



## ANZAM Newsletter 2009 - Volume 24, Number 1, April 2009

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### FROM THE PRESIDENT'S DESK



Dear Colleagues

I am writing this in Melbourne, just before leaving for Brisbane for the first ANZAM Executive meeting and the ANZAM Institutional Members meeting to be held on 26 and 27 March 2009. I would like to start with a number of thanks. First, thanks to University of Technology, Sydney and Peggy Hui. As you will all know, UTS hosted the ANZAM Secretariat for six years and provided considerable support for its smooth running. In this respect, I would like to thank the UTS School of Management and the Faculty of Business, and especially Ian Palmer for his ongoing support. Many of you will also know that Ian has now moved to RMIT University. Peggy Hui was the backbone of ANZAM for well over ten

years as Secretariat Coordinator. All Executive members relied heavily on her experience and knowledge of a whole range of issues. Thank you again Peggy, and we all wish you the very best for the future.

My second thanks are for Griffith University, Faculty of Business, and especially for Professor Michael Powell (Pro Vice-Chancellor) for hosting the ANZAM Secretariat at the Gold Coast Campus. Professor Liz Fulop from the Griffith School of Management has been very helpful in the transition and my thanks are extended to her also. Many of you will have already received some communication from Anne Anderson, the new ANZAM Secretariat Co-ordinator. Welcome, Anne. I am sure that ANZAM will provide a challenging and exciting work environment, and we look forward to working with you.

The past three months have certainly been challenging for many of us. The transfer of the Secretariat from UTS to Griffith University in early January was a considerable amount of work for both Peggy Hui and Anne Anderson. Liz Fulop's involvement and support was absolutely essential over this period.

Anne is now well prepared to take on a variety of tasks, including being the webmaster for the ANZAM website. The transfer of the ANZAM website and the Conference website from Waikato University in New Zealand to Griffith University was also challenging in many respects. I would like to thank Professor Delwyn Clark for hosting the websites at Waikato University for the past three years and thanks to the Griffith University IS staff for undertaking the necessary development work for the websites.

The next couple of years will present many challenges and opportunities for management academics. The recent change in the federal government and its subsequent replacement of the RQF with ERA will have a number of implications. The continuing global economic crisis has been the talking point in many quarters, including Management Department/School Executive meetings and Business Faculty Executive meetings around Australia and New Zealand. A question often asked by many is how the economic crisis will impact on Business Schools. This is the theme of the first ANZAM Institutional Members meeting being held in Brisbane on 27 March 2009. In the longer term, as a number of Asian countries develop their own capacity in higher education, Australian and New Zealand institutions will see a significant reduction in international students. For example, the Indian Government recently announced the establishment of seven new Institutes of Management, eight new Institutes of Technology, and ten new National Institutes of Technology. It will also provide support to the states for the establishment of one thousand new Polytechnics.

For ANZAM, 2009 will be an exciting year. For the first time in our history, the ANZAM Annual Conference will be held in conjunction with the ANZMAC Annual Conference in Melbourne (ANZMAC: 30 November-2 December and ANZAM: 2 December-4 December). The theme for the two Conferences is "Sustainable Management and Marketing". Professor Tim Flannery (a leading Environmentalist and the 2007 Australian of the Year) will be the keynote speaker on Wednesday 2 December, which is a combined day for the two Conferences. Professor Dexter Dumphy will be the second keynote speaker. We look forward to seeing you in Melbourne during the first week of December 2009. I should add that the 2008 annual ANZAM Conference hosted by the University of Auckland in their new Business School building was highly successful on all counts. Professor Marie Wilson did a fantastic job as the Conference Chair. Thank you very much Marie for all your hard work.

We have planned for a Mid-Year Doctoral Workshop to be held in Adelaide at the University of South Australia campus (10-11 June 2009). UniSA will also be hosting the 7<sup>th</sup> ANZAM Operations Management Symposium (9-10 June 2009). The annual Doctoral Workshop will be held in conjunction with our Annual Conference in Melbourne and is being hosted by Victoria University.

In closing, I hope that you have made a good start to the 2009 academic year and I wish you the very best in all your endeavours.

**Professor Amrik Sohal**  
**ANZAM President 2009**

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**ANZAM 23<sup>RD</sup> CONFERENCE 2009**  
**2-4 December 2009**  
**Hosted by Department of Management, Monash University**

**CONFERENCE THEME:** "Sustainable Management & Marketing"

For the first time, ANZAM and ANZMAC join forces to host their 2009 Conferences in Melbourne.

- Venue: Crown Promenade Hotel in the Melbourne Southbank precinct
- Two separate pre-Conference Doctoral Workshops
- ANZMAC Conference will be on 30 November-2 December; ANZAM Conference will be on 2-4 December; there will be a joint day on 2 December
- Joint reception at the National Gallery of Victoria International
- Joint keynote speaker: Professor Tim Flannery, internationally acclaimed writer, scientist, explorer, and 2007 Australian of the Year
- Combined trade exhibition and sponsorship opportunities

**ANZAM Conference Chair:** Professor James Sarros, Department of Management, Monash University

More details will soon be available from the ANZAM website.

**ANZAM CALL FOR PAPERS AND WORKSHOPS**

**PAPERS:** Theoretical, empirical, literature reviews, management education issues and case studies are invited. All papers submitted will be refereed using a double blind peer review process. Accepted refereed papers will be published in the conference proceedings CD. Papers must not have been previously published or presented. Full details of the online submission process will be provided at [www.anzam.org](http://www.anzam.org).

Accepted presenters are expected to pay and register for the ANZAM conference during the Earlybird registration period. Presenters will have 15 minutes, plus 5 minutes for discussion.

**WORKSHOPS:** Workshops and research symposia are invited and will have 90 minute timeslots. A 300 word abstract outlining the topic is required.

**We invite you to submit a paper or workshop proposal for the 23rd ANZAM Conference in 2009**

Our keynote and invited speakers are internationally recognised in their fields of sustainable development and environmental strategy. Our theme, *Sustainable Management and Marketing*, addresses a critical issue facing educators and the wider community.

**ANZAM 2009** provides educators, managers and leaders in all fields of industry and endeavor the opportunity to engage with this theme in a responsive and strategic fashion. You also will be able to interact professionally and socially in a multi-cultural and dynamic city as we discuss an issue of increasing importance to our future survival.

I look forward to seeing you in Melbourne in December 2009.

**Professor James C Sarros**  
*ANZAM Conference Chair*

## ANZAM TRACKS

Papers are invited for the **23rd ANZAM Conference** across the tracks below. All papers must be submitted electronically by **Friday 26 June 2009**.

- Philosophy of Management
- Leadership and Governance
- Critical Management Studies
- Entrepreneurship, Small Business and Family Enterprise
- Gender and Diversity in Organisations
- Human Resource Management and Development
- International Management\*
- Management Education and Development\*
- Marketing and Communication\*
- Organisational Behaviour
- Organisational Change
- Public Sector and Not-for-Profit\*
- Research Methods\*
- Strategic Management
- Sustainability and Social Issues in Management\*
- Technology, Innovation and Supply Chain Management\*

\* *The ANZAM/ANZMAC combined program (2 December) will focus on tracks of interest to **both** disciplines*

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## JMO UPDATE

JMO enjoyed a bumper year in 2008. The number of submissions grew from 90 in 2007 to over 175 in 2008, with projections of between 200-250 submissions in 2009. We receive contributions from all over the world, including the US, UK, Europe, Middle East, Taiwan, India and Canada. Whilst we see a lot of papers in the HRM and OB areas and an increasing number in the management education area, **we would like to receive more submissions in areas such as strategy, entrepreneurship, practitioner perspectives and methodology**. Our special issues are proving quite popular and will now be bundled for sale to libraries under a separate ISBN number (whilst retaining complete JMO citation details). Special issues in the pipeline including Family Business, Corporate Governance, Profitable Margins, Sports Management, Stability and Change, and Sustainability.

In 2009, JMO will be moving to an online peer review management process which should see improvements in review turn-around times. Our current rejection rate is around 70% and we are looking to push this higher as we work to move JMO to an even higher quality level. JMO is now listed in SSCI and we are looking to increase the visibility and usage of the research, teaching, practical and methodological developments through enhancing how often JMO articles are cited. **To help increase this visibility as well as to better build on the platforms established by those who publish in JMO, I'd like to strongly encourage ANZAM researchers to consider citing, wherever relevant to your purposes, work published in JMO.** This will help us to enhance the stature of JMO in the world stage, an important endeavour in the world of research assessment exercises like PBRF in New Zealand and the upcoming ERA exercise in Australia.

**Ray Cooksey**  
Editor, JMO

## APPOINTMENTS

### Judy Motion, University of New South Wales

Judy Motion has been appointed Professor of Communication in the Faculty of Arts and Social Sciences at the University of New South Wales. Her research agenda will continue to focus on developing an understanding of the socio-cultural and political impacts of communication strategies and practices drawing upon theories of public discourse. Key research areas include organizational communication and public discourse, the socio-cultural and political impacts of change, public policy issues, science-society engagement and more broadly, public engagement.

### Peter Dowling, La Trobe University

In July 2009 Peter Dowling will move from Victoria University of Wellington to take up a newly established Chair in Human Resource Management in the School of Management, La Trobe University.

### Steve Leybourne, Boston University

Steve Leybourne, an ANZAM member from the UK who attended the 2007 ANZAM conference in Sydney, has moved from Plymouth Business School in the South-West of England to take up a full-time faculty position at Boston University, Massachusetts, USA. Steve will be teaching innovation, change, and project management courses, and continuing his research into improvisational working and change in project domains. Steve is also happy to discuss collaborative research in these areas, and can be contacted at [sleyb@bu.edu](mailto:sleyb@bu.edu)

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## PUBLICATIONS

Recent book publications from ANZAM Distinguished Fellow Stewart Clegg include:

- The SAGE Handbook of Organizational Behavior: Volume 11: Macro Approaches *Volume Two* (<http://www.sagepub.co.uk/booksProdDesc.nav?prodId=Book230631>)
- The SAGE Handbook of Power (<http://www.sagepub.co.uk/booksProdDesc.nav?prodId=Book230605>)

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## EVENTS

### Mid Year Doctoral Workshop

The Australian and New Zealand Academy of Management (ANZAM) will again be running a Mid Year Doctoral Workshop (10-11 June 2009) in addition to the Doctoral Workshop being held as part of the ANZAM 2008 Conference (1-2 December 2009). The Mid Year Doctoral Workshop will be sponsored and hosted by University of South Australia. More information about the program and registration is available at <http://www.anzam.org/doctoral-workshop/mid-year-workshop>.

### ANZAM Institutional Members Meeting

The next meeting will be hosted by University of South Australia on 12 June 2009. More details about this meeting will be emailed to Institutional Members nearer the time.

### ANZAM Regional Activities

A Workshop on Innovation Systems Research, hosted by the Centre for Industry and Innovation Studies (CIIS) and jointly sponsored by the Innovation Research Network (IRN) and the Australian and New Zealand Academy of Management (ANZAM) was held at the Campbelltown Campus of the

University of Western Sydney on Tuesday 31 March 2009. The workshop was aimed at all researchers and practitioners involved and interested in innovation policy and innovation management research.

Other regional activities are being planned for 2009. More information will be emailed to members and posted on the website (<http://www.anzam.org/other-anzam-events/regional-events>).

## CONFERENCES & CALLS FOR PAPERS

### Conferences

<a href="#">Academy of Management (AOM)</a>	Chicago, USA	7-11 August
<a href="#">Administrative Science Association of Canada (ASAC)</a>	Niagara Falls, Canada	6-9 June
<a href="#">AGSE International Entrepreneurship Research Exchange</a>	Sunshine Coast, Australia	2-5 February 2010
<a href="#">Academy of International Business (AIB)</a>	San Diego, USA	27-30 June
<a href="#">Academy of Marketing Science (AMS)</a>	Baltimore, USA	20-23 May
<a href="#">Association of Employment Practices &amp; Principles (AEPP) Conference</a>	Montreal, Canada	23-25 September
<a href="#">Australian and New Zealand Communication Association (ANZCA)</a>	Brisbane, Australia	8-10 July
<a href="#">British Academy of Management (BAM)</a>	Brighton, UK	15-17 September
<a href="#">10<sup>th</sup> International CINet Conference</a>	Brisbane, Australia	4-8 September
<a href="#">Cross Cultural Research Conference</a>	Puerto Vallarta, Mexico	13-16 December
<a href="#">EMS (Environmental Management Systems) National Conference</a>	Bunbury, Australia	15-17 September
<a href="#">Equal Opportunities International 2009 Conference</a>	Istanbul, Turkey	15-17 July
<a href="#">European Academy of Management (EURAM)</a>	Liverpool, UK	11-14 May
<a href="#">8th European Conference on Research Methodology</a>	Valletta, Malta	22-23 June
<a href="#">European Group for Organizational Studies (EGOS)</a>	Barcelona, Spain	2-4 July
<a href="#">Institute for Operations Research &amp; Management Sciences (INFORMS)</a>	San Diego, USA	11-14 October
<a href="#">International Communication Association (ICA)</a>	Chicago, USA	21-25 May
<a href="#">International Council for Small Business (ICSB)</a>	Seoul, Korea	21-24 June
<a href="#">International Employment Relations Association Conference</a>	Bangkok, Thailand	30 June-3 July

*This table of Conferences is updated regularly at [www.anzam.org/links](http://www.anzam.org/links).*

### Calls for Papers

Details on the following calls for papers can be found on the ANZAM website (<http://www.anzam.org/research/call-for-papers>).

## JOURNALS

- [Employee Responsibilities and Rights Journal \(ERRJ\)](#)
- [International Journal of Mixed Methods in Applied Business and Policy Research](#)
- International Journal for Responsible Employment Practices and Principles: Submissions/enquiries to [Professor Lyn Bennington](#)
- Journal of Asia Business Studies: [Special Issue on Immigrant Effect and International Business Management](#). **Closes: 30 April 2009.**
- [Journal of Financial Services Marketing](#). **Closes: 31 March 2010.**
- Leadership & Organization Development Journal: [Special Issue On being emotionally intelligent: Exploring the tension between organisational interests and individual benefits through the lens of leadership roles](#). **Closes: 1 October 2009.**

## CONFERENCES

- [Seventh International Conference on Emotions and Organizational Life \(EMONET VII\)](#). **Closes: 15 March 2010.**

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## ACADEMIC OPPORTUNITIES

[Senior Lecturer in Marketing](#), Graduate College of Management, Southern Cross University - Tweed Coast. **Closes: 20 April 2009.**

[Professor and Head of School of Management](#), Faculty of Business, UTS, Sydney. **Closes: 1 May 2009.**

[Lecturer/Senior Lecturer](#), School of Sport & Recreation, AUT University, Auckland. **Closes: 1 May 2009.**

[Lecturers/Senior Lecturers](#), School of Management, QUT, Brisbane. **Closes: 1 May 2009.**

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## NEW ACADEMIC PROGRAM

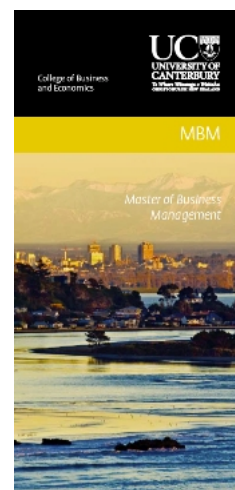
### New Master of Business Management offered at the University of Canterbury

The Master of Business Management (MBM) is a limited entry, two year, pre-experience management programme, designed to provide graduates from non-commerce disciplines with the ability to effectively apply their existing knowledge within a business or management context.

UC's College of Business and Economics has a strong international reputation that attracts academics and students from around the globe. MBM students will have access to inspiring and knowledgeable faculty, and develop a network of peers from diverse international backgrounds.

UC's MBM programme provides management knowledge that will complement students' existing undergraduate degrees in Science, Engineering, Arts, Education, or Law. Students will explore contemporary issues relevant to industry professionals and it is the ideal stepping-stone for graduates looking to transition into, and advance within, the global business environment.

More information at <http://www.bsec.canterbury.ac.nz/MBM/MBMindex.shtml>.



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## HAVE YOU RENEWED YOUR 2009 MEMBERSHIP?

Please contact Anne Anderson at the Secretariat (Ph: +61 7 5552 7792 or [anzam@griffith.edu.au](mailto:anzam@griffith.edu.au)) if you did not receive your invoice or if you need assistance in renewing your 2009 membership. **NB:** Attendance at the 2008 ANZAM Conference automatically renewed your membership for 2009.

## IMPORTANT DATES - 2009

9-10 June	ANZAM Operations Management Symposium, Adelaide (hosted by University of South Australia)
9-10 June	ANZAM Mid-year Doctoral Workshop, Adelaide (sponsored and hosted by University of South Australia)
11 June	ANZAM Executive Meeting, Adelaide (hosted by University of South Australia)
12 June	ANZAM Institutional Members Meeting, Adelaide (hosted by University of South Australia)
26 June	Full papers for refereed submissions for ANZAM 2009 Conference close
1-2 October	ANZAM Executive and Strategy Meeting in Sydney (hosted by University of Technology, Sydney)
30 November-1 December	ANZAM Doctoral Workshop at the 2009 Conference
2-4 December	ANZAM 2008 Conference in Melbourne, Crown Promenade Hotel (hosted by Monash University Business & Economics). Will also include the ANZAM AGM and Institutional Members Meeting.

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### HELLO FROM ANNE ANDERSON NEW ANZAM SECRETARIAT COORDINATOR

Greetings to those ANZAM members I haven't yet met, either electronically, telephonically, or in person. I wanted to introduce myself and give you a short rundown of where I've been before arriving at ANZAM.

Most recently I worked for 11 years at USQ in Toowoomba, firstly as EA to the Dean of Arts and then as Faculty Administrator. My roles prior to that have been with a variety of mostly private sector employers, including a Trustee and investment company, the World Expo 88 Authority, an ATP tennis tournament organiser, and a Queensland Senator.

Having weathered my first three months, I am able to say that the role of ANZAM Secretariat Co-ordinator is complex, challenging, all-consuming and...I love it! Thanks are due to former Co-ordinator, Peggy Hui, who had established systems and procedures for me to follow. In particular I would like to thank the current ANZAM President and Executive who, instead of having an experienced Co-ordinator to guide and assist them, got me. Their patience has been inexhaustible and invaluable, and – whisper it! – I feel confident that the Secretariat is now proceeding smoothly.

Please feel free to contact me should you require any assistance. And if you'd like to make me really happy, send me something for the Newsletter...

AA  
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*We do our best to ensure that information contained in the Newsletter is accurate at the time of publication. However, ANZAM cannot be held responsible for accuracy and veracity of information contained in this newsletter, especially those articles supplied to us.*

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