

Call for Papers
For “The Business of Wine”
The Inaugural Wine Business Research Symposium
Newcastle, Australia 7th and 8th of December 2009

<http://www.newcastle.edu.au/winebusiness/>

Organised by:



**Wine Industry
Research Collaborative**

CENTRE FOR INSTITUTIONAL AND ORGANISATIONAL STUDIES
UNIVERSITY OF NEWCASTLE, AUSTRALIA

We are pleased to announce the Inaugural Wine Business Research Symposium. The Symposium is being hosted by the Wine Industry Research Collaborative as part of the Centre for Institutional and Organisational Studies, University of Newcastle. The prime objective of this interdisciplinary colloquium is to bring together practitioners and scholars from the social sciences and humanities interested in wine regions, wineries and other wine-related entities and activities.

The symposium will incorporate a keynote address and will also feature research paper sessions and panel presentations. Panel presentations will focus on issues of research and industry importance, and will be led by discussants. Papers are sought from a wide range of participants. It is expected that papers will address issues such as, but not limited to, the impact of environmental considerations on business strategy, knowledge flow in wine regions, innovation, wine clusters and networks, links between entertainment, tourism and wine activities, contextual and historical influences on wine activities, sustainability in wine regions and activities, and the role of public policy and other regulatory institutions.

Hunter Wine Region

The University of Newcastle is proximally located to one of Australia's wine producing regions - the Hunter Valley in New South Wales (NSW). In the Hunter the first wineries were established in the 1820s and today about 4,000 hectares of land are used for growing wine. 35,000 tonnes of Hunter Valley grapes are crushed each year, coming from about 150 wineries. The Hunter is promoted as a “wine of high quality region”, and is home for a large number of very small vineyards and wineries which are summed up best under the expression ‘boutique’. The actors in the valley grow grapes, produce wine and/or offer tourist facilities. The wine is mainly sold at the vineyard through cellar door sales or through the internet, and almost half of the wineries export at least some wine overseas.

Procedure for Paper Submission

To submit your paper for review for inclusion in the symposium programme:

1. Submit an MS Word file, double-spaced in Times New Roman 12-pt font to the conference email address WBRS2009@newcastle.edu.au
2. Papers must reach the convenor by October 1st, 2009.
3. The first page of your paper should be a title page including the names and affiliations of all authors, and full contact details of the corresponding author. Include an abstract of between 300 and 400 words on the second page. The main text of your paper should begin on page three and no author identifying information should be included from this point. Papers should not exceed 6000 words.
4. Indicate on the second page of your paper, after your abstract, whether your paper is a competitive paper or working paper.
5. Papers will be reviewed using a blind procedure. Therefore author identifiers should not appear in the main body of the paper.
6. All papers will be evaluated based on the following criteria: scientific merit, relevance to the future of the world of wine, and ability to generate interest and discussion.
7. We reserve the right to assign submissions to session formats.
8. All accepted full papers will be published in the Symposium CD with an ISBN.

Selected best papers will be reviewed for possible publication in the International Journal of Wine Business Research and an edited book on Wine Business Research. This provides obvious incentive for the submission of quality papers.

Registration and Program

Advance registration is required. A discounted rate is available for early bird registrations.

Further information is available from the conference website.

<http://www.newcastle.edu.au/winebusiness/>

Organising Committee:

Rebecca Mitchell

Rebecca.mitchell@newcastle.edu.au

Robert Imre

Robert.Imre@newcastle.edu.au

Brendan Boyle

Brendan.Boyle@newcastle.edu.au

Shaun Ryan

Shaun.Ryan@newcastle.edu.au

Anne Buchmann

Anne.Buchmann@newcastle.edu.au



Registration and Payment Form
The Inaugural Wine Business Research Symposium
Newcastle, Australia 7th and 8th of December 2009
Organised by:



Registration Details

Title First Name Last Name
Position
Department
Organisation
Postal Address

Suburb
State Postcode Country
Telephone Fax
E-mail

Registration fees

FULL CONFERENCE includes morning and afternoon teas, lunch, conference proceedings (CD with ISBN)

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| Early-bird (before 30 October 2009)..... | \$60 | \$ |
| Standard rate | \$80 | \$ |
| Concession (full-time student / unemployed) | \$40 | \$ |

Conference functions

Please indicate whether you will attend the Conference dinner at Isobar on Honeysuckle Wharf Yes No
Dinner tickets (3 courses, not including drinks) \$45 per ticket No. @ \$45 = ...\$

Dietary and other requirements

Dietary requirements: Vegetarian Vegan Diabetic Other *please specify:*

All conference areas are wheelchair accessible. Please advise here of any other special requirements:

Accommodation - Newcastle Delegates should either make their own arrangements or book at the special conference rates with one of the following hotels. These hotels are in downtown Newcastle. When booking please mention that you are attending the **2009 Wine Business Research Symposium, University of Newcastle.**

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| <p>Noah's on the Beach Corner Shortland Esplanade and Zaara Street Newcastle NSW 2300 Tel: +61 (02) 4929 5181 Fax: +61 (02) 4926 5208 Reservations: reservations@noahsonthebeach.com.au WWW site: http://www.noahsonthebeach.com.au/</p> <p>Opposite Newcastle Beach, close to shops and harbour foreshore. Rate per night: \$183 ocean view, \$165 harbour view, \$149 standard.</p> | <p>Ibis Hotel 700 Hunter Street Newcastle West NSW 2302 Tel: +61 (02) 4925 2266 Fax: +61 (02) 4925 3377 E-mail: H3236-re01@accor-hotels.com WWW site: http://www.accorhotels.com.au</p> <p>In Newcastle West, a short drive from the city centre and harbour foreshore. Rate per night: \$159.</p> |
| <p>Travelodge Capri Plaza Hotel Corner King and Steel Streets Newcastle NSW 2300 Tel: +61 (02)4926 3777 Fax: +61 (02)4926 4379 Reservations: 1800 246 835 or tncc@travelodge.com.au WWW site: http://www.capriplazahotel.com.au</p> <p>A short walk to the city centre and harbour foreshore. Rate per night: \$145 room only, \$155 B&B 1 adult, \$165 B&B 2 adults.</p> | <p>Novocastrian Motor Inn 21 Parnell Place Newcastle NSW 2300 Tel: +61 (02) 4926 3688 Fax: +61 (02) 4929 5795 E-mail: info@novocastrian.com.au WWW site: http://www.novocastrian.au.com</p> <p>Overlooking Newcastle Ocean Baths close to Newcastle Beach. Rate per night: \$158 standard, \$175 deluxe room</p> |

Payment details

Total Registration fees \$
 Conference Dinner tickets (@ \$45pp) \$
Total Payment (AUD) \$

Cheque enclosed (*made payable to University of Newcastle*)
 Credit Card Bankcard Mastercard Visa

Credit Card No.

Expiry Date

Card Holder's Name

Card Holder's Signature

Date

Please forward completed form together with full payment to:

Rebecca Mitchell (Wine Business Research Symposium)
 Newcastle Business School
 University of Newcastle
 University Drive
 Callaghan 2308
 NSW, Australia
 Facs: +61 (02) 4921 6911
 Email: WBRS2009@newcastle.edu.au

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| <p>TAX INVOICE: University of Newcastle ABN: 15 736 576 735 Please retain a copy of this form for tax purposes. Registrations must be accompanied by full payment before they can be processed.</p> | <p>OFFICE USE ONLY: Date Received: Amount Rec.: \$..... Account to be credited: 10.30769.4411 (please note WBRS in entry) GST code: C Enquiries: Rebecca.mitchell@newcastle.edu.au</p> |
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