



9th Sustainability, Ethics & Entrepreneurship (SEE) Conference and Consortium 2020

Feb 27- Mar 1, 2020 - San Juan, Puerto Rico, USA

Conference registration is open for participants. The [submissions](#) deadlines are November 1, 2019 and early registration rates end December 26, 2019.

Call for Papers & Symposia Summaries, and Applications for the Junior Faculty & Doctoral Consortium

Submission deadline: November 1, 2019

Since 2012, the **SEE Conference** has become one of the world's premier academic conferences on social, environmental, and sustainable entrepreneurship; business ethics; firm-community ties; prosocial action; impact investment; and corporate responsibility. The SEE Society invites scholars, managers and stakeholders to join the **SEE2020**, which will feature distinguished plenary speakers, a range of parallel paper sessions, and symposia, in a tropical resort setting. The conference advances SEE related research and practice.

CONFERENCE HIGHLIGHTS

Keynotes delivered by top scholars from sustainability, business ethics, and entrepreneurship. Plenary speakers at previous SEE Conferences included: **Tima Bansal** (Ivey), **Rob Mitchell** (Texas Tech), **Bradley Agle** (BYU), **Ed Freeman** (Darden), **Andy Hoffman** (U of Michigan), **Marc Gruber** (EPFL), **Saras Sarasvathy** (Darden), **Simon Parker** (Ivey), **Wesley Sine** (Cornell), **Tom Lumpkin** (U. of Oklahoma), **Jay Barney** (U. of Utah), **Don Siegel** (Arizona St), **Sankaran Venkataraman** (Darden), and **Andrew Wicks** (Darden).

Symposia are panel sessions, where 4-6 scholars and/or practitioners exchange opinions and insights on common topics or themes. In the **2018 SEE PETA** showcased a symposium on *The Ethics & Sustainability of Using Animals for Food, Fashion & Research*.

Junior Faculty & Doctoral Consortium (JFDC) with a favorable ratio of mentors to participants; featuring Journal Editors and Senior Scholars facilitating the JFDC with paper development sessions, and other workshops.

Paper sessions including **peer reviewed research presentations**, all with engaged chairs. The SEE2020 invites submissions on sustainability, ethics, and/or entrepreneurship, the intersection of these distinct and interconnected areas, and other aspects such as:

- Market-based solutions to rising urban poverty. Can we figure out the interventions that accelerate (for ills) or attenuate (for goods) market failure in urban cores?
- How can new business models assist in the Anthropocene age (when human activity influences climate change)?
- The financial structure (not financing) of social innovation such as carbon trading, alternative energy markets, orphan drugs, and so on. What are the market-based institutions supporting environmental sustainability and social sustainability?
- How, when, and under what conditions do firms know that they are truly social or sustainable? Is there a finish line?
- What is the Dark Side of sustainable entrepreneurship and the unintended consequences of regulations?
- What are the unethical side effects of social network businesses including Facebook, Google, Amazon, Snapchat, and Instagram?
- Under what conditions will sustainability and ethics conflict?
- What are the roles of economic and institutional systems in motivating ethical, prosocial and sustainable behaviors?
- Innovations in teaching: what are the projects, exercises, etc. that have been highly effective in teaching the SEE topics.
- In a capitalist system, value is measure in monetary units: what is social value, how is it measured, and how do social value and economic value interact with each other?
- How does strategy change when firms are not a vehicle for private wealth accumulation but for social or environmental wealth creation?
- How can entrepreneurs address the Tragedy of the Commons?
- How do companies repair their relationships with stakeholders after their misbehavior tarnishes their reputation?
- How do *effectual principles* generate value for social or sustainable ventures and/or the broader society?
- How does free market prosperity relate to human wellbeing, sustainability and entrepreneurship?

Catering to early-stage research, the SEE is interested in radical, controversial, and “edgy” projects; novel, useful, and non-obvious research that challenge dogmas and is highly revelatory, even if not fully grounded in well-validated theory. SEE2020 sessions afford open-ended discussions that are not available elsewhere.

Best submission awards. All accepted submissions will be considered for the Best Submission Awards.

AMP PDW Paper development workshops (PDWs) are design to provide authors with guidance and expertise in the development of their manuscript for future publication in an academic journal. Members of the *Academy of Management Perspectives* (AMP) editorial team will facilitate roundtable

discussions and provide authors with practical and developmental feedback aimed at strengthening and improving their manuscripts.

PAPER SUMMARY AND SYMPOSIUM SUBMISSIONS

We invite submissions of **empirical research** (including ethnographic and qualitative research) and **theoretical contributions**. We encourage the submission of early stage work and provide a valuable forum that affords feedback on nascent and evolving research projects in important topics that may act as a precursor for a Special Issue in a premier journal.

Scholars should upload a paper summary not exceeding two single-spaced pages and limited to **1,250 words** (including 250 word abstracts) through the [submission portal](https://cmt3.research.microsoft.com/SEE2020) (<https://cmt3.research.microsoft.com/SEE2020>) by **November 1, 2019**.

Submitting a Paper Summary signifies a commitment that at least one of the authors will participate in the conference if the abstract is accepted. Authors affirm that the featured ideas are original and come from unpublished working papers.

The **symposia track** is open to a wide range of theories, methods, applications, practice and teaching approaches. All symposia submissions will be single-blind peer reviewed, and the selected proposals will be featured between February 28 - March 1, 2020.

All symposia must fit within a 75-minute session. Audience interaction during presentations is a hallmark of the SEE. Symposium submissions should include:

1. A title page with participants' contact information (name, affiliation, email, phone #);
2. The title page should include a written promise that ALL presenters will register and attend the 2020 SEE Conference should the symposium be accepted;
3. An abstract (up to 250-words);
4. An overview of the symposium (not to exceed 2 single-spaced pages) including: (i) a clear description of the topic(s) to be discussed and why the symposium is of interest to SEE participants; and (ii) a description of the session's format, organization, timing, and procedures used to manage the session among the presenters and with the audience;
5. Symposia involving multiple paper presentations mean that each paper should include a 250-word abstract (not including references). Tables and figures for each presentation can be included in an additional page.

JUNIOR FACULTY & DOCTORAL CONSORTIUM

Assistant Professors and Ph.D. students are invited to apply for the **Junior Faculty & Doctoral Consortium (JFDC)**. Pending approval, a stipend to JFDC participants will aim to offset some of the registration fee for the JFDC and/or registration fee for the academic conference. JFDC applicants should submit a *full manuscript* (up to 40 double-spaced pages) and a *CV* by November 1, 2019 to: <https://cmt3.research.microsoft.com/SEE2020>

For more information reach out to **Jeff York** (U of Colorado), the JFDC Director. Some of the JFDC Mentors included: **Sophie Bacq** (Northeastern U), **Jonathan Doh** (Villanova U), **Matthew Grimes** (U of Cambridge), **Tim Hargrave** (Central Washington U), **Patrick Kreiser** (U of Wyoming), **Tom Lumpkin** (U of Oklahoma), **Rob Mitchell** (Colorado State U), **Ron Mitchell** (Texas Tech U), **Jill Purdy** (U of Washington), **David Wasieleski** (Duquesne U), **Tyler Wry** (Wharton).

SEE GOES GREENER

Upon registering for SEE2020, attendees will be offered a certified way of offsetting the individual carbon footprint for air travel to San Juan, Puerto Rico.

INFORMATION IN BRIEF

- * **SEE2020 Dates:** February 27-Mar 1
- * **Submissions Deadline:** November 1, 2019
- * **Acceptance Notifications:** December 2, 2019
- * **Early Registration Deadline:** December 26, 2019
- * **Website and registration:** www.seeconf.org
- * **Contact:** seeconf2017@gmail.com
- * **Facebook:** facebook.com/SEEConf
- * **Twitter:** twitter.com/SEEConf
- * **Hashtag:** #SEEConf
- * **Organizers:** Maritza Espina, EspinaMaritza@sau.edu
Peter Gianiodis, gianiodisp@duq.edu
Amy Guerber, aguerber@mail.wtamu.edu
Mark Peterson, markpete@uwyo.edu
Tyge Payne, tyge.payne@ttu.edu
Matthew Grimes, m.grimes@jbs.cam.ac.uk
Tom Dean, Tom.Dean@colostate.edu
Carolee Rigsbee, crigs2@uis.edu
Gideon Markman, gid.markman@gmail.com



TEXAS TECH UNIVERSITY
Rawls College of Business



COLLEGE OF BUSINESS