



# ANZAM

AUSTRALIAN & NEW ZEALAND  
ACADEMY OF MANAGEMENT

## ANZAM Year-End Doctoral Workshop

*Auckland University of Technology, Auckland, New Zealand*

2018 Preliminary Program – Tuesday, 4 December 2018

Check the website for updates: [ANZAM Doctoral Workshop 2018](#)

8:00-8:45am **Registration**

8:45-9:05am **Welcome and Opening**

- Professor Lee Di Milia, 2018 ANZAM President
- Professor Kate Kearins, Pro-Vice Chancellor and Dean of the Faculty of Business Economics and Law, Auckland University of Technology

9:05-9:25am **Academic Networking: Getting the most out of being with others**

- Professor Helena Cooper Thomas, Auckland University of Technology

9:25-10:10am **Career Tips: Leading academics share and discuss their top career tips**

10:10-10:30am **Morning tea**

10:30-12:30pm **Research Methods - Three concurrent sessions to choose from:**

***Option 1: Qualitative Research Methods***

1. It's all what you know: Choosing and defining your epistemological perspective - Dr Katherine Ravenswood, Auckland University of Technology
2. Qualitative research method design – Professor Melanie Bryant, University of Tasmania
3. Using technology in the analysis of qualitative data – Professor Peter Murray, University of Southern Queensland

***Option 2: Quantitative Research Methods***

1. Survey Design and Common Method Variance – Professor Jarrod Haar, Auckland University of Technology
2. Control variables in Quantitative Methods – Professor Gordon Cheung, The University of Auckland

***Option 3: Mixed Methods***

1. Constructing your mixed methods research design – Associate Professor Ros Cameron, Australian Institute of Business
2. Integrating your qualitative and quantitative data – Associate Professor Ros Cameron, Australian Institute of Business

12:30-1:20pm **Networking Lunch**

1:20-2:50pm **Concurrent Sessions**

**Option 1: Roundtable Research Mentoring Sessions**

Small groups with ANZAM Research Mentors sharing and providing input to research notes presented by Workshop attendees. Here is the link to the submission guidelines: [Roundtable Research Note Guidelines](#). Submissions close 1 October 2018.

**Option 2: Workshop – Extracting a slice of research to share**

Dr Rachel Morrison and Dr Marcus Ho, Auckland University of Technology

3:00-3:45pm **Workshop: Developing a Research Program**

Professor Carol Kulik, University of South Australia

**Description:** Developing a research program is easy. Developing a research program that is personally satisfying, can be sustained over a career, and has external impact – that’s a lot harder. Ultimately though the challenge of developing a research program can be boiled down to a fundamental identity question: Who the heck am I? Participants should be prepared to engage in some self-reflection and creative expression.

3:45-4:45pm **Editors Panel: Ask the Editor!**

Associate Professor Tui McKeown, Editor-in-Chief – *Journal of Management and Organization*

Professor Minas Kastanakis, Editor-in-Chief – *European Management Journal*

Professor Neal Ashkanasy, The University of Queensland

4:45-5:00pm **Close of Workshop**