## Getting Published Panel



Professor Neal M. Ashkanasy



Professor Mary Uhl-Bien



Professor Steffen Böhm



#### Professor Neal M. Ashkanasy

**Professor of Management** 

- Editor-in-Chief, Journal of Organizational Behavior (2007-2014)
- Associate Editor, Academy of Management Review (2011-2014)
- Associate Editor, *Emotion Review*
- Book Series Editor, Research on Emotion in Organizations
- Editorial boards (selection)
  - Academy of Management Journal
  - Academy of Management Review
  - Academy of Management Learning & Education
  - Journal of Applied Psychology
  - Journal of Management
  - Personality & Individual Differences





# Publishing today is more difficult than ever

- Ashkanasy, N. M. 2010. Publishing today is more difficult than ever. Journal of Organizational Behavior, 31: 1-3.
- Low acceptance rates = Type II Error rate rises
- Peters and Ceci (1982)
  - "Peer-review practices of psychology journals: The fate of published articles, submitted again"
- Contribution
  - So what?
  - Uh huh!



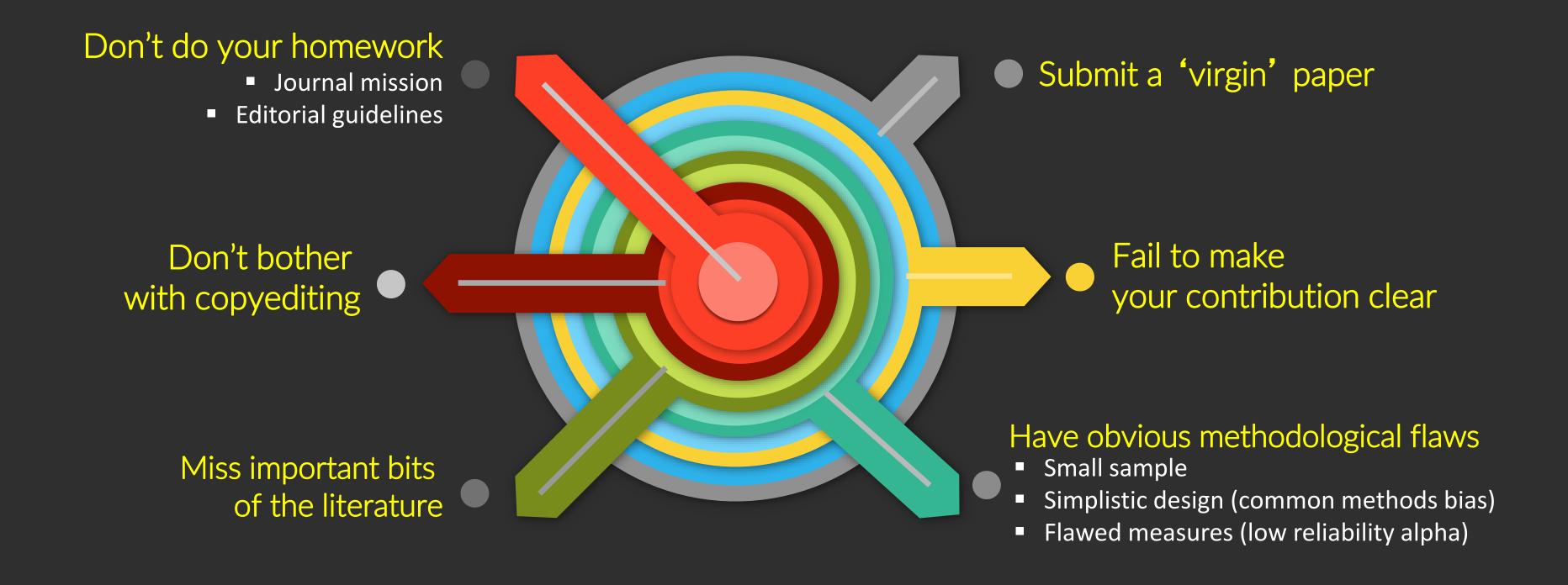
## Publishing in the top-tier journals

- Acceptance rates typically less than 10%
  - AMJ: 80 acceptance out of 1200 submissions
  - JOB: 50 acceptances out of 800 submissions
- Reviewers have zero tolerance for flaws
  - And action editors too!
- Articles must be <u>impeccably</u> presented
  - Fully copyedited
  - Follow journal style guidelines TO THE LETTER
  - English writing must be high quality
- Content must be highest quality
  - Significance of contribution must be clearly established at an international level
  - Must be <u>logically sound</u>
  - Empirical papers must be methodologically very strong

## Publishing in the 'A/B' Journals

- Acceptance rates 10% 20%
  - JMO: 50 acceptances out of 250 submissions
- Reviewers have little tolerance for flaws
  - But action editors sometimes have to be patient
- Articles must still be impeccably presented
  - Fully copyedited
  - Follow journal style guidelines TO THE LETTER
  - It helps if English writing is good quality
- Content must be high quality
  - Significance of contribution should be clear
  - Should be logically sound
  - Empirical papers should be methodologically strong

#### How not to get published at the top level



#### Professor Mary Uhl-Bien

**BNSF Endowed Professor of Leadership** 



- Published in top journals including Academy of Management Journal, Journal of Applied Psychology, Journal of Management and The Leadership Quarterly.
- Senior Editor, Leadership Horizons Series
- Special Issue Editor & Yearly Review Editor, Leadership Quarterly
- Editorial Boards: Academy of Management Journal, Academy of Management Review, Leadership Quarterly, Leadership
- Currently Division Chair of the OB Division for the Academy of Management.

### The Research Project

(1) A good study is about good design(2) Data matters a lot



(3) You can get past analytical problems if you have good data(4) Ground it thoroughly—know the literature

(5) Clear Writing!



## Preparing to Submit

Know the journal





Send for friendly (peer) review first

Make sure you follow all submission instructions, formatting, copy editing



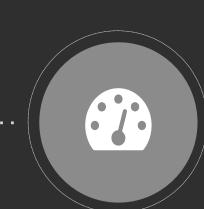


Tell a good "story" consistent with journal style

## Managing the R&R

The reviewer is your friend, not your enemy





Understand the work the reviewers put into it and be respectful

Don't be over-responsive!



Manage right balance and tone of reviewer responses

Your paper should be BETTER as result of review



#### Professor Steffen Böhm

**Professor in Organisation and Sustainability** 



- Founding editor of the open-access journal ephemera: theory & politics in organization
- Founding editor of the open-access book publishing press <u>Mayflybooks</u>
- Founding editor of the open-access journal Interface: a journal for and about social movements
- Editorial board member of Organization Studies

## Why open access?

- Beverungen, A., Böhm, S., & Land, C. (2012). The poverty of journal publishing. *Organization*, 19(6), 929-938.
- Green open access self-archiving
  - ResearchGate, Academia.edu
- Gold open access e.g., <a>SageOpen</a>
- Start your own journal!

## Think!

- 01. About your audience
- What about readers in the majority world?
- 02. About citations
- Open access papers get cited more often
- 03. About why you are doing research
- Just for your career or for a greater common good?
- 04. About the global challenges we face





n.ashkanasy@uq.edu.au m.uhl-bien@tcu.edu s.boehm@exeter.ac.uk

