Call for Papers

Tourism Dimensions
Special Issue: Innovation Capability in Tourism

Patron and Founding Editor: Professor S. P. Bansal, Vice Chancellor, Maharaja Agrasen University, Baddi, Solan, Himachal Pradesh, India.

Special Issue Editor: Mr Stuart Reid, Centre for Tourism, Innovation and Culture, University of Southern Denmark

E-mail: tourismdimensions@yahoo.com
Website: www.tourismdimensions.in

INFORMATION ABOUT THE SPECIAL ISSUE: INNOVATION CAPABILITY IN TOURISM

In fulfilling the missions of teaching, research and outreach, the university may reasonably be expected to reflect on its role in generating and promulgating relevant knowledge. The underlying complexity and dynamism of the social world and the inherently “wicked problems” (Rittel & Webber, 1973) of society pose considerable challenges for the practice of tourism. Reflexivity and adaptability are needed by tourism practitioners if they are to operate successfully within the complex and fluid environment of tourism. Innovation capability is vital.

Accordingly, the question arises as to how universities can influence innovation capability in tourism through the institutional functions of teaching, research and community outreach. How can innovation transcend the gap between theory and practice in tourism? How can innovation as a creative thinking process, as a spirit, and as a modus operandi be embedded in tourism education? Little attention has been placed on these connections between innovation, tourism and education.

At the same time, universities are embedded within a policy context, wherein relations between higher education policy and economic policy shape the practical delivery of the institutional missions. This invites exploration of the role and position of the university institution as an agent supporting innovation capability in tourism. In what ways does extant policy constrain and enable how universities might affect innovation capability in tourism, and how might the tourism academy act to change the status quo?

This special edition calls for a wide ranging exploration of innovation capability in tourism and the role of universities in building innovative capability among tourism practitioners. Provocative perspectives, grounded in theory or practice, are welcomed across the spectrum of this theme, including, but not limited to:

- Measurement of innovation capability in tourism
- Methods to raise innovation capability among tourism practitioners
- Antecedents and consequences of innovation capability in tourism practice
- Cases describing innovative capability and absorptive capacity
- Relationships between innovative capability and innovation in tourism, at enterprise or destination scales
- Educational initiatives that strive to build innovation capability among students
- University outreach activities or research collaborations that support development of innovation capability among practitioners
- Enablers and constraints affecting universities’ role in developing innovation capability among students and practitioners
SUBMISSION FORMAT & TIMELINE

- The papers along with the abstracts should be submitted by email as attachments in MS Word Format to tourismdimensions@yahoo.com.
- Interested authors should submit an abstract (200-300 words) by January 12, 2015.
- Full papers should be submitted before March 6, 2015.
- Authors will be notified no later than March 23, 2015 whether their proposed article is suitable for the Special Issue or for later issues.
- Full articles (approximately 5,000 – 7,000 words) with suggested corrections to be submitted by April 10, 2015, and should follow the format guidelines provided below.
- Research notes and discussion papers (approximately 2,000 – 2,500 words) will also be considered and must also be submitted by March 6, 2015.
- Full articles having any graphics (figures, photographs) should be in .tiff or jpeg format. Please send your submissions to the following email: tourismdimensions@yahoo.com
- Articles will undergo blind review by at least two reviewers. Please note that initial acceptance does not guarantee publication. In case of non-support from author or copyright issues the paper may be dropped at any stage with notification to the author/s.
- The anticipated date for publication of the Special Issue is last week of June 2015 - Volume 2 (2/2).

GENERAL INFORMATION ABOUT TOURISM DIMENSIONS

Tourism Dimensions is a refereed international social sciences journal focusing upon the academic perspectives of tourism. While striving for a balance of theory and application, Tourism Dimensions seeks to develop theoretical constructs. To enrich the discipline of tourism it encourages offerings from various disciplines; In order to expand dimensions of knowledge in, and contribute to the literature on, tourism social science, the journal encourages offerings from a range of different disciplines. Emphasizing an integrated approach to tourism in terms of tourism being an inter-disciplinary field, the journal focuses on various aspects of tourism like anthropological, business, economic, educational, environmental, geographic, historical, political, psychological, philosophical, religious, sociological, inter alia, aspects of tourism (including conceptual essays, case studies, and industry - oriented expositions).

AUTHOR'S GUIDELINES

Tourism Dimensions publishes manuscripts dealing with various aspects of tourism phenomenon. Emphasizing an integrated approach to tourism as inter-disciplinary field, papers on any aspect related to tourism are encouraged. Submissions based on empirical research/descriptive or review papers are welcomed. The Journal will also publish short Research Notes and other items relevant to the field. Submission of research papers and other items must be in English. Moreover, as a broad social science journal with diverse readership, specialist technical papers must be intelligible to a broad social science audience. The editors reserve the right to edit the contributions or send them back to the authors for alteration. Thereafter the publication of the papers will be subject to the final approval of the editorial board comprising members from within and outside of India.

The journal has the condition for publication that manuscripts submitted to this journal should not have been published or will not be simultaneously published elsewhere. The Journal also requires transfers of copyright or exclusive rights from journal authors; however, this does not in any way restrict the use of article by the author for their own use. Strong emphasis is laid on the originality of research work and plagiarism is strictly discouraged along with uncited borrowings and repetition of ideas. Publication in TD is exclusively evaluated on its intellectual merit and does not discriminate on the basis of race, gender, sexual orientation, religious belief, ethnic origin, citizenship, or political philosophy.
FORMAT
All submissions should be typed in double space, with 2.54 cm (1 inch) margins on both sides with an approximately word length of 5,000-7,000 words including abstract and references. The word limit for abstract is 500 words. Notes may be carried at the end of the main text. A single paper is allowed to have a maximum of three illustrations. Illustrations should be accompanied by suitable captions.

References within text should mention surname(s) of the author(s) referred, year of publication and page number within parentheses, e.g., (MacCannell 1990: 11). For multiple authors, use the full and formal citation for up to two authors, and for more than two use the first author’s name with “et al.” For example, (Allen 2004:63) (Airey and Tribe 2011), (Finkel et al. 2013: 23). In case of more than one citations in a row the full reference should be separated by other by a “/” (Allen 2004:63/Airey and Tribe 2011:24/Finkel et al. 2013: 23). Spelling and usage should adhere to international pattern. For every abbreviation full form should follow in parentheses.

References listed at the end of the article should be titled REFERENCES. Each reference should carry the name(s) of the author(s), surname followed by comma and then initials, year of publication, title of work, place of publication, the publisher’s name, with page numbers. Website references and newspaper should carry the dates also. Website references should have date of accession. The reference list will have all the names of authors and et al. will only be used for citation purposes.

Examples:

RESEARCH NOTES & OTHER ITEMS
Tourism Dimensions also intends to publish Research Notes. Research Notes are short papers of approximately 2,000-2,500 words which may include an overlooked thought or add a question mark to some findings. Research notes may discuss issues and topics such as: challenging or supporting ongoing research concepts and methods; untested propositions or hypotheses; importing and applying to tourism new models and tools from other fields; promoting multidisciplinary investigation in tourism; reporting or updating ongoing longitudinal research; raising issues for debate and investigation; and identifying research questions applicable to the industry. Typically, the author(s) should identify a particular theme or issue that they would like to draw to the attention of the research community and develop a short piece specifically on this. The essence lies in the flow and in the convincing statement of cutting edge questions and answers/suggestions for future research. The journal will also publish Conference Reports, Research Reports, Book Reviews (invited) or any other major happenings of the tourism world in its different columns. Additionally, the journal will support the publication of debates and dialectic viewpoints on topics of universal interest in the discipline.
DISCLAIMER
Opinions and conclusions expressed in Tourism Dimensions are those of the authors and are not necessarily endorsed by the Editorial Board of Tourism Dimensions/or the Editors of Tourism Dimensions. While Tourism Dimensions endeavours to provide accurate material both in print as well as on its website, this material is provided ‘as is’ and Tourism Dimensions makes no representations about the suitability of this material for any purpose. Tourism Dimensions reserves the right to change, at any time without notice, any material on the website. Tourism Dimensions does not accept responsibility for any damage or loss occasioned by the use of the material. The authors will receive an electronic copy of their published papers. All the material published in Tourism Dimensions will have exclusive copyright owned by Tourism Dimension itself. The author is allowed to use her/his material but giving proper acknowledgement to the journal and with prior knowledge of the Editor.

NOTE: All articles published in TOURISM DIMENSIONS become the journal’s Copyright with future rights reserved. However this does not affect the Author’s right to use the material.