

## Programme Schedule:

### Day: I (29-11-2012)

10:00-10:30 am	Fellowship
10:30-11:00 am	Inauguration
11:00-01:00 pm	Technical Session-I
01:00-02:00 pm	Lunch
02:00-05:00 pm	Technical Session-II

### Day: II (30-11-2012)

10:00-1:00 pm	Data Collection, Coding and Tabulation
01:00-02:00 pm	Lunch
02:00-05:00 pm	Preparation of First Draft

### Day: III (01-12-2012)

10:00-11:30 am	Preparation of Final Draft
11:30-01:00 pm	Presentation of Papers
01:00-02:00 pm	Lunch
02:00-05:00 pm	Valedictory Ceremony

## Delegate Fee:

- Delegate fee will be charged individually.
- Sponsored delegate will be accepted if they provide recommendation letter from head of the Institution.
- Delegates seeking residential facility for workshop will have to pay a nominal fee of Rs. 4000/- inclusive of their stay arrangement for three days, study material for practical exposure will be provided during the workshop.
- The delegate fee for non residential participants will be Rs. 2000/- (non-refundable) however a substitute delegate is acceptable. The fee includes study material and CD of related software for practical exposure will be provided during the workshop.
- Accompanying person in case of residential participants shall have to pay Rs. 3000/- for portal accommodation.

## Facilitators:

Prof. Dr. Prabhakar Singh  
Director EMRC Devi Ahilya University, Indore

Prof. Dr. R.C. Sharma  
Renowned Statistician & Dean Management Science DAVV, Indore

Prof. Dr. A.K. Singh  
Renowned Statistician & Professor

Prof. Dr. Rajendra Jain  
Director, PIM Dewas

## Coordinator:

Dr. Amitabh Joshi, Faculty, PIM, Dewas  
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## Joint Coordinator:

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PIMD appears  
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**PRESTIGE INSTITUTE OF MANAGEMENT, DEWAS**

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# Fourth National Research Methodology Workshop

*November 29-30, December 01, 2012*

ORGANIZED BY:



**PRESTIGE**  
INSTITUTE OF MANAGEMENT DEWAS

## Introduction

**M**anagement Research is a systematic process of gathering, recording and analyzing the data to facilitate the decision making process. Applied research facilities, managerial decision making and reduce uncertainty. It is an amalgamation of techniques and procedures that helps the researcher to know and understand the phenomenon and focus. It connotes the patient study and scientific investigation wherein the researcher take another more careful look at data to discover all that can be known about the subject under study.

The workshop aims to explore the basic dimensions of research and the concomitant need for the scholars to rethink assumptions that underline historic paradigm of research in the field of management. It is designed to provide participants will have developed the skills to review the literature, develop hypothesis, frame research designs, identify sampling techniques and comprehend the role and relevance of the tools for data collection and analysis. The workshop will be exposing the participants to theoretical input on quantitative research methods, application of SPSS followed by the field work based on syndicates. The participants will be expected to use a research problem and develop a research paper during the workshop. Subject areas include all functional areas of management, administration and education research. Selected research papers developed during the workshop will be published in the prestige journal (PACE).

## Objectives of the Workshop

- To expose the participants to contemporary research methodology.
- To provide an opportunity to researchers to present the problems related to the methodology faced by them for their current work.
- To provide the platform for discussion of the methodological requirements of management research and to stimulate and capture new approaches.
- To facilitate establishment of a network of researchers.
- To expose the participants to application of SPSS.

## About Dewas

**D**ewas is located at Western part of Madhya Pradesh. Dewas is a town situated on the Malwa plateau in the West-central part of Indian state called Madhya Pradesh. It is the administrative center of the Dewas District, and was formerly the seat of two princely states during the British Raj. Today, Dewas is an industrial town, with companies like Ranbaxy and Tata International being prominent players. Teri, a hillock, which is in the centre of the town, holds a panoramic view. One of the Major tourist attractions is Nemawar from here Narmada rivers flows through.



## About Institute

**T**he Prestige Institute of Management Dewas (PIMD), is conceived as a unique growth oriented Institute of management education and training. The Institute was launched in the year 2001 with the solemn objective of catering to the educational and training needs of the students, non-resident Indians, foreigners residing in India and executives from industry and government. The uniqueness of the Institute lies in its provision to elaborate spectrum of management programs under one roof, on-the-job training, university examination, emphasis on quality education / training and building of cultural values and development of dynamic personality. The Institute offers MBA, BBA and BCA. Thus, it aims at becoming one of the best self reliant private education and training center in the country. The Institute works on the principle of self financing with necessary initial financial support provided by renowned Philanthropic, Industrialist and Chairman of the Prestige Group of Industries & Prestige Education Society, Dr. N.N. Jain, Prof. Dr. Rajendra Jain is the Director of the Institute.





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