



ANZAM Newsletter 2008 - Volume 23, Number 2, August 2008

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FROM THE PRESIDENT'S DESK



Dear Colleagues

It is good to be back at my desk after a fairly busy four weeks. In late July, as President of ANZAM, I attended the International Federation of Scholarly Associations of Management (IFSAM) Council meeting in Shanghai, held over the two days prior to the IFSAM Conference, which was hosted by Fudan University this year. The IFSAM Conference is held very two years, drawing together management scholars from across the world. Representatives from most of the European and Asian Academies, as well as from Canada, were present at the IFSAM Council meeting, enabling useful discussion between representatives about the issues they face in their own contexts. The next IFSAM Conference will be held in 2010 in France.

In early August, I attended this year's Academy of Management Conference in Anaheim, where there were well over 200 representatives from Australia and New Zealand participating in the various divisions. It was a pleasure to see many of you attending the ANZAM Dessert Reception on the evening of the 10 August. Our presence at this international conference was designed to showcase not just the activities of ANZAM, including our revamped *Journal of Management and Organization*, but also the profile of our Institutional Members. Thank you to all the Institutional Members who forwarded images to include in the slide presentation. eContent Management, the publishers for our journal, were also exhibiting at the conference, with the aim of further building up the international profile of JMO.

I would like to thank Professor Julian Teicher, and the Membership and Profile sub-committee of the ANZAM Executive, for taking the lead in developing the ANZAM submission for the Bradley Review into Higher Education, which was submitted on 31 July 2008. As ANZAM's aim is to advance scholarship and practice in management education and research, our submission attended to a subset of the questions where we felt we were able to present a generally representative view of members with respect to key issues relating to management education in the higher education sector.

Once again the mid-year Doctoral Workshop held in Brisbane in early June received very positive feedback from the participants. Many thanks to Griffith University for hosting the workshop at their South Bank campus, and to the ANZAM Research Fellows who shared their time, knowledge and experience with those attending. Kathleen Mendon and Alberto Melgoza, our doctoral student representatives on the Executive Committee, worked hard to ensure its success and have taken on board feedback from those attending to help plan for the December doctoral workshop in Auckland just prior to the ANZAM Conference.

As you know, the theme of this year's conference is Managing in the Pacific Century and is to be held at the University of Auckland Business School, under the leadership of Professor Marie Wilson with support from Promaco, 2-5 December 2008. The key note speakers are Professor Anne Tsui (Arizona State University and Distinguished Visiting Professor at Peking University) and Professor Kulwant Singh (National University of Singapore Business School). The conference has received over 470 submissions of papers and workshops with a strong mix across the different streams. We are looking forward to a very full conference programme. Please note the discounted Early Bird Registration rates are available for delegates who register by 26 September 2008.

Thank you to those ANZAM members who have assisted the conference through reviewing papers for the various Streams. Your professionalism and goodwill in providing this service is greatly appreciated. I am sure those of you who have engaged with the conference software, through either submitting a paper or being a reviewer, will agree that the investment ANZAM has made this year in the ScholarOne software has greatly assisted in the process of submitting papers and managing reviews.

Professor Alison Sheridan
ANZAM President 2008

ANZAM 22ND CONFERENCE 2008
2-5 December, 2008
Hosted by the University of Auckland Business School

CONFERENCE THEME: "Managing in the Pacific Century"

The 2008 conference has received over 470 submissions of papers and workshops with an excellent mix across the streams. We are looking forward to a very full conference programme.

Thank you to those ANZAM members who are assisting the conference through reviewing papers for the various Streams. Your support is invaluable.

TIMELINE REMINDERS

* Notification of acceptance/rejection - 29 August 2008.

* Final refereed papers for proceedings - 26 September 2008.

* Early bird registration closes - 26 September 2008.

CALL FOR POSTERS

We are now accepting proposals for non-refereed poster presentations. Posters are reviewed on the basis of a submitted abstract. Please submit your poster proposal to the conference convenor, Professor Marie Wilson, m.wilson@auckland.ac.nz. Submissions should include the title, authors and an abstract of no more than 200 words. Poster format requirements for ANZAM may be found at http://wms-soros.mngt.waikato.ac.nz/NR/ANZAM%20Conference%202008/docs/Poster_Presentation_Guidelines.pdf

REGISTRATION

Online registration will shortly be available at: <http://www.promaco.com.au/2008/anzam/>
A pdf registration form with travel and accommodation options is currently available.

KEYNOTE SPEAKERS include: Professor Anne Tsui (Arizona State and Peking University) and Professor Kulwant Singh (National University of Singapore).

DOCTORAL WORKSHOP

The Doctoral Workshop will start on Monday December 1. The workshop program will feature presentations from ANZAM Research Fellow Faculty on methodology and candidature related issues including case study research, combining qualitative and quantitative, examination and publication etc.

This workshop is specifically for Higher Degree by Research students. No workshop fee is charged but attendance is limited to current ANZAM members in 2009 (1 December 2008 to 30 November 2009). The program and a Doctoral Workshop registration form will soon be available from the ANZAM website.

SOCIAL PROGRAM

The social program includes a Welcome Reception on Tuesday evening, a Happy Hour on Wednesday evening and on Thursday evening, the Conference Dinner (with some fabulous food and music for dancing).

This year the Awards presentations will have its own reception at the end of the Thursday program and everyone, including students and exhibitors, can enjoy some light refreshments to celebrate the awards.

The conference dinner will be a more casual affair at the fantastic Wildfire Churrascaria Brazilian Restaurant located on the waterfront, where succulent New Zealand meats and fish and delightful NZ wines will be served, and Latin music and dancing will follow dinner.

QUESTIONS: If you have any queries on any area of the conference, please send them to: promaco@promaco.com.au

REMINDER: Please forward this email to any of your colleagues who may be Interested!

We look forward to welcoming you to Auckland.

Professor Marie Wilson
University of Auckland Business School
ANZAM 2008 Conference Convenor

and

Professor Alison Sheridan
ANZAM President, 2008
www.anzam.org

NOMINATIONS FOR ANZAM LIFE AND DISTINGUISHED MEMBERS

Members are invited to forward any nominations for Life and Distinguished Member Awards to the convenor of the Membership Services and Outreach, Profile & Promotion Sub-committee.

Professor Andy Smith
University of Ballarat
Email: andy.smith@ballarat.edu.au

Life Membership is conferred to those members in recognition of their meritorious service in advancing the objectives of ANZAM. This is the most prestigious honour which ANZAM awards to members.

Distinguished Membership is conferred to members who have demonstrated excellence or an advanced standing in any, or all, of the avenues of management research, scholarship, education and leadership. Nominees must be current Professional Members with at least 5 consecutive years of Membership.

Nominations will be reviewed by the ANZAM Executive and the awards, if any, presented at the ANZAM Conference.

NEW ZEALAND MATTERS

New Head of Victoria Management School

On 1st August it was announced that Professor Sally Davenport has been appointed as the new Head of the Management School at Victoria University and will take up the role in February 2009. Previously she was Associate Dean, Graduate Studies and Research in the Dean's Office.

New Professor of Marketing at Otago University

Professor Janet Hoek who is currently Professor of Marketing at Massey University, has been appointed to a Chair at the University of Otago. She is currently Vice-President of the Australia and New Zealand Marketing Academy (ANZMA).

Former politician leading the Faculty of Business at MIT

Mr John Robertson has taken upon the position of Dean of Business at Manukau Institute of Technology. Mr Robertson, a former Mayor of Papakura, entered Parliament in 1990 and held the Papakura seat for two terms.

Fulbright for commerce Professor

Professor Anne de Bruin from the College of Business at Massey University has received a Fulbright Scholar Award. Professor de Bruin will be designing a cross-cultural research programme to investigate entrepreneurial activity in creative industries.

Early Career Award for Research

Doctor Fiona Edgar a Senior Lecturer in the Department of Management at the University of Otago is the recent recipient of an Early Career Award for distinction in research, notably in the field of Human Research Management research.

Centre for Governance

The University of Auckland Business School has recently established an inter-disciplinary body to promote research and the regulation and governance of business. Professor John Farrar has been appointed visiting Professor of Corporate Governance and will take up the role in August. He is

currently Dean of the Law School at Waikato University. Professor Farrar who is the new centre's joint Director along with Professor David Emanuel, Professor of Accounting at the University of Auckland Business School.

Design Award

The University of Auckland Business School has been short-listed in the learning category of the World Architecture Festival Awards. The Business School in Grafton Road, which opened in February of this year, will be the location for the 2008 ANZAM Conference.

Professor Gael McDonald
Unitec New Zealand

ON CAMPUS

University of Waikato Business School

Significant Awards and Appointments

Professor Philip McCann (Department of Economics) was awarded the 2008 Waikato Management School Dean's Award for Research Excellence at a special celebratory event on 21st July. In the same week, Professor McCann was appointed to the New Zealand Growth and Innovation Advisory Board. With expertise in analysing things like transport, the migration of people and firms, the growth of cities and real estate markets, the economics of innovation, foreign direct investment and regional economic performance, Philip is an ideal rep on this Board, which Minister Pete Hodgson expects to take a more strategic, over-arching approach to New Zealand's economic growth and productivity than it has previously.

Call for Papers

Waikato Management School's Professor Delwyn Clark and Associate Professor Stuart Locke are the new co-editors of the Small Enterprise Research (SER) journal. They are seeking high quality papers on small enterprise research including: managing new business start-ups, growth and succession; entrepreneurial firms, family business and home-based enterprises; strategy, governance and leadership in SMEs; resource utilisation and sustainability; ethnic indigenous and comparative studies; and small business in emerging and developed economies. For more details see www.smallenterprisearch.org

The ANZ Contingent at 2008 Academy Meetings in Anaheim

The 2008 annual meeting of the Academy of Management was held in Anaheim, California (8-13 August). Included in the program were 263 participants from Australia and New Zealand. The contingent included representatives from 38 ANZ educational institutions, and 6 consulting organisations. The University of Melbourne, with 25 participants (including 4 from MBS), headed the list. Other Australian institutions represented were Monash (22), UNSW (20), UTS (17), QUT (13), UQ (11), Macquarie (10), UWA (10), Deakin (9), Griffith (7), RMIT (7), Adelaide (7), UniSA (7), Sydney (6), and Swinburne (5). Also included were representatives from ANU, Ballarat, Bond, Canberra, Charles Sturt, Curtin, La Trobe, Newcastle, Southern Cross, Sunshine Coast, UNE, UWS, VUT, and Wollongong. New Zealand's participating institutions were led by Massey (14); followed by Vic (8), Auckland (7), AUT (6), and Waikato (6). Others from NZ were Canterbury, Lincoln, Open Poly, and Otago.

At the conference, ANZAM hosted a successful "Dessert Reception" on 10 August.

Neal M. Ashkanasy
UQ Business School
The University of Queensland

University of Southern Queensland News Release Fowler Shares Insights into Managing International Partnerships

Tim Fowler, Pro-Vice Chancellor International of University of Southern Queensland recently addressed the Australian and New Zealand Academy of Management (ANZAM) during a workshop on the theme of “*Managing International and Corporate Partnerships*”. “About 30 Institutional members of Australian and New Zealand members found that Tim’s account of the major success factors in managing international partnerships was an eye-opener”, said Prof Ronel Erwee, USQ ANZAM representative.

Tim emphasised that when managing international business partnerships within universities the key determinant of success is the level of sophistication with which the organisation approaches its own internal business management. He challenged the Australian and New Zealand universities that they were generally ill-prepared, did not experience internal buy-in or understanding from university staff or were overly optimistic about their own abilities to deliver.

He was concerned that many universities have done little work into realistically modelling likely outcomes – financial or otherwise. Members of the audience agreed that many universities are “lured by the revenue, not the margin”.

Tim recommended that “Strategy is important but is a waste of time without the building blocks of the right people on the bus, the right structures and the incentives to participate – financial model and academic model in this case”

ANZAM members agreed with Tim that a university has to have clarity of engagement models, both internally and externally with the offshore partner. These models are the partnership engagement model, the academic model/financial model as well as the business relationship management model

Tim cautioned that balance is crucial in corporate governance. “Without it you have disasters; with overly zealous governance you have no business” he said. He also lamented that the need for internal marketing and team development were greatly undervalued as part of the process yet possibly the most important in the implementation phase of any new offshore partnership.

Tim highlighted the progress that USQ made over the years in re-evaluating USQ partnerships, internal restructuring, governance and engagement. “We have made significant improvements in our partnerships and have reduced their number from over 60 to 25 but the job will never be finished”, he said.

“ANZAM members confirmed that the issues he raised are faced by all of the business schools in the audience and they were riveted for the entire length of his presentation”, said Prof Ronel Erwee. They agreed with Tim’s comment that “International education business partnerships are great business if done well and a minefield if not”.

APPOINTMENTS

New Dean of Business at Deakin University

Professor Gael McDonald, Vice-President of Research at Unitec New Zealand and member of the ANZAM Executive, will take up her new role in January 2009 as Dean of the Faculty of Business and Law at Deakin University.

Professor David Lamond

Past President and Fellow of the Academy, Professor David Lamond recently took up duties as Associate Dean of the Nottingham Business School at Nottingham Trent University in the UK. He extends an invitation to ANZAM friends and colleagues to visit when they are in the neighbourhood

EVENTS

Operations Management Symposium

The 6th Annual ANZAM Operations Management Symposium, hosted and sponsored by Griffith University on 9-10 June 2008, was successfully concluded with over 50 delegates, 42 papers presented, one book launch, one workshop and one panel discussion. The 7th Operations Management Symposium (2009) will be hosted by University of South Australia and the 2010 one by Macquarie Graduate School of Management. Details will be posted on the ANZAM website when they are available.

ANZAM Institutional Members Meeting

The next ANZAM Institutional Members' Meeting will be held in Auckland on Wednesday 3 December 2008 at the University of Auckland Business School during the 2008 ANZAM Conference. There will also be a discussion forum during the Conference for Institutional Members – details to be notified.

Pre-conference Doctoral Workshop

An ANZAM Doctoral Workshop will be held in Auckland on 1-2 December 2008 prior to the 2008 ANZAM Conference. More details will be posted on the ANZAM website and notified to members.

ANZAM Regional Activities

A successful collaborative forum on “Raising the Profile of Business and Economics in New Zealand” took place on 4 July at Victoria University of Wellington.

More information about other regional activities will be emailed to members and posted on the website (www.anzam.org) under “Other ANZAM Activities”

CONFERENCES & CALLS FOR PAPERS

Management Conferences in 2008

CONFERENCE	VENUE	DATE
Academy of Management (AOM)	Anaheim, USA	8-13 August
Asia Academy of Management (Asia AOM)	Taipei	14-16 December
Asia Pacific Academy of Business in Society (APABIS)	Singapore	16-18 October
British Academy of Management (BAM)	Harrogate	9-11 September
Institute for Operations Research & Management Sciences	Washington DC, USA	12-15 October
Strategic Management Society (SMS)	Cologne, Germany	12-15 October

More details on the above conferences are available from the ANZAM website (www.anzam.org) under the "Link" section.

Call for Papers

Details on the following calls for papers can be found on the ANZAM website (www.anzam.org) under the "Research- Call for papers" section.

Gender and Diversity Pre-Conference Workshop, Auckland University of Technology, Auckland, New Zealand
(proposals due 5 September 2008)

3rd Asia Pacific Symposium on Emotions in Worklife, University of Newcastle, 28-29 November 2008, Australia.
(papers due 31 August 2008)

Employee Responsibilities and Rights Journal (ERRJ)

Monash Business Review 2008

IJOA Special Issue, Shaping our Unscripted Future with Service-Learning: When Technology, Globalism, and Community Engagement Collide
(close 26 September 2008)

JME Special Issue: Marketing Education in Australia and New Zealand
(close 1 October 2008)

Special Issue on Gossip in/around Organizations, Group & Organization Management
(close on 1 December 2008)

Asia-Pacific Symposium on Entrepreneurship and Innovation
(close on 6 October 2008)

ACADEMIC OPPORTUNITIES

The following job advertisements are detailed under the "Academic Opportunities" section on the ANZAM website (www.anzam.org).

Senior Consultant, Voice Project, Macquarie University, Australia

Lecturer/Senior Lecturer(s) (2 positions) in Work and Organisational Studies, University of Sydney, Sydney, Australia (applications close 5 September 2008)

Lecturer (2 positions, 3 year contracts) in Work and Organisational Studies, University of Sydney, Sydney, Australia (applications close 5 September 2008)

Academic openings in Human Resource Management, Organizational Behaviour and Marketing Management, Ryerson University, Toronto, Canada (applications will be accepted until these appointments are filled)

IMPORTANT DATES

Important Dates in 2008

September	Call for nominations to the ANZAM Executive - details to be notified
2-3 October	ANZAM Executive and Strategy Meeting in Sydney
1-2 December	ANZAM Doctoral Workshop at the 2008 Conference
2-5 December	ANZAM 2008 Conference in Auckland, hosted by University of Auckland Business School - http:// www.anzam.org/conference2008
2 December	ANZAM Outgoing Executive Meeting
3 December	Annual General Meeting
3 December	ANZAM Institutional Members Meeting
4 December	ANZAM Incoming Executive Meeting

***We do our best to ensure that information contained in the Newsletter is accurate at the time of publication. However, ANZAM cannot be held responsible for accuracy and veracity of information contained in this newsletter, especially those articles supplied to us.**
