When managing for both volatility and stability, leadership becomes a dynamic process that requires continuous learning and the adaptive application of knowledge.



The Agenda

- Flexible Expertise
- Developing Flexible Expertise
- Ethical Leadership
- Unconscious Knowledge and Ethical Leadership



Flexibility - Lay People's Notions

- ability to handle different situations in different ways
- respond effectively to new and complex situations
- see things from several different perspectives
- tolerate ambiguity and uncertainty
- adapt to change
- learn from mistakes
- solve problems in **new ways**; redefining the problem
- attack problems from multiple angles or points of view
- thinking **outside** the box
- go above and beyond the bounds of routine and previous exposure
- ability to **dissociate** from a current thinking framework
- ...



Cognitive Flexibility – formal definitions

- Garaigordobil (2006): the aptitude for **changing** from one line of thinking to another
- Chi (1997): the ability **to shift** across ontological categories containing concepts and situations
- Hund & Plumert (2005): the ability to group items in the same way (i.e., stability) and in different ways (i.e., flexibility) is necessary for adaptive functioning
- Frensch & Sternberg (1989): the ability to change one's mindset to incorporate the demands of a situation to arrive at the best response to a problem
- Kossoswska (1996): ability **to switch** from one mode of responding to another
- Wand (1958): the ability to devise new methods of solving problems when familiar methods are less appropriate, ... to reject an assumption when that assumption does not contribute to solving a problem
- Sternberg et al. (2005): ... as the ability to deal with novelty and to establish automatized levels of information-processing plays a critical role in the successful application of information-processing components to adapting to, selecting, and shaping the environment in novel situations.



SCHOOL

Expertise and problem solving

Expertise enables...

- Near transfer of knowledge (similar problems)
- Analogical problem solving
- Speed and cognitive efficiency
- Accuracy

Flexible Expertise enables...

- Near and far transfer of knowledge (different problems)
- Adaptive problem solving
- Creativity
- Novel problem solving



Three faces of differences in problems that require flexible expertise...

- Salient
 - things appear to be different / novel ... and they are

- Deceptive
 - things appear to be different but they are not

e.g., right hand vs. left hand traffic

- Opaque
 - things appear to be similar but they are not

e.g., raising children, team leadership





Flexibility Measure by Condition



Transfer Performance by Flexibility Condition



Responsiveness to Task Difficulty





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Learning Skills for developing flexible expertise*

1. Learning Mindset

Believe that ability is developed not natural
Set learning goals
Frame achievements as gains not losses
Focus on strategies not abilities
View failure as a learning opportunity

4. Recording Knowledge

Know the limits of your working memory
Keep a workbook and write stuff down
Identify chunks and relationships in knowledge
Use tools to organize & record your knowledge

2. Diversity of Experience

Recognize diversity in experience
See challenges and mistakes as diversity
Look for diversity in people - surface and depth
Explore and test hypotheses
Learn to operate outside your comfort zone

3. Active Reflection

Balance conscious & subconscious processes
Use tools for deliberative processing
Use the Evaluate - Diagnose - Predict cycle
Ask questions and listen to answers (5 W's)
Use interactions to reflect (e.g., coaching)



* © Professor Robert Wood



Four steps in leadership development

Developing leadership capability for dynamic and complex roles must go beyond traditional training, Stages 1 & 2, to Stage 3 & 4

		1	
		3. Dynamic Problem Solving	 Ability to engage and influence others in their understanding, goals and solution of complex, dynamic problems over time though actions and communication skills Ability to use knowledge to influence the design, implementation and ongoing management of structures, systems, processes and culture
	2.Static Problem Solving	 Ability to use knowledge in the ongoing management of dynamic problems 	
1. Understanding	 Ability to use knowledge to solve static problems, such as those that might be presented in a case study, course or textbook. 		
 Ability to talk about tasks in one's own terms and explain that knowledge to others 		that include multiple stakeholders, incomplete information, lags and feedback effects over time	

4. Leadership

M FI BOUR N

Leadership Behaviors & Functions

- •Coaching
- •Team Building
- •Performance management
- Problem solving
- Collaboration
- Strategic Thinking
- Empowerment
- Developing Others
- *etc*



Leadership Behaviors & Functions describe what leaders do...



frameworks and

leadership models



A developmental approach to leadership needs to go beyond description of what leaders do...





Ethical Leadership Capability Framework

Leadership Capability

- Execution of leadership capability is through skills in
 - Actions what the leader does as a role model
 - Communications language and what the leader says
 - Systems and process to reinforce values & minimize moral hazard
 - Culture norms and other enablers of the practice of values

Ethical Reasoning

- Product of experience, thinking skills and learning processes
- Includes understanding of
 - -ethics and their applications to the work
 - -problem solving processes

Core Values

- Moral compass & guides for how leaders should act
- Influence emotional reactions to events
- Enable consistency in decision making
- The litmus test for decision making and good judgment

Personal Attributes

- Cognitive abilities and personal characteristics
- Provide capacity to act ethically in a personal sense
- Enable engagement and influencing of others
- Contribute to the effectiveness of leadership



Ethical Leadership & Value Alignment





Testing Alignment of Conscious and Unconscious Knowledge and Values



Your Unconscious and Conscious Associations of Your Company Values with Your Company...



Testing Alignment of Conscious and Unconscious Knowledge and Values



Concluding Thoughts

- Flexible Expertise
- Developing Flexible Expertise
- Ethical Leadership
- Unconscious Knowledge and Ethical Leadership

