



# 2017 ANZAM Case Study Competition

*Sponsored by Journal of Management & Organization*

**Do you have an interesting case study (electronic or conventional) that would be useful for other ANZAM members to use in their teaching?**

**Is it based on an Australian or New Zealand organisation?**

**Consider submitting it to the ANZAM Case Study Competition!**

## **Prizes:**

The winner/winning team receives:

1. One registration to the annual ANZAM Conference in the following year
2. Your case will be published in the *Journal of Management and Organisation* (subject to normal review) (if a written case)
3. Option for your case to be published on the ANZAM website.

## **The Case Submission Requirements:**

*Electronic Submissions:* The case should be a maximum of 10 minutes. You can discuss answers in the video or provide an instructor summary.

*Written Submissions:* 2,000 words – 1,500 words for the case and 500 words for four discussion questions and answers related to the case.

It must:

- Be about a New Zealand or Australian-based company/organisation
- Be related to at least one broad management topic that will be of interest to ANZAM members
- Be in English
- Have the approval of the case organisation (if based on any non-publicly available information)
- Have not been published previously
- Provide sufficient information to answer the discussion questions which are posed about the case study.

### **The Case Evaluation Criteria:**

1. How well the case is written/composed:
  - a. Clear, easy to understand
  - b. Concise, efficient writing style
  - c. Clarity of relevant data
  - d. A well-told, interesting story
2. Content of the case:
  - a. Relevance of the topic to ANZAM members
  - b. Future utility of the case to ANZAM members for teaching
  - c. Case questions and answers

There may be any number of authors; however the prize is limited to one ANZAM registration. At least one author must be an ANZAM member in the year when the case is submitted.

The selection panel reserves the right not to confer an award if the quality of the application/s is not deemed sufficiently high.

### **Submitting your Case:**

- Please submit your written case by **5.00pm, Friday 8 September 2017** to [anzam@griffith.edu.au](mailto:anzam@griffith.edu.au)
- Please ensure author details are specified in the email, but NOT included in the case to allow blind reviewing.
- If your submission is a video, you may choose to send a file or, alternatively, host the video on a video hosting site and submit the link and any passwords.
- Please include up to 4 key words.
- **Please advise whether you are willing to have your case published on the website.**

***The winner will be announced at the ANZAM Conference in Melbourne, 5-8 December 2017***

For further information, contact Associate Professor Raechel Johns –  
[raechel.johns@canberra.edu.au](mailto:raechel.johns@canberra.edu.au)  
(Chair, ANZAM Education Committee) or visit  
<http://www.anzam.org/about/awards/excellence/>