CALL FOR CHAPTERS
Edited Book
MANAGING DIGITAL OPEN INNOVATION

Guest Editors

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Call for Chapters

Proposals Submission Deadline: November 30, 2017

Full Chapters Due: May 31, 2018

Introduction

For release as book no. 5 in the Book Series *Open Innovation: Bridging Theory and Practice*

Series editors

Prof. Dr. Anne-Laure Mention (Royal Melbourne Institute of Technology, RMIT, Australia)

Prof. Dr. Marko Torkkeli (Lappeenranta University of Technology, Finland)

Open Innovation: Bridging Theory and Practice Book Series brings together research on emerging topics related to open innovation underlining the multifaceted and multipolar nature of this paradigm within innovation management research. It includes contributions covering academia, practice and policy making bodies, contributing to the ongoing debate on this paradigm shift. It aims at synthesizing views, insights and foresights from academia, practice and policy-making while unveiling multi-thematic peculiarities both on finer-grained and unexplored topical themes of open innovation. This respective book series shall provide researchers, students, practitioners, and industry leaders with research highlights surrounding the innovation management discipline.

Objective

Recent development of Internet-based digital technologies has revealed a huge potential of developing open, collaborative and network-centred Innovation. However firms face major challenges in using such new technologies for rapid prototyping, data-mining, simulation, visualization, etc. to support their Open Innovation strategies.

Responding to the need for further conceptual and empirical research on technology-enhanced open innovation, this book reveals knowledge on how firms from different sectors have successfully implemented digital technologies for Open Innovation. Based on rich empirical data the book discusses the benefits and drawbacks, the processes, the characteristics and the management practices of ICT-driven Open Innovation in private as well as public organizations.

Target Audience

The target audience of this book is composed by researchers, university teachers, university students and institutions, companies and policy-makers whose goals include the understanding and

appreciation of the integrative role of the human element within the management of open innovation.

Recommended Topics

Contributors from academic researchers, junior faculty, practitioners, industry and policy-makers, adopting a variety of research methods (qualitative, quantitative, mixed, theory-building, conceptual etc.) are welcomed. Submissions can resolve around the following (non-exhaustive) topics:

- How to leverage on new digital technologies to implement Open Innovation?
- What is the role of social media in (open) innovation strategies?
- How can digital technologies support innovation capabilities and performance?
- What are the organisational risks, challenges, obstacles and barriers related to technology-empowered open innovation?
- How to manage digital open innovation?
- How to develop a culture of technology-enabled open innovation?
- How to develop and sustain relationships with stakeholders using digital technologies for innovation?
- How does technology-empowered open innovation lead to higher impact and performance?
- How digital technologies contribute in managing organizational tensions and paradoxes for innovation (i.e. exploration/exploitation; differentiation/integration, etc.)
- What policies can support the development of technology-driven and foster open innovation?

Submission Procedure

Researchers and practitioners are invited to submit on or before November 30, 2017, a chapter proposal of 1,000 words and 5 keywords clearly explaining the mission and concerns of his or her proposed chapter. Authors of accepted proposals will be notified by December 15, 2017 about the status of their proposals and sent chapter guidelines. Full chapters are expected to be submitted by May 31, 2018. All submitted chapters will be reviewed on a double-blind review basis. Contributors may also be requested to serve as reviewers for this project.
Note: There are no submission or acceptance fees for manuscripts submitted to this book publication. All manuscripts are accepted based on a double-blind peer review editorial process.

Publisher

This book is scheduled to be published by *World Scientific Publishing*. For additional information regarding the publisher, please visit http://www.worldscientific.com/. This publication is anticipated to be released in 2019.

Important Dates

November 30, 2017: Proposal deadline

December 15, 2017: Acceptance notification

May 31, 2018: Full chapter submission

June 1, 2018-June 30, 2018: Review process

July 1, 2018: Review results returned

August 15, 2018: Revised chapter submission

<u>Inquiries</u>

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