

**Research in Management Learning and Education Unconference**  
**Friday, February 1<sup>st</sup> 2013**  
**Bond University, Gold Coast, Australia**

**CALL FOR CONTRIBUTORS**

Research discussions shouldn't have to rise from the ashes of recycled rhetoric and boring presentations prepared months in advance. Interactions about research should be exciting, organic, and engaging. If you're interested in being a generator of innovative, cutting-edge research in management education or if you have questions related to research in management education that are not addressed through traditional conference or workshop forums, our **2013 Research in Management Learning and Education Unconference** is for you.

Unlike traditional conference formats that involve fixed agendas, established streams, and planned presentations, an unconference is organic and participant-driven. The fundamental goal of an unconference is to bring together interested, passionate, and knowledgeable people to create a forum where they share, learn, engage, question, contribute, discuss and debate about issues they deem to be important. Each participant is a contributor and all interactions take place in flexible and highly interactive ways (see <http://en.wikipedia.org/wiki/Unconference> for more information on the history of this format).

In this six hour unconference you will have the opportunity to:

- Share ideas about key research areas that you would like to pursue with others.
- Find answers to research questions or concerns that you have been unable to address in other forums.
- Learn from others about their experiences with research project design, development and publication processes.
- Consider issues that are emerging through recent management education research and publication.
- Meet and network in an intimate and informal setting with other faculty members interested in management education research.
- Interact with numerous board members as well as the editors of the *Academy of Management Learning and Education* and the *Journal of Management Education*.

The format for our unconference is simple. You think about management education research-related questions, ideas, and concerns that are important to you, you create a short summary of your thoughts, we read your submission with excitement, your submission is accepted (hopefully), you register for the unconference, and then on February 1, 2013... knowledge sharing and generation in its purest form takes place with you as a key contributor.

In terms of scope, the domain for this unconference is management teaching, learning, education, and the contexts within which these occur. As a result, your submissions should focus on issues related to the business of management education (whether that be in universities, consulting agencies, or other organizations) as well as the processes and outcomes of management education.

With respect to the specifics of the submission we're asking you to create, it is not a traditional formal conference submission document. We're calling it a "Questions, Ideas, and Concerns" (QIC) document. The QIC submission is your opportunity to share some of the reasons you'd like to attend the unconference with us.

Operationally, we will have a rolling acceptance format and a double-blind peer review process for your QIC submissions. In terms of format, submissions should be no longer than 500 words in length and are encouraged to be written as free-flowing thoughts which encapsulate any questions, ideas, and concerns you may have with respect to research in management education. For example, a practical concern that rarely gets addressed at traditional conferences is how do I source enough relevant and yet multi-disciplinary research to create an “acceptable” extant-literature-grounded publication in highly regarded journals? A related question might be what guides “acceptability” in these journals and how might that be changing over the next few years? Ideas for sharing could stem from current or future research projects, practical or conceptual extensions to theories or models that excite you, or discussions you have had with colleagues in your own or other disciplines. Other ideas may stem from calls for special issues, recent articles you have read, global or local issues that impact educational processes, internal mandates within your organization, or anything unusual that has sparked an idea for a research project in your mind. A practical example of an idea might be to investigate how we can effectively leverage MOOCs and other online platforms to advance management education research. There are countless sources from which exceptional questions, ideas, and concerns can be derived. We look forward to a collection of stimulating and engaging submissions from interested management education researchers drawn from across every level of seniority. That last point, variety in terms of professorial level, is important as fresh eyes (i.e., early career researchers or established researchers new to management education research) have a unique ability to produce highly creative insights.

Using the material drawn from accepted submissions, we will pull together “prompts” for people to use as fodder for discussion at the unconference. Don’t worry, you won’t be stuck in a group forced to discuss a topic that you may no longer have an interest in. Rather, the prompts are there to serve as catalysts for discussion and are neither fixed nor rigid. Just as thoughts and ideas often change over time, so too can our discussion topics.

We will keep a record of each of the discussions and each of the contributors/builders of those discussions. Following the completion of the unconference, we will send out an electronic copy of the summary “proceedings” so everyone will have a record of the key ideas and conversation streams that took place as well as the respective contributors who shaped each of those outcomes. The proceedings document will have an ISBN and will include every unconference participant as a contributor.

Deadline for Submission: December 20, 2012

Submissions should be sent via email to [leap@bond.edu.au](mailto:leap@bond.edu.au) as a word or pdf file. If you do not receive a confirmation of receipt, then we do not have your submission. Please feel free to contact Amy Kenworthy on 0407 017 263 (mobile) (use +61 407 017 263 if calling from outside of Australia) if you have any submission-related questions.

Acceptance notifications will be emailed to contributors on a rolling basis within ten days of receipt.

Registration for the Research in Management Learning and Education Unconference must be completed on or before January 15, 2013. Registration materials will be sent to individuals with accepted submissions. Registration, all refreshments, and lunch are free for accepted contributors. Associated travel costs are not included and will have to be paid for by the accepted contributors themselves.

This unconference promises to be different. Come be a part of it with us. Share. Question. Learn. Create. Innovate. And Have Fun!

**Research in Management Learning and Education (RMLE) Unconference**  
**Bond University, Gold Coast**  
**Friday 1<sup>st</sup> February 2013**

**Unconference (Un)schedule**

|                 |  |
|-----------------|--|
| 8.30 – 9.00am   | Registration, meet and greet, & coffee   |
| 9.00 – 9.10am   | Welcome to Bond:<br>Professor Mark Hirst, Dean of the Faculty of Business  |
| 9.10 – 9.30am   | Discussion Stimulation:<br>Professor Jon Billsberry, Deakin University<br>Editor of <i>Journal of Management Education</i>                               |
| 9.30 – 9.40am   | Overview of Unconference:<br>Dr. George Hrivnak, Bond University   |
| 9.45 – 10.45am  | Unconference Group Discussion: Session 1   |
| 10.45 – 11.00am | Record and Review of Session 1   |
| 11.00 – 12.00pm | Unconference Group Discussion: Session 2   |
| 12.00-12.15pm   | Record and Review of Session 2   |
| 12.15 – 1:15pm  | Active Lunch:<br>“Keeping Your Creative Juices Going” Fodder for Discussion: Dr. George Hrivnak and Professor Amy Kenworthy, Bond University LEAP Centre |
| 1.15 – 2.15pm   | Unconference Group Discussion: Session 3   |
| 2.15 – 2:30pm   | Record and Review of Session 3   |
| 2:30 – 3.00pm   | Idea Synthesis:<br>Professor Ken Brown, University of Iowa<br>Editor, <i>Academy of Management Learning and Education</i>                                |
| 3:00-4:00pm     | Thank you and Celebratory Drinks and Nibbles   |

The RMLE Unconference is sponsored by the Bond University Centre for Applied Research for Learning, Engagement, Andragogy & Pedagogy (LEAP), the Bond University Faculty of Business, the *Academy of Management Learning and Education*, and the *Journal of Management Education*.