualifications required to fill professional positions?
Regional Australian cities like Cairns are facing this very problem.

- Professional skills shortages (in a number of areas) exist in the Cairns Region.
  - Engineering
  - Agriculture
  - Accounting
  - Education (specific fields of Math and Home economics)
  - Occupational Therapy
Broader Impacts?

• Under supply of professional services in the regions

• Disruption to service schemes – like the impact of lack of OTs on NDIAS in Cairns.

• Increased costs of having to bring expertise to the region – as in the case for technologists to service new agricultural technologies.

• The broader implications are endless.
Whose problem is it really?

- Industry?
- Educational institutions?
- Government?
- Society?
Potential Solutions?

- Public awareness campaigns run by industry to promote opportunities in professions?
- Increased government incentives for skilling of the population?
- Greater intrapreneurship within the education sector to stimulate a life-long learning ethos, particularly amongst millennial's?
- Ensuring Industry workplace conditions meet the requirements/expectations of the emerging workforce?
- All of the above and more?
Final thoughts

• **Collaboration is key**
  
  • Industry and education need to work together more effectively to ‘inspire’ interest in professional career opportunities.
  
  • Industry and education need to collaborate more effectively to create education experiences that meet ongoing stakeholder expectations.
  
  • Industry and education need to continue to work with government to influence policy direction for future regional workforces.
33rd ANZAM Conference
Cairns, Queensland, Australia
3-6 December 2019

Brett Moller – Divisional Councillor, Cairns Regional Council
Maintaining a vibrant CBD
Cr Brett Moller
Why is it important?

LIVE  SHOP  DINE

WORK  ENJOY  EVENTS
Who are we?
The challenges

- Changes to Retail Habits
- Parking & Access
- Weather
- Attractions
- Safety
The retail element

CHANGES TO RETAIL HABITS  SHOPPING CENTRES  TOURISTS VS RESIDENTS

EMPTY SHOPS  WORKERS LEAVING THE CITY
Parking and access
Security

CRIME

ITINERANTS

CCTV
Weather

LANEWAYS & ARCADES

TREE-LINED STREETS

AWNINGS & WEATHER PROTECTION
Attractors

RIGHT RETAIL MIX  THINGS TO DO  EVENTS
It’s a partnership

- Police & Agencies
- Business Owners
- Landlords
- Community
- Government

Cairns
Regional Council
Thank you
33rd ANZAM Conference
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Charmaine Saunders – Managing Director - Mainie

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Mainie

Australia

Luxurious • Authentic • Unique
2007 - 2008

Inspiration

Discovering the world’s oldest unbroken cultural heritage in Central Australia
2009

Business Principles

“The best or nothing”

Marketing & Distribution: How a small brewing company in Mexico became a world brand

Fair Trade Ethics are more important to consumers than over 150 years of tradition

“Crooks always come undone. Always.”

2010

The Light Bulb
2011 - 2014

Product: Ethical Aboriginal Art Designs

Supply Chain: The Best Silk in the World

Market: The Stylish Traveller

Distribution: International Wholesale & eCommerce

Finance: Be Bold and Dig Deep
2015 - 2019

Achievements:

- Multiple Sales Channels
- 750% Growth in Sales Revenue
- 90 Stockists Across Australia
- 75% of Sales to International Customers
- Investment in Aboriginal Women

First Mainie Fashion Collection Launched August 2015
2020 and beyond

Our Wicked Problem

The Logistics of Buying and Selling Globally from Far North Queensland

Australia

AUSTRALIA EXPO 2020 DUBAI BLUE SKY DREAMING
33rd ANZAM Conference
Cairns, Queensland, Australia
3-6 December 2019

Fred White – Managing Director & CEO - Sea Swift

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Carbon Emissions
Avg Kms travelled / tC emitted / t freight moved

90kms
350kms
850kms
The Challenge

- **Individual** – What choice will you make next time you order?
- **Government** – Do they have the courage to alter the policy?
- **Infrastructure providers** – How do we develop and upgrade Port assets in an area that is highly sensitive? Its not that we *can’t*, its that we *must*!