



## ANZAM Newsletter 2007 - Volume 22, Number 2, August 2007

---

### Contents:

From the President	1
JMO	3
New Zealand Matters	3
2007 Conference	4
On Campus	4
Appointments	6
Congratulations	6
Publications	7
Events	8
Academic Opportunities	9
From the Secretariat	9

---

### FROM THE PRESIDENT'S DESK



Dear Colleagues

2007 is certainly continuing to be an exciting and busy year for ANZAM's Executive, Institutional and Professional members.

Nominations have been invited for **3 ANZAM Awards** for **2007**:

- (1) Pearson Education ANZAM Management Educator Award,
- (2) Tilde University Press ANZAM Early Career Researcher Award (new), and
- (3) ANZAM Award for Best Doctoral Dissertation (new).

Details of these Awards are provided on the ANZAM website. As the closing date is fast approaching (**31 August 2007**), your efforts to nominate suitable candidates for these Awards will be appreciated.

Thanks for your support of the **21st Annual ANZAM Conference** to be held in Sydney, **4-7 December 2007**. Plans are progressing very well – led by Professor Ross Chapman, University of Western Sydney, with support from Promaco. Special thanks to the Stream Chairs and Reviewers who are using their expertise to provide feedback to authors and contribute to the selection of papers for the conference programme. Excellent international keynote speakers will include Professor Dorothy Leonard (Harvard Business School, Boston) and Professor John Bessant (Tanaka Business School, Imperial College, London). A plenary Industry-Academia panel will address the topic “*Friends, Foes or Free Loaders?: Building Knowledge Networks Between Business and Academia*”. Note, the Early Bird Registration closing date has been extended to **12 October 2007**. Looking forward to seeing you in Sydney.

We’ve received excellent feedback on the **mid-year Doctoral Workshop** hosted by Monash in Melbourne in June. Thanks to Warren Staples and the ANZAM Research Fellows for their contributions to another outstanding forum for Doctoral students. Make sure your PhD students are encouraged and supported to attend the **ANZAM Doctoral Workshop** which will be held just prior to the Sydney conference on 2nd and 3rd December 2007.

The **RQF Forum** organised for **ANZAM Institutional Members** in June was very interesting and informative, providing opportunities to learn about RQF principles and implementation processes within Australian Business Schools. In addition, lessons from the first 2 rounds of the **PBRF** in New Zealand were presented and discussed.

Congratulations to **Professor Ian Palmer**, Associate Dean Research at the University of Technology Sydney and ANZAM Executive Committee member, on his appointment as Chair of the Economics, Commerce and Management Panel (#10) for the **2008 RQF**. This is a key role with responsibility for evaluation of the quality and impact of the research conducted in our sector in terms of the RQF criteria.

Expressions of Interest in the role of **Editor of *Journal of Management & Organization (JMO)*** for a three year term starting in January 2008 are due on **17 September 2007**. This is a very important role to continue to increase the quality and impact of ANZAM’s re-launched journal. James Davidson, from eContent Management, organised an excellent meeting for the ANZAM Executive with **Thompson ISI** in Philadelphia about their journal selection processes. James also promoted **JMO** in the **Academy of Management** exhibit hall and distributed information on the **2007** and **2008 ANZAM** conferences.

**ANZAM** was very well represented at the recent **Academy of Management** conference in Philadelphia with many executive and professional members contributing to professional development workshops, symposia and paper sessions across many of the divisions. It is very important for **ANZAM** to have strong links with our affiliated organisations, as well as maintaining our identity in our own region.

Wishing you all the best with your research, teaching and professional activities throughout the remaining months of 2007!

**Professor Delwyn Clark**  
**ANZAM President 2007**

## JOURNAL OF MANAGEMENT AND ORGANIZATION (JMO)

### The New Book Review Editor for the Journal of Management & Organization

I am pleased to announce that the new Book Review Editor for the Journal of Management & Organization is Dr Paul Waight. Paul has many years experience in industry, and is well connected with professional organizations in Australasia and around the world. He is well credentialed to undertake this important task for our journal. Paul succeeds Chrys Gunasekara, who has done a wonderful job for the past three years. I thank Chrys on behalf of the Academy for his work for the journal. Paul can be contacted at [p.waight@cqu.edu.au](mailto:p.waight@cqu.edu.au) or telephone +61 7 4923 2843. Books requiring a review can be sent to Paul at Central Queensland University's faculty of Business and Informatics in Rockhampton.

**Ken Parry**  
**JMO Editor**

The JMO website is at <http://jmo.e-contentmanagement.com/>.

---

### NEW ZEALAND MATTERS

Professor Mark Ahn has been appointed to the chair of innovation and entrepreneurship at Victoria University's Management School. Professor Ahn has a career in bio-pharmaceuticals and holds a doctorate in business administration from the University of South Australia.

A study of Asian students in New Zealand publicised in August indicates that Chinese students are not as enamoured with New Zealand as an educational destination as they have been in the past. This is largely due to the strength of the New Zealand dollar, and some students noting that living costs were lower in Brisbane than Auckland. The number of international students peaked at 127,000 in 2002, and dropped to 93,000 last year. In contrast, international numbers in Australia have grown by 6% and 11% respectively in the past two years, to 384,000 last year.

Tertiary overseas students in Britain rose by 3.5% last year to 330,000.

As the government approaches an election, government spending on public tertiary institutions will rise by approximately 20% but this level of subsidy will not be shared across polytechnics, wananga (Maori tertiary institutions), and universities as money is moved into a fund over which the Tertiary Education Commission has control of distribution.

The Tertiary Education Commission in New Zealand is further flexing its muscles as it considers the national network of tertiary education provision when all New Zealand's educational providers are required to send in plans indicating the mix of courses that they plan to offer next year. The Tertiary Education Commission has indicated that it is looking for substantial change and, while the reforms are planned for the next 3-6 years, early moves are anticipated where there are "issues of unnecessary duplication".

In response to an Official Information Act request, it has been recently revealed that nearly 100 academics were classified as ineligible for the 2006 Performance-based Research Fund Quality Evaluation because they were deemed to be under "strict supervision".

The strict supervision clause has been criticised as a mechanism for excluding staff from the Quality Evaluation process who would normally have been rated "R".

## 2007 CONFERENCE

Planning for the 2007 conference is well underway. For details and updates, please check the conference website: [www.promaco.com.au/20007/anzam](http://www.promaco.com.au/20007/anzam)

---

## ON CAMPUS

### Waikato Management School

The 2007 Dean's Award for Research Excellence at Waikato Management School was recently presented to Professor Mark Holmes, Department of Economics. This is a new Award which was introduced to recognise and celebrate the School's top scholars whose research makes world-leading contributions to theory and practice.

After 18 years as Dean of Waikato Management School, Professor Mike Pratt has recently announced his retirement which will take effect from the end of February 2008. Under Professor Pratt's leadership, Waikato Management School has achieved international accreditations with AACSB, EQUIS and AMBA. In the 2006 NZ PBRF round, Waikato Management School was the top Business School in the Business and Economics panel. An international search for a new Dean will begin shortly.

### New Heads of Schools for University of Southern Queensland's Faculty of Business

Professor Doren Chadee, University of Auckland has accepted the Head of School position in the School of Management and Marketing. Doren's general interest area is international business, globalisation and international management and marketing. As well as a strong academic record of teaching and research over more than 20 years, he has also served as Head of the Department of International Business at University of Auckland for the last six years. Professor Geraldine Mackenzie, Queensland University of Technology (QUT), has been appointed as Head of the new Law School. Geraldine is well accomplished across the areas of learning and teaching, university management and course and program design, and research. Her principal research and teaching interest is in criminal law and sentencing. Professor Peter Best also from QUT, has been appointed as Head of School of Accounting, Economics and Finance.

### New Dean Appointed To Murdoch Business School

Murdoch Business School is set to take a new direction that will cement its place as well respected and sought after institution under the leadership of the School's new Dean, Professor Michael Schaper, who commenced his appointment in July 2007.

Professor Schaper's objective is to steer Murdoch Business School in a new direction that would allow it to carve out a specific niche for itself as a well known, well respected school both in WA and nationally. He wants to actively engage with the Western Australia business community to ensure that the Business School produced graduates and research needed by industry.

Professor Schaper believes that under his guidance the Murdoch Business School can provide the graduates needed to sustain today's growth in the business sector, and generate innovations that will form the basis of the new industries of the future.

Murdoch University Vice Chancellor Professor John Yovich is delighted that Professor Schaper has accepted the appointment of Dean of the Business School.

Professor Schaper was born in Western Australia and has an extensive background in business, academia and public policy. Prior to this appointment, he was Head of the School of Business at Bond University in Queensland and also served as Small Business Commissioner for the Australian

Capital Territory. He is currently a member of the board of directors of the International Council for Small Business and is a regular columnist for BRW magazine.

Before his academic career, he worked for many years as a professional small business adviser in Australia, ran his own business and was involved in numerous other start-up projects. He also spent a number of years working as a Ministerial adviser at State and Federal level, acting as a policy adviser, speechwriter and consultant to various cabinet ministers and Members of Parliament.

## **Southern Cross University**

### **AHRI Accreditation**

The quality of the School of Commerce and Management's Human Resources teaching has been recognised by the industry's peak body the Australian Human Resources Institute (AHRI). Both the Bachelor of Business (Human Resource Management) and the Bachelor of Business Administration (Human Resource Stream) have been accepted for AHRI accreditation.

### **Top Marks for Tourism**

Southern Cross University's undergraduate tourism programs have ranked third in the country for overall graduate satisfaction according to a national survey of all Australian graduates administered by Graduate Careers Australia. The survey showed that Southern Cross University's undergraduate tourism programs ranked third in a field of 23 universities for overall student satisfaction and second overall for good teaching. The survey collects information from graduates from all of the country's universities to measure their satisfaction with good teaching, generic skills development and overall satisfaction in undergraduate and postgraduate courses. The information will form the basis for the ratings listed in the Good Universities Guide 2008.

### **New Head for Tourism School**

Professor John Jenkins has been appointed as the new Head of the School of Tourism & Hospitality Management. Professor Jenkins joined the SCU team on 6th July 2007 and was previously with the School of Economics, Politics and Tourism at the University of Newcastle. Professor Jenkins brings with him considerable knowledge and experience in the field of Tourism. He has published several books and more than 50 refereed articles and book chapters. He is managing editor of the journal *Annals of Leisure Research* and reviews editor for *Current Issues in Tourism*. He also has a strong commitment to engaging with local and regional organisations through research and professional activities.

## **Record ANZ Contingent at 2007 Academy Meetings in Philadelphia**

The 2007 annual meetings of the Academy of Management, which were held in Philadelphia, Pennsylvania from August 3 to 8, included 276 program participants from Australia and New Zealand. Although 319 of us participated in 2005 when the meetings were in Honolulu, this sets another record participation for mainland US, beating last year participation by 28.

The conference, which was attended by more than 9,000 delegates, featured nearly 8,000 participants in the program. After the USA, the UK (441) and Canada (420) had the largest participation. Other countries with strong representation included Taiwan (226), the Netherlands (211), France (193) and Germany (194).

The ANZ contingent included representatives from 36 educational institutions, and 5 non-academic institutions. The University of Melbourne, with 27 participants (including 8 from MBS), headed the list. Other Australian institutions represented were Queensland (22), QUT (20), Monash (19), UNSW (17, including 11 from AGSM), UTS (16), Sydney (13), Deakin (9), Bond (8), Macquarie (8), UniSA (8), ANU (6), Griffith (5), and Adelaide (5). Also included were representatives from Canberra, Charles Sturt, Curtin, Flinders, La Trobe, Newcastle, RMIT, Sunshine Coast, Swinburne, Tasmania, UWA, UWS, Victoria, Wollongong, and 6 delegates from consulting organisations. New Zealand's participating universities were led by Massey (15), followed by Auckland (11), Waikato (11), and VUW (10). Other NZ universities that participated were AUT, Canterbury, Lincoln, and Otago.

At the conference, the UQ Business School hosted a "Dessert Reception", which was attended by more than 500 delegates. The reception was co-sponsored by e-Content Management, publisher of

ANZAM's journal, *Journal of Management & Organization*. e-Content Management's James Davidson also manned a booth in the conference exhibition, which attracted a good deal of attention.

Next year's Academy conference will be in Anaheim, California from August 8-13. The theme is "The Questions We Ask" and the paper deadline is 15 January, 2008. For more information, visit the Academy of management website: <http://www.aonline.org/>.

**Neal M Ashkanasy**  
**UQ Business School**  
**The University of Queensland**

---

## APPOINTMENTS

### Chris Robinson

Professor Chris Robinson has resigned from the University of Ballarat to take up the position of Head of the Graduate School of Business at Victoria University in Melbourne. He will continue to monitor this address until he takes up his new position in mid September.

The acting head of school is Associate Professor Ian Clark; Ian can be contacted at [iclark@staff.ballarat.edu.au](mailto:iclark@staff.ballarat.edu.au)

### David Lamond

Professor David Lamond, a member of ANZAM's Executive during the late 1990s (ANZAM President in 1998-9) and a Fellow of the Academy, has recently taken up a new position as Foundation Dean of the International Business School Kochi, in Kerala, India. He retains his keen interest in Australia and New Zealand and hopes to form links between his new School and business schools in both countries.

David has just stepped down as Chair of the Academy of Management's International Theme Committee, at the end of his three year term, and is now on the Executive of the Management History Division. He remains as Editor of the *Journal of Management History*. If you have any research papers on management history, or you'd like to visit him in India, he would be delighted to hear from you at [daplamond@bigpond.com](mailto:daplamond@bigpond.com)

---

## CONGRATULATIONS

### To Timothy Devinney

Professor Timothy Devinney from the Australian Graduate School of Management has been awarded a 2008 Rockefeller Foundation Bellagio Fellowship and a 2007-2008 Alexander von Humboldt Research Award. The latter was in recognition of his international research achievements and academic career. The Humboldt Research Award honours scholars and scientists who make outstanding contributions through new theories, discoveries and insights that impact their research area. The Rockefeller Foundation Fellowship is associated with the Rockefeller Foundation's Bellagio Centre in Italy. Both the award and fellowship provide funding that will allow him to complete two books relating to his work on social responsibility, political and social values and their relationship to corporate and civil society and to fund ongoing projects with colleagues in Europe.

Professor Devinney is one of only two Australian academics to have received both awards, neither of which has ever been awarded to a scholar in management before.

### To Stephen Teo

Associate Professor Stephen Teo from the University of Technology, Sydney has been elected to be the Public and Nonprofit Divisional Program Chair (together with Dr D Eitel, St Paul University) of the US Academy of Management in 2008. He will become the Co-Chair of the Division in 2009.

---

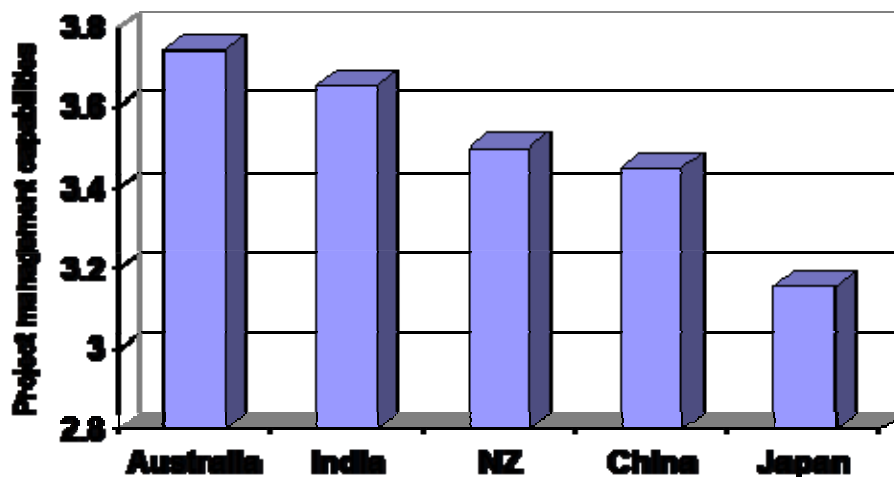
## PUBLICATIONS

### Project Management Capabilities in Asia Pacific - A Cross-country Comparison

A project management survey has been completed recently in Asia Pacific countries. Data have been collected from 752 project managers and their supervisors in New Zealand, Australia, China, Japan, and India. Significant differences were found among these countries.

Project management capabilities have been calculated, on the scale of 1 (low) to 5 (high), to evaluate the ability of project managers to perform all required project processes. Figure 1 presents the results among countries.

Figure 1 – Project management capabilities among different countries



Project managers from Australia and India were found to have the best project management capabilities. New Zealand is third in this list, with better results than China, and Japan. Full results of this study will be presented in October at the Project Management Institute conference in Wellington, NZ, and at academic journals.

**Dr Ofer Zwikael**  
Victoria University of Wellington

### A New Book on Statistical Procedures

Professor Ray Cooksey has recently published a book entitled *Illustrating Statistical Procedures: For Business, Behavioural & Social Science Research* with Tilde University Press. The book illustrates a very broad range of statistical procedures and concepts, from basic graphical and univariate procedures through various types of multivariate analyses to more esoteric procedures such as conjoint analysis and hierarchical linear models. The book is intended for advanced undergraduate and postgraduate/HDR students as well as for academics in general, who want to gain an understanding of statistical methods without the distraction of formulas and theorems! More information about the book is available at the following website:

[http://www.tup.net.au/tup/pages/statistics\\_books.html](http://www.tup.net.au/tup/pages/statistics_books.html) .

---

## EVENTS

### FORTHCOMING CONFERENCES, CALLS FOR PAPERS, WORKSHOPS, SEMINARS & ANNOUNCEMENTS

#### ANZAM 2007 Conference

Hosted by University of Western Sydney, the ANZAM 2007 Conference will be held in Sydney on 4-7 December at the Sofitel Wentworth Hotel in Sydney. The venue is located in the heart of the financial district, close to the Sydney Opera House, Botanic Gardens, Circular Quay, galleries and restaurants.

Keynote speakers Professor Dorothy Leonard from Harvard Business School (who will be speaking on her research topic of "Deep Smarts" within organisations) and Professor John Bessant from Imperial College, London have both confirmed their involvement. Professor Bessant will also be involved in the Doctoral Workshop (on December 4 and 5 prior to the main conference), and both speakers will be part of the joint Industry-Academia Panel forming the Plenary Session on Thursday December 6, addressing the topic: "Friends, Foes or Freeloaders?: Building Knowledge Networks Between Business And Academia".

The Conference is shaping up as a record breaker with over 500 submissions. To register for this conference, an online registration form is available at: <http://www.promaco.com.au/2007/anzam>

#### Important dates

24 August 2007 to 14 September - Notification of acceptance  
12 October 2007 - Early bird registration closes  
12 October 2007 - Final Revised Refereed and full accepted Non-refereed Paper Submission  
4-7 December 2007 - Conference dates

More details of this Conference are at <http://www.promaco.com.au/2007/anzam/>.

All enquiries (including technical program) should be directed to the conference organisers:

Promaco Conventions Pty Ltd  
PO Box 890, Canning Bridge, WESTERN AUSTRALIA 6153  
Tel: + 61 8 9332 2900  
Fax: + 61 8 9332 2911  
Email: [promaco@promaco.com.au](mailto:promaco@promaco.com.au)

#### Doctoral Workshop

There will be an ANZAM Doctoral Workshop preceding the ANZAM 2007 Conference in Sydney. The Doctoral Workshop will start on Monday December 3 at 9.00am and run for one and a half days. The workshop program will feature presentations from ANZAM Research Fellow Faculty on methodology and candidature related issues including case study research, combining qualitative and quantitative, examination and publication etc.

This workshop is specifically for Higher Degree by Research students. No workshop fee is charged but attendance is limited to current ANZAM members in 2008 (1 December 2007 to 30 November 2008). Your ANZAM membership number will be required on the workshop registration form available online at <http://www.promaco.com.au/2007/anzam>

#### Call for Papers and Conferences

Please check on "Call for Papers" under the "What's New" section and the "Conferences and Events" section of the ANZAM website (<http://www.anzam.uts.edu.au/>) for details.

---

## ACADEMIC OPPORTUNITIES

Academic opportunities, such as vacant positions, are detailed under the "Academic Opportunities" section of the ANZAM website. [More Details](#).

---

## FROM THE SECRETARIAT

### Change of Membership Details

It is very important that you notify us of your changed contact details, so that we can maintain contact with you and deliver to you the various membership benefits, such as the journal. You can either email us ([anzam@uts.edu.au](mailto:anzam@uts.edu.au)) or use the dedicated form available from the ANZAM website.

### Annual Election

A call will be made for nominations to the President Elect and Regional Representatives positions. The call will be made on 14 September and close on 28 September. If the number of nominations exceeds the number of vacancies, a postal ballot(s) will be held. Postal ballot papers will be distributed around 15 October and closed on 29 October.

### Important Dates in 2007

20-21 September	ANZAM Executive and Strategy Meeting in Sydney
14 September	Call for nominations for ANZAM officer positions
28 September	Call for nominations for ANZAM officer positions close
4 December	ANZAM Outgoing Executive Meeting
5 December	Annual General Meeting
5 December	ANZAM Institutional Members Meeting
6 December	ANZAM Incoming Executive Meeting
4-7 December	ANZAM 2007 Conference in Sydney, hosted by University of Western Sydney - <a href="http://www.promaco.com.au/2007/anzam/">http://www.promaco.com.au/2007/anzam/</a>

### Further Information

Any queries about ANZAM can be directed to:

Peggy Hui  
ANZAM Secretariat  
School of Management  
University of Technology, Sydney  
Kuring-gai Campus  
PO Box 222  
Lindfield NSW 2070  
Phone: 61 2 9514 5582  
Fax: 61 2 9514 5587  
Email: <mailto:anzam@gsm.mq.edu.au>

---

**\*We do our best to ensure that information contained in the Newsletter is accurate at the time of publication. However, ANZAM cannot be held responsible for accuracy and veracity of information contained in this newsletter, especially those articles supplied to us.**

---