Travel Information
Visit the Homepage of Korea Tourism Organization for more information.
http://english.visitkorea.or.kr/enu/index.kto

Welcome to

18th QMOD-KSQM International Joint Conference
On Quality and Service Sciences (ICQSS 2015)

Creating a Sustainable Future through Quality
October 12-14, 2015, Coex, Seoul, Korea

More of Korean Beauty

Jeju Island, UNESCO World Natural Heritage Site

Discover your own Gangnam Style

The DMZ, A Historically Rich Border

Temple Stay Experience

Venue
Coex is a business and cultural hub located in the heart of Gangnam, Seoul’s business district. It is a popular entertainment destination in Seoul for both domestic and foreign visitors, and welcomes an average of 150,000 people a day. Asia’s largest underground mall, three five-star hotels, two premier office towers, a department store, a subway station, an airport terminal, and more are all located at Coex. Coex is also Korea’s top business events destination. The Coex Convention and Exhibition Center itself is a four-floor meetings venue with over 450,000㎡ of total floor space. There are over 200 exhibitions and 2,000 conferences here each year.

Special Topic
- 50 Year’s Korea Journey to Excellence in Quality
- Best Practices of Samsung Electronics: Strategy, Quality Circle, QA Systems
- Best Practices of Hyundai/Kia Motors: R&D Quality, Service Quality, SCM& Quality Challenges
- Best Practices of LG Electronics: Technology Development, 6 Sigma, Open Innovation
- Quality Initiatives of National Defence Industries

Global Partnership Issues
- International Research Collaborations
- Experts Exchange Program
- Global Information/Knowledge Sharing Partnership
18th QMOD-KSQM International Joint Conference Chairs

Dr. Prof. Su Mi Dahlgaard-Park, Lunds University, Sweden
Dr. Prof. Jens J. Dahlgaard, Linköping University, Sweden

Su Mi Dahlgaard-Park is Pro-fessor at Institute of Service Management, Lund University. Previously she has been research director at the same institute and during the last many years she has been appointed as distin-
guished visiting professor (DVP) at large numbers of European and Asian universities, among others, Verona, Yuan Zhe, Tsukuba, Shandong, Yorsei, Chung Hwa, Kinnmen universities. She is co-founder and co-chair of the international QMOD-ICGSS conferences. Elected as academician of IAQ (International Academy for Quality), she also serves as Chief Editor for Int. Journal of Quality and Service Sciences and as General Editor for Sage Encyclopedia of Quality and the Service Economy.

Jens J. Dahlgaard is professor of Division of Quality Technology and Management, Linköping University, Sweden, and invited DVP (Distinguished Visiting Professor) at several universities in Europe and Asia. He has received several awards among others the Chinese Aviation Friendship Award (1998) for his outstanding contributions to the advancement of Chinese aviation industry, and the Lancaster Medal by American Society for Quality (2003) for his outstanding and meritorious contributions to the international fraternity of quality professionals. He was also nominated and awarded “Top 100 Educators in the world” by the International Biographical Centre, Cambridge, England, 2009.

Sung Hyun Park
President, Korean Academy of Science and Technology

It is indeed a pleasure for KSQM (the Korean Society for Quality Management) to host the 18th QMOD (Quality Management and Organizational Development) Conference in Seoul during October 12-14, 2015 with the annual KSQM’s fall conference together. This conference is named as the 2015 QMOD-KSQM International Conference Seoul, Korea. KSQM is certainly honored to host the 18th QMOD Conference, which has a remarkable record of generating exciting and encouraging ideas in the field of quality management and organizational development. The theme for this event “Creating a Sustainable Future through Quality” is very appropriate and timely as there is an urgent need to formulate the right strategies on quality management to create and support sustainable development of future earth, and to work together in close cooperation with each other.

As the chair of the local organizing committee of this conference, I would like to invite you to come to Seoul for this event, and enjoy the lively surroundings of Gangnam, which is the center of Seoul. October is in fact the best season in Korea, and I am sure that you will be happy with the beautiful weather. In this event, real quality management case studies of global companies such as Samsung, Hyundai, LG and others will be presented, and we will have an opportunity to visit Samsung Electronics to feel how and what they are doing well. We, the local organizing committee members, wish to see you in October in Seoul, and we wish everyone every success. With best wishes,