



# ANZAM

AUSTRALIAN & NEW ZEALAND  
ACADEMY OF MANAGEMENT

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Steven Lui is an Associate Professor at the School of Management, UNSW Business School, the University of New South Wales, Australia. He received his Ph.D. from the Chinese University of Hong Kong. Before he joined UNSW in 2008, he taught at the Lingnan University of Hong Kong and the City University of Hong Kong.

Steven's research interests include interfirm cooperation, trust, and innovation. Using mainly quantitative methods such as survey and archival data, he has studied the effect of cooperation on firm's innovation and performance, and the role of trust during the cooperation process. In particular, he has worked on two novel concepts of inter-firm cooperation – interaction pattern and coordination cost. He found that the interaction pattern between partnering firms is an

important signal that directs cooperation processes. He also argued that the total cost of cooperation should include both transaction cost and coordination cost. These two concepts of action pattern and coordination cost have guided his recent research on cooperation.

Steven has recently completed a single-authored Discovery Grant awarded by the Australian Research Council (ARC) on the social network antecedents of service innovation (2011-2013). This project examines service innovation as a result of knowledge transfer processes that occur within a network of social relationships across two levels – the team and the individual levels. Relationships among knowledge flows, trust, network, and service innovation are examined. He is currently working on an ARC Linkage Grant on the innovation of Australian medium-sized firms (2014-2017).

Steven has published in various management journals, such as *Journal of Management*, *Journal of Management Studies*, *Organization Studies*, and *Strategic Management Journal*. He is currently senior editor at the *Long Range Planning*, the *Asia Pacific Journal of Management*, and the *Journal of Trust Research*. He is also serving on the editorial boards of the *Journal of Management Studies*, the *Journal of World Business*, and the *Management and Organization Research*.