Getting Published Panel

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Professor Mary Uhl-Bien
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ANZAM 2016 Doctoral Workshop ‘Getting Published’ Panel
Professor Neal M. Ashkanasy
Professor of Management

- Associate Editor, *Emotion Review*
- Book Series Editor, *Research on Emotion in Organizations*
- Editorial boards (selection)
  - *Academy of Management Journal*
  - *Academy of Management Review*
  - *Academy of Management Learning & Education*
  - *Journal of Applied Psychology*
  - *Journal of Management*
  - *Personality & Individual Differences*
“Publishing today is more difficult than ever.”

- Low acceptance rates = Type II Error rate rises
- Peters and Ceci (1982)
  - “Peer-review practices of psychology journals: The fate of published articles, submitted again”
- Contribution
  - So what?
  - Uh huh!
Publishing in the top-tier journals

- Acceptance rates typically less than 10%
  - AMJ: 80 acceptance out of 1200 submissions
  - JOB: 50 acceptances out of 800 submissions
- Reviewers have zero tolerance for flaws
  - And action editors too!
- Articles must be impeccably presented
  - Fully copyedited
  - Follow journal style guidelines TO THE LETTER
  - English writing must be high quality
- Content must be highest quality
  - Significance of contribution must be clearly established at an international level
  - Must be logically sound
  - Empirical papers must be methodologically very strong
Publishing in the ‘A/B’ Journals

- **Acceptance rates 10% - 20%**
  - JMO: 50 acceptances out of 250 submissions

- **Reviewers have little tolerance for flaws**
  - But action editors sometimes have to be patient

- **Articles must still be impeccably presented**
  - Fully copyedited
  - Follow journal style guidelines TO THE LETTER
  - It helps if English writing is good quality

- **Content must be high quality**
  - Significance of contribution should be clear
  - Should be logically sound
  - Empirical papers should be methodologically strong
How **not** to get published at the top level

- **Don’t do your homework**
  - Journal mission
  - Editorial guidelines
- **Submit a ‘virgin’ paper**
- **Don’t bother with copyediting**
- **Fail to make your contribution clear**
- **Miss important bits of the literature**
- **Have obvious methodological flaws**
  - Small sample
  - Simplistic design (common methods bias)
  - Flawed measures (low reliability alpha)
Professor Mary Uhl-Bien

BNSF Endowed Professor of Leadership

- Senior Editor, Leadership Horizons Series
- Special Issue Editor & Yearly Review Editor, Leadership Quarterly
- Currently Division Chair of the OB Division for the Academy of Management.
The Research Project

(1) A good study is about good design
(2) Data matters a lot
(3) You can get past analytical problems if you have good data
(4) Ground it thoroughly—know the literature
(5) Clear Writing!
Preparing to Submit

Know the journal

Send for friendly (peer) review first

Make sure you follow all submission instructions, formatting, copy editing

Tell a good “story” consistent with journal style
The reviewer is your friend, not your enemy

Understand the work the reviewers put into it and be respectful

Don’t be over-responsive!

Manage right balance and tone of reviewer responses

Your paper should be BETTER as result of review
Professor Steffen Böhm
Professor in Organisation and Sustainability

- Founding editor of the open-access journal *ephemera: theory & politics in organization*
- Founding editor of the open-access book publishing press *Mayflybooks*
- Founding editor of the open-access journal *Interface: a journal for and about social movements*
- Editorial board member of Organization Studies
Why open access?

- Green open access – self-archiving
  - ResearchGate, Academia.edu
- Gold open access – e.g., SageOpen
- Start your own journal!
Think!

01. **About your audience**
   - What about readers in the majority world?

02. **About citations**
   - Open access papers get cited more often

03. **About why you are doing research**
   - Just for your career or for a greater common good?

04. **About the global challenges we face**
THANK YOU

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