



# Philosophy of Management

## CALL FOR PAPERS

### SPECIAL ISSUE: WISDOM IN MANAGEMENT

Guest Editors Bernard McKenna (University of Queensland), David Rooney (University of Queensland) and Jay Hays (Australian National University).

#### Rationale

Management theory has been considerably enhanced over the past twenty years by incorporating studies into business ethics as well as issues such as sustainability and social responsibility. However, the failure of the Copenhagen Conference to meaningfully respond to the rapidly developing Global Warming catastrophe and the arrogant “back to business” response to the Global Financial Crisis raise the question of how adequately much management practice addresses the most important and dire issues of our time.

Many University business schools have arguably been complicit in this by uncritically adopting the discourse of business, mimicking its practices, and being an uncritical handmaiden to business interests.

Thus, while it is encouraging to see ethics, sustainability and social responsibility incorporated in business education, it is now evident that they do not comprise a coherent framework of principles that will produce humane and life-affirming outcomes. In business practice, ethics, sustainability, and responsibility for many corporations are simply sets of issues that are accommodated within a broader ethic of global financial and economic practices that focus on the short term, that apply apparent scientific rationality to decision making, and that favour growth and profit imperatives over equity, ecological sustainability, and social justice.

A growing number of people are now proposing that there needs to be a new framework for understanding how management can deal with contemporary circumstances, a wisdom framework (Kessler & Bailey, 2007; Rooney, McKenna, & Liesch, 2010). Ancient philosophy and contemporary psychology (e.g., Ardel, 2004; Baltes, Glück, & Kunzmann, 2002; Csikszentmihalyi & Rathunde, 1990; Sternberg & Jordan, 2005) have provided the theoretical foundation of much of this wisdom approach. However, the area is still new and many perspectives remain unexplored (e.g., the relationship between leadership and wisdom; the notions of organisational and collective wisdom; Eastern and Indigenous wisdom; gendered wisdom; the link with positive psychology).

Responding to this gap, a symposium within the 2009 Australian & New Zealand Academy of Management (ANZAM) Philosophy of Management stream received several papers and generated considerable enthusiasm. We would now like to ask for other viewpoints to augment this initial Antipodean step.

#### Scope

The scope is fairly wide as is indicated by the Symposium papers:

- o Wisdom, management and moral duty: A Greco-Roman perspective
- o “Special and wise”: The paradoxical nature of the representation of women in management

- o A review of practical Confucian wisdom and learning organizations
- o Dynamics of organisational wisdom
- o Wisdom in the knowledge-intensive service sector
- o Management education and wisdom: What they can do for promoting sustainable development?
- o Going with the flow: Teaching as being, not technique
- o Asking the right questions for a wisdom culture: Can we measure wisdom?

We encourage papers from a similarly wide scope. For example, we would like to incorporate philosophical traditions other than the Greco/Roman philosophy: we would be particularly interested in papers dealing with Indigenous and “eastern” approaches. From the Ancient perspective, concepts such as *sophia*, *phronesis*, *technē*, and *prudentia* might be explored. Using these concepts, one might ask whether the cleverness or intelligence in the financial and banking sectors need to be balanced by other wise attributes if organisations are to be wise. We would also be interested in practical applications of wisdom-in-management such as building communities of wise practice; teaching for or learning about wisdom; wisdom and sustainability / the “ecological mind”; and wisdom in the knowledge economy.

### **Contributions**

Contributions will be blind peer-reviewed and so should not contain anything that identifies the author.

Papers should be no more than 7,000 words (including references, tables, figures etc). Under special circumstances, slightly longer papers will be considered.

Manuscripts should be typed double-spaced A4 or equivalent with wide margins. Because reviewing will be blind, you need to have a cover sheet with

- o Title
- o Author’s or authors’ names
- o Institution
- o Contact details (postal address, email, and phone)

The cover sheet will be detached when sent for review title page identifying the author(s)

Please number all pages and provide a word count.

Author guidelines for paper layout and referencing are at:

<http://www.managementphilosophers.com/GettingPublished.htm>

Your work must not be under consideration for publication elsewhere.

### **Timetable**

The papers will be published in a special issue of *Philosophy of Management* (Volume 10) in early 2011. Consequently we have a very tight timetable

Submission Date	Friday 6 August 2010
Provisional acceptances	Sunday 3 October 2010
Revised Submissions	Friday 26 November 2010
Publication	Spring 2011

Please send manuscripts as an email attachment in Word format. Please provide a separate brief resume of the author(s) and full address for correspondence, including phone, fax and email. Send your paper to [b.mckenna@uq.edu.au](mailto:b.mckenna@uq.edu.au) with subject line Philosophy of Management Wisdom Issue

## Guest Editors

**Bernard McKenna** has an MPhil in Education and a PhD in political discourse. He is Senior Lecturer in communication at The University of Queensland Business School. He has published on a wide range of issues including wisdom, critical discourse theory, political, organizational, and technical discourses, and corporate-community engagement, and is on the editorial board of four journals. He and David Rooney co-authored *Managing Wisdom in the Knowledge Economy* (Routledge, 2010).

**David Rooney** is Senior Lecturer in Knowledge Management, UQ Business School. He has researched, taught and published in the areas of the knowledge economy, knowledge management, wisdom, and organizational change management. He has published many books and scholarly articles on knowledge and wisdom. His books include *Public Policy in the Knowledge-Based Economy*, the *Handbook on the Knowledge Economy*, *Knowledge Policy: Challenges for the Twenty First Century*, and *Wisdom and Management in the Knowledge Economy*.

**Jay Hays** did his graduate work at Boston University, earning a doctorate in education in the early 1990s. He is currently Lecturer in Leadership and Management at the College of Business and Economics at the Australian National University, and will be joining the faculty at Swinburne University in July 2010 as Academic Advisor, Professional Practice. Jay has published in the areas of organisational learning, development, and change; teamwork and collaboration; leadership and leadership development; systems dynamics and organisational ecology; performance management and measurement; and wisdom. His current focus is on Dialogue.

## Philosophy of Management

Founded in 2001, *Philosophy of Management* is the established forum for philosophically informed thinking about management in theory and practice. It seeks to define and develop the field of philosophy of management. The Journal is read by thinkers, scholars, teachers, consultants and practitioners in 20 countries. It is for philosophers working in all traditions, for management thinkers concerned with the philosophical foundations and validity of their subject and practising managers seeking to engage with the philosophical issues raised by what they believe and do. Contributors have included some of the world's leading philosophers, management scholars, consultants and managers. It is independent, international, refereed and appears three times each year.

Full details at [www.managementphilosophers.com](http://www.managementphilosophers.com)

## **Inaugural Wisdom in Management Conference**

An Interdisciplinary Forum on Wisdom in  
Leadership, Management, and Organisation Studies

Canberra, Australia, July 8 - 9 2010

Hosted by the College of Business and Economics  
THE AUSTRALIAN NATIONAL UNIVERSITY

This is an open invitation for proposals for scholarly papers, book chapters, poster displays, workshops, seminars, and master classes on all aspects of wisdom. Proposals will be assessed on novelty, depth, and application to leadership, management, and organisation studies. Participants might be expected to represent a wide range of fields including psychology, sociology, philosophy, anthropology, health and medicine, education, and management and organisation; practitioners of all related domains; and industry partners, especially in areas such as human resource development and organisational wellness.

Conference themes:

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| <input type="checkbox"/> Researching Wisdom                          | <input type="checkbox"/> Teaching for Wisdom  | <input type="checkbox"/> Wisdom and Professional Development                    |
| <input type="checkbox"/> Wisdom and Ethics                           | <input type="checkbox"/> Impediments and Threats to Wisdom                                    | <input type="checkbox"/> Economics of Wisdom                                    |
| <input type="checkbox"/> Physiological Bases for Wisdom              | <input type="checkbox"/> Wise Leadership  | <input type="checkbox"/> Classical Views of Wisdom                              |
| <input type="checkbox"/> Inherent Wisdom                             | <input type="checkbox"/> Emotional Intelligence and Wisdom                                    | <input type="checkbox"/> Indigenous , Native, & Tribal Wisdom                   |
| <input type="checkbox"/> Competing and Complementary Views of Wisdom | <input type="checkbox"/> Collective, Community, and Organisational Wisdom                     | <input type="checkbox"/> Eastern Philosophy and the Perennial Wisdom Traditions |
| <input type="checkbox"/> Assessing Wisdom                            | <input type="checkbox"/> Case Studies in Wisdom (Individual, Team, Organisational, Community) | <input type="checkbox"/> Gender and Wisdom                                      |
| <input type="checkbox"/> Spirituality and Wisdom                     | <input type="checkbox"/> Infrastructure / Organisational Support Systems for Wisdom           | <input type="checkbox"/> Collective / Communal Wisdom                           |