



## **Professor Brad Jackson**

Professor Brad Jackson holds the Fletcher Building Education Trust Chair in Leadership at The University of Auckland Business School. In this position he is responsible for leading the academic development and integration of research and educational programmes in leadership. Prior to joining the University of Auckland Brad was the Director of the Centre for the Study of Leadership and Head of School of the Management School at Victoria University of Wellington. He has been a Visiting Associate Professor with the Copenhagen Business School in Denmark and an Associate Professor of Continuing Education at the University of Calgary in Canada.

Jackson's research interests include: strategic and cross-cultural leadership; organisational change; media representation of leadership; dramaturgical, discursive and visual research methodologies. He has taught courses in Change Management, Inter-Cultural Management, Leadership, Management Learning, Organisational Behaviour, Organisational Communication and Qualitative Research Methods.

Jackson has spoken to academic and business audiences throughout the world and has published four books—*Management Gurus and Management Fashions*, and *Organisational Behaviour in New Zealand* (co-authored with Graham Elkin and Kerr Inkson) and *The Hero Manager* and *A Very Short, Fairly Interesting and Reasonably Cheap Book About Studying Leadership* (both co-authored with Ken Parry).

Prior to moving to New Zealand in June 1999, Brad managed the corporate communications department for TransAlta Corporation, a fully integrated energy company. All told he spent over 15 years in the executive and management development field at the University of Calgary, the Banff Centre for Management and Mount Royal College. Jackson holds a Ph.D. in Management Learning from Lancaster University and has obtained a M.A. from the University of British Columbia and a B.Sc. from the University of Bristol, both of which are in Geography.