



# 2018 ANZAM Case Study Competition

*Sponsored by Journal of Management & Organization*

**Do you have an interesting case study (electronic or conventional) that would be useful for other ANZAM members to use in their teaching? Does it offer insights into a specific management theory or concept? Does it provide an opportunity for students to apply theory to a real-world context?**

**Is it based on an Australian or New Zealand organisation?**

**Consider submitting it to the ANZAM Case Study Competition!**

## **Prizes:**

The winner/winning team receives:

1. One registration to the annual ANZAM Conference in the following year
2. Your case will be published in the *Journal of Management and Organisation* (subject to normal review) (if a written case)
3. Option for your case to be published on the ANZAM website.

## **The Case Submission Requirements:**

*Electronic Submissions:* The case should be a maximum of 10 minutes. You can discuss answers in the video or provide an instructor summary.

*Written Submissions:* 2,000 words – 1,500 words for the case and 500 words for four discussion questions and answers related to the case.

The case must:

- Have a strong theoretical focus and be related to at least one broad management topic that will be of interest to ANZAM members
- Demonstrate how it relates to management theory
- Be about a New Zealand or Australian-based company/organization and, if based on any non-publicly available information, have the approval of the case organisation
- Be in English and not published previously
- Include a method of data generation and analysis if applicable.
- Provide sufficient information to answer the discussion questions which are posed about the case study.
- Discuss lessons and learning from the case
- Have a Conclusion.

1. How well the case is written/composed:
  - a. Clear theoretical and learning focus and easy to understand
  - b. Concise, efficient writing style
  - c. Clarity of relevant data
  - d. A well-told, interesting story
  - e. Accessible as a teaching resource, with learning goals and clear helpful lessons.
2. Content of the case:
  - a. Relevance of the topic to ANZAM members, and concerning a New Zealand or Australian company
  - b. Future utility of the case to ANZAM members for teaching
  - c. Case questions and answers

There may be any number of authors; however, the prize is limited to one ANZAM registration. **At least one author must be an ANZAM member in the year when the case is submitted.**

The selection panel reserves the right not to confer an award if the quality of the application/s is not deemed sufficiently high.

Cases may be published in the Journal of Management and Organisation, which is published by ANZAM. Applicants may wish to submit their proposal in JMO's format:

1. A clear theoretical focus and learning.
2. Clear introduction to the theory.
3. Method of data generation and analysis if applicable.
4. The case itself (usually compiled as a narrative).
5. Discussion (lessons and learning from the case).
6. Conclusion.

#### **Submitting your Case:**

- Please submit your written case by **5.00pm, Friday 7 September 2018** to [anzam@anzam.org](mailto:anzam@anzam.org)
- Please ensure author details are specified in the email, but NOT included in the case to allow blind reviewing.
- If your submission is a video, you may choose to send a file or, alternatively, host the video on a video hosting site and submit the link and any passwords.
- Please include up to 4 key words.
- **Please advise whether you are willing to have your case published on the website.**

***The winner will be announced at the ANZAM Conference in Auckland, 4-7 December 2018***

For further information, contact Dr Judy Matthews:  
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(Acting Chair, ANZAM Education Committee) or visit  
<http://www.anzam.org/about/awards/excellence/>