



ANZAM Case Writing Competition

Do you have a case study
that would be useful for other ANZAM members
to use in their teaching?
Is it based on an Australian or
New Zealand organisation?

Consider submitting it to the
ANZAM Case Writing Competition.

Prizes:

The winner receives:

1. Registration to the annual ANZAM Conference (2013)
2. Your case published in the *Journal of Management & Organization*.
3. Opportunity for your case to be published on the ANZAM website.

The Case Submission Requirements:

The case should be no more than 1500 words, plus up to 500 words for up to 4 questions and brief answers.

The Case must:

- Be about a New Zealand or Australian based company/organisation
- Be related to at least one broad management topic that will be of interest to ANZAM members
- Be written in English
- Have the approval of the case organisation (if based on any non-publicly available information)
- Have not been published previously

The Case Evaluation Criteria:

1. How well the case is written
 - a. Clear, easy to understand
 - b. Concise, efficient writing style
 - c. Clarity of relevant data
 - d. A well-told, interesting story
2. Content of the case
 - a. Relevance of the topic to ANZAM members
 - b. Future utility of the case to ANZAM members for teaching
 - c. Case questions and answers

The case may be entered with any number of authors; however the prize is limited to one ANZAM registration. Authors need to be ANZAM members to enter.

Submitting your case:

- Please submit your Australian and/or New Zealand written case by COB 30 September 2012, to anzam@griffith.edu.au.
- Please ensure author details are specified in the email, but NOT included in the case to allow blind reviewing.

The winner will be announced at the 2012 ANZAM Conference in December.

If you require further information:
Contact - Lisa Bradley lm.bradley@qut.edu.au (Chair, ANZAM Education Committee)