

EXPRESSIONS OF INTEREST

Expressions of interest (EOI) are being sought for chapter co-authors for a newly proposed Reader on the use of multimethods and mixed methods in business and management.

Representatives from the various research methods Special Interest Groups (SIGs) from ANZAM, BAM and EURAM met recently at the BAM Conference in Cardiff Wales to finalise details of a cross academy joint venture that seeks to foster international writing collaboration between members in respect to multi, mixed and innovative research methodologies.

We would like to receive EOI from those members who employ multimethods and mixed methods research within business and management subject area and who would like to co-author a chapter for the reader with member(s) from the other two academies. Possible author combinations for the proposed chapters would include (and not necessarily in this order):

- ANZAM and BAM co-authors
- BAM and EURAM co-authors
- EURAM and ANZAM co-authors
- ANZAM, BAM and EURAM co-authors

Actual order of authors is something that would be decided by the co-authors of the individual book chapters.

The following is a possible, but not exclusive, list of business and management subject areas gleaned from the conference tracks from the 3 academies:

ANZAM, BAM & EURAM CONFERENCE TRACKS

ANZAM	BAM	EURAM
Critical Management Studies	Corporate Governance Cultural and Creative Industries E-Business and E-Government	Business & Society Corporate Governance
Entrepreneurship, Small Business and Family Enterprise Gender & Diversity Human Resource Development & Organisational Change Health management, Public sector & not for profit Human Resource Management International Management Leadership and Governance Management Education & Development Marketing and Communication	Entrepreneurship Gender in Management Human Resource Management Identity Interorganizational Relations Innovation International Business Knowledge and Learning Leadership and Leadership Development Management and Business History Management Consultancy Marketing and Retail Operations, Logistics and Supply Chain	Entrepreneurship Gender, Equality And Diversity In Organisations Innovation International Management Knowledge & Learning Track

<p>Organizational Behaviour</p> <p>Research Methods</p> <p>Strategic Management</p> <p>Sustainability & Social Issues in Management</p> <p>Technology, Innovation and Supply Chain Mngt</p>	<p>Management</p> <p>Organizational Psychology</p> <p>Organizational Studies</p> <p>Organizational Transformation, Change and Development</p> <p>Performance Management</p> <p>Public Management and Governance</p> <p>Research Methodology</p> <p>Strategic Foresight</p> <p>Strategic Management</p> <p>Strategy as Practice</p> <p>Sustainable and Responsible Business</p>	<p>Organisational Behaviour</p> <p>Project Organizing</p> <p>Public Management</p> <p>Research Methods And Research Practice</p> <p>Sport As A Business: Internationalisation, Professionalisation, Commercialisation</p> <p>Strategic Management</p>
---	--	---

The reader will take as its starting point Teddlie and Tashakkori's (2010) definition of multiple methods, namely research in which more than one method or more than one worldview is used. It therefore will consider, multi-method research, mixed methods research and research involving hybrid methods such as ethnostatistics.

The structure of the Reader:

Preface:

Forward: *Presidents of ANZAM, BAM and EURAM*

Introduction

Section 1: Multimethod quantitative research

Section 2: Multimethod qualitative research

Section 3: Mixed model research including ethnostatistics

Section 4: Mixed method research

Discussion

End Note

We feel this is an exciting new development and hope to hear from interested authors by the following date: **30th January 2013**. The editors will then collate the EOIs and begin to notify all those who have submitted EOIs.

EOIs are sought from individuals or 2 to 3 authors. For those individual authors submitting an EOI the editors will collate the EOIs and try to match co-authors across the three academies. For those submitting EOI for 2 to 3 authors these authors must be from at least two of the three academies. We realise some academics are members of more than one academy but for this exercise we will treat the prime membership as that in which there is the closest geographical link. For example, an

academic based in Spain may be a member of both EURAM and BAM, however for this exercise we will treat the prime membership as EURAM.

EXPRESSION OF INTEREST TEMPLATE:

EOI- Co-Author ANZAM, BAM & EURAM Methodology Reader

Proposed Co-author(s):

Author 1	Author 2 (optional)	Author 3 (optional)
Name: Position: University: Country: Email:	Name: Position: University: Country: Email:	Name: Position: University: Country: Email:
Academy member:	Academy member:	Academy member:
Discipline:	Discipline:	Discipline:

100 Word Summary of proposed Chapter:

EOIs are to be sent by 30th January 2013:

ANZAM members are to send EOIs to:

Dr Ros Cameron, School of Management and Marketing, CQUniversity, Australia
Co-Convenor, Mixed Methods SIG, Australian and New Zealand Academy of Management (ANZAM)
Email: r.cameron@cqu.edu.au

BAM members are to send EOI to:

Professor Mark Saunders, Surrey Business School, University of Surrey, Surrey, UK
Research Methodology SIG, British Academy of Management (BAM)
Email: mark.saunders@surrey.ac.uk

EURAM members are to send EOI to:

Professor Bill Lee, The Management School, University of Sheffield, Sheffield, UK
Chair, Research Methodology SIG, British Academy of Management (BAM) and
Principal Chair, Research Methods and Research Practice SIG, European Academy of Management (EURAM)
Email: w.j.lee@sheffield.ac.uk