



Professor Colin Campbell-Hunt

Colin Campbell-Hunt (BA, MA, MBA, PhD) is Professor of Strategic Management and former Head of the Department of Management at the University of Otago. He has previously held positions at Victoria University of Wellington, and as Visiting Professor of Management at the University of St Andrews. He teaches strategic management.

His research focuses on competitive strategy and competitive advantage, with a particular interest in SME-scale enterprises of global scope. For the past decade he has led a large multi-disciplinary study, Competitive Advantage New Zealand – CANZ, funded by New Zealand's Foundation for Research Science and Technology. The project investigates the evolution of international competitive capability in a group of outstanding New Zealand firms. His studies of New Zealand business development have been published in many books and reports, most recently *World Famous in New Zealand* (Auckland University Press).

His work is published in a range of journals including *Human Relations*, *Journal of International Marketing*, *Journal of Operations Management*, *R&D Management*, and *Strategic Management Journal*.